



3021 NE 72nd Drive, Suite 9, PMB 148, Vancouver, WA 98661 / Marianne Parshley, MD, FACP – Governor Oregon Chapter

2021-2025 STRATEGY / PRIORITY INITIATIVES

MISSION:

The purposes of the Oregon Chapter American College of Physicians are exclusively those allowed for organizations under 501(c)(3) of the Internal Revenue Code. Oregon Chapter ACP is a Chapter of the parent organization, the American College of Physicians.

***To enhance the quality and effectiveness of health care
by fostering excellence and professionalism in the practice of medicine.***

GOALS:

1. To establish and promote the highest clinical standards and ethical ideals.
2. To be the foremost comprehensive education and information resource for all internists.
3. To advocate responsible positions on individual health and on public policy relating to health care for the benefit of the public, our patients, the medical profession, and our members.
4. To serve the professional needs of the membership, support healthy lives for physicians, and advance internal medicine as a career.
5. To promote and conduct research to enhance the quality of practice, the education and continuing education of internists, and the attractiveness of internal medicine to physicians and the public.
6. To recognize excellence and distinguished contributions to internal medicine.
7. To unify the many voices of internal medicine and its subspecialties for the benefit of our patients, our members, and our profession.

PRIORITY INITIATIVES:

The Oregon ACP Governor's Strategic Planning Committee identified initiatives (in no particular order) as particularly high priorities for FY 2021-2025, in addition to other projects and operations, and expects time and financial resources to be allocated to support progress.

Increase Chapter Involvement and Meet Members' Needs (Goals: 2, 4, 5, 7).

Through:

- Improving Chapter website.
- Surveying members and non-members.
- Improving access to Chapter events for members and non-members located outside Portland-metro area.
- Make available more Chapter activities for both members and non-members.

Recruit and Retain Members (Goals: 4, 5).

Through:

Recruiting new members and retaining current members.
Cultivating the diversity of membership with regard to and not limited to
DEI and geographic locations.
Advancing the skills and knowledge of internists in the state.
Sponsoring new and diverse leaders.

Cultivate and Strengthen Stakeholder Relationships (Goals: 3, 6).

Through:

Strengthen relationships with ACP state and national elected delegations.
Support advocacy curriculum across all training programs and both medical schools.
Support growth of advocacy amongst members of all stages of careers.
Continue Chapter Annual Advocacy Day.

Create and Develop More Robust Communications Strategy and Infrastructure To Support It (Goals: 1, 2, 7).

Through:

Recruit more members for Communications Committee.
More and improved communications from Chapter for members.
Improved communication amongst Chapter members.
Communications to non-members, other societies, subspecialties, and the public.
Continue to build connections and collaborations with other societies
(OMA, OAFP, OPS, etc).
Increased bidirectional communication with ACP national and leadership.

Approved by Oregon Chapter ACP Governor's Advisory Council: 4-21-2021

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