Utah ACP Poster Formatting Guidelines

General Instructions:
The poster competition will provide you with an opportunity to interact with colleagues and faculty about your work. The goal of your poster should be to stimulate interest in your project and present enough information for viewers to understand the significance of your work. Posters should be about a topic in internal medicine.

Avoid the use of medical jargon and excessive reliance on abbreviations. Always spell out the abbreviations the first time they are mentioned unless they are commonly recognized (e.g., CBC). Keep in mind that the best posters are those that make a small number of points (even just one) clearly and succinctly. Your text and figures should be easily readable from 3 feet away. You are welcome to use a poster template similar to the example featured but are not required to use any one poster template – in particular, the example has more text than is ideal on a poster.

Lettering:
Select a clean, simple letter font/style and use it consistently throughout the poster. The smallest letters should be at least ¼” tall (18 point) and easy to read. Use both upper and lower case letters (do not use all capital letters) especially in body copy.

Poster Size:
Your poster should be no wider than 4 feet (48 inches) and no taller than 3 feet (36 inches) – the included poster example is 48 inches wide and 36 inches tall.

Poster Organization:

For Clinical Vignette Posters:
Introduction
Case Description
Diagnostic Data
Implications/Discussion

For Research Posters (Clinical or Basic Science):
Introduction
Methods
Results
Discussion

For Quality Improvement Posters:
Statement of Problem
Objectives of Intervention/Intervention Details
Findings to Date
Key Lessons Learned