ACP supports QPP measure 431: "Preventive Care and Screening: Unhealthy Alcohol Use: Screening & Brief Counseling" because it is clinically important to screen for unhealthy alcohol use, the measure aligns with the United States Preventive Services Task Force (USPSTF) recommendations on screening and behavioral health counseling interventions in primary care, and the measure does not pose undue burden on clinicians. While we support this measure, we suggest the developers revise the numerator specifications to clearly define "brief counseling".