

AMERICAN COLLEGE OF PHYSICIANS

FY 2017-18 Strategy

Approved by the Board of Regents March 27, 2017

Mission

To enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

Goals

1. To establish and promote the highest clinical standards and ethical ideals
2. To be the foremost comprehensive education and information resource for all internists
3. To advocate responsible positions on individual health and on public policy relating to health care for the benefit of the public, our patients, the medical profession, and our members
4. To serve the professional needs of the membership, support healthy lives for physicians, and advance internal medicine as a career
5. To promote and conduct research to enhance the quality of practice, the education and continuing education of internists, and the attractiveness of internal medicine to physicians and the public
6. To recognize excellence and distinguished contributions to internal medicine
7. To unify the many voices of internal medicine and its subspecialties for the benefit of our patients, our members, and our profession

Priority Initiatives

The ACP Board of Regents identified the nine initiatives below (in no particular order) as particularly high priorities for FY 2017-18, in addition to other projects and operations, and expects time and financial resources to be allocated to support progress.

1. **Help ACP members experience greater professional satisfaction and fulfillment** by identifying, promoting and disseminating changes that improve the practice environment. [Goals 3, 4 & 5]
2. **Facilitate the transition to value based payment and new delivery models** by
 - a. developing resources to prepare members, their practices, and their health systems for success in such models;
 - b. addressing on-demand care and its implications, including remote care delivery, increased expectations for instant access, and the impact on the patient/physician relationship;
 - c. facilitating effective team-based care;
 - d. engaging patients/families; and

- e. advocating for payment systems that appropriately support innovative delivery models and reimbursement for cognitive services. [Goals 3 & 4]
3. **Deliver authoritative, comprehensive, evidence-based information and education** in innovative formats at key points of need. [Goals 1 & 2]
4. **Work towards universal access** to affordable, high quality, and high value healthcare [Goals 1 & 3]
5. **Increase ACP's role and critical input as a national leader in optimizing performance measurement**, focusing on improving measure development, evaluation, harmonization and implementation. [Goals 1, 3 & 4]
6. **Expand ACP's work in reducing the cost of healthcare and increasing the value** through
 - a. promoting efficient and effective practice design, care delivery and coordination of care;
 - b. reducing unnecessary hospitalization, readmissions and emergency room visits through better ambulatory care models for managing chronic illness, including effective use of team-based care;
 - c. advocating for reducing overpriced pharmaceuticals;
 - d. emphasizing high value care in guideline development;
 - e. developing educational programs to reduce low value, marginally beneficial care; and
 - f. increasing transparency about costs, including out-of-pocket expenses. [Goals 1, 2, 3 & 4]
7. **Increase the number and engagement of ACP members** by
 - a. elevating awareness of ACP among healthcare delivery organizations, practices, and the physicians they employ and determining how ACP programs and products can address their needs;
 - b. creating innovative national/chapter partnerships;
 - c. increasing local outreach to healthcare systems; [Goals 2 & 7]
 - d. expanding opportunities for ACP, its members and organizations across the globe to learn from and share with each other; and
 - e. strengthening communications between ACP and its members [Goals 2 & 7]
8. **Continue to advocate for timely reforms to ABIM's MOC process** that increase the value and reduce the burden of the process. [Goal 4]
9. **Foster innovation** within the College to strengthen ACP's support for members and its work to increase the quality, value, and effectiveness of healthcare. [Goals 2, 4 & 5].