ACP supports QPP measure 050: “Urinary Incontinence: Plan of care for UI in Women Aged 65 Years and Older” because a performance gap exists, treatments exist to create meaningful improvements in clinical outcomes/quality of life, and the benefits of reducing the patient disease burden outweigh the clinician measurement burden. While we support this measure, developers cite weak evidence to support the benefit of care plan development on clinical outcomes in women with UI. Additionally, developers should consider updating denominator specifications to include exclusion criteria for patients who refuse care plan services. Lastly, developers created this measure to assess quality performance at the system level where screening results and UI care plans are automatically generated within the electronic system. Individual clinicians may encounter interoperability barriers retrieving this data.