ACP SUMMARY OF PHARMACEUTICAL INDUSTRY SUPPORT BY MAJOR CATEGORY
2018/19 ACTUAL

Industry Support is 6.9% of ACP’s total consolidated revenue of $76.7M

TOTAL INDUSTRY SUPPORT $5.3 Million

- ADVERTISING 40%
- GRANTS 34%
- REPRINTS 2%
- SYMPOSIA 11%
- IM MEETING TECHNICAL EXHIBITS 7%
- HEALTHCARE ROUNDTABLE DUES 6%