Governor’s Column

I have mixed emotions about this, my last newsletter to you. I have and will always be proud to have been your Oklahoma Governor. No question about it, our greatest joys always come from our patients and patient care. However, representing nearly 1000 Oklahoma internal medicine physicians, residents, and medical students over these last 4-5 years has also been a professional pinnacle and a rush.

Having said this, I know that it is time for the changing of the guard. We need Dr. Michael Bronze’s leadership and direction these next four years. Internal Medicine is going through some rocky times with maintenance of certification, maintenance of license, and other credentialing issues. These issues use to only affect our reputation and status. Now, as the cogs turn, our reimbursement and livelihood seem to be at risk. Dr. Bronze is poised to lead us through this change.

As OU HSC Department Chair, he understands education and credentialing. We have an obligation to ensure our patients are protected from unsafe healthcare while minimizing the disruption of continuous credentialing. Dr. Bronze’s reputation nationally will give us a voice, greatly influencing the direction of our country’s healthcare.

Finally, I have my wife, Cyndi, and my son, Lyle MS3 OU HSC, to thank for their patience and sacrifice while I was busy with ACP meetings and ACP business agendas. Cyndi and Lyle were instrumental in helping me with photographs. Anything to do with information technology beyond the basics was usually do to their guidance and help. Cyndi and I will celebrate our thirty-year anniversary in May this year. I don’t think that she ever thought “Oklahoma ACP’s First Lady” was funny. I did. Lyle will decide his future career in medicine in the next few months – no pressure.
Your Chapter Service

Speak, call, or write to myself, Dr. Bronze, or one of your Oklahoma Chapter council members if you have interest in serving. We are always looking for membership willing to take up the banner in advocacy, membership, communication, and other areas of service. Do you have a new idea or a resolution to take to ACP nationally? We need to hear from you, our membership.

1915-2015

The ACP centennial is upon us. We are 100 years old as an organization. We have been the primary educational resource for Internal Medicine for the last century. We have expanded into advocacy, practice management, and many other areas of need as identified by our membership. Come to Boston, April 30, 2015 through May 2, 2015, for this celebration. It will be special.

You may now download for FREE the official ACP Internal Medicine Meeting app on your iOS or Android mobile device. The app gives you up-to-date meeting information; access to CME and MOC; enables you to build your own schedule and set reminders; allows you to search for sessions by day or time, topic, course type, format, or faculty; provides you with interactive maps and floor plans of the conference center and the Boston area; gives you exhibitor information and booth locations; and so much more! To download, just click on the “App Store” or “Google Play” buttons below.

ACP Centennial at Boston, Massachusetts

PLAN NOW on attending this year’s ACP Centennial Internal Medicine 2015 Meeting in Boston from April 30 through May 2. Our Oklahoma Chapter will have a special centennial reception on a sunset cruise. You will not be disappointed. Register online here.
Chapter Centennial Reception: Sunset Cruise Through Boston Harbor

Two years ago in San Francisco, the Oklahoma Chapter sponsored a cruise in San Francisco Bay in lieu of the traditional hotel reception to honor the new Fellows to the College. Everyone enjoyed it so much that we have found something similar for Boston! We have planned for Friday evening, May 1, 2015, a 3-course dinner cruise with entertainment, temperature controlled bar area, panoramic views of Boston Harbor, and access to several outer decks with lounge couches and TVs. The cost for all New Fellows of the Oklahoma Chapter that will be walking on convocation day is FREE! The cost for Oklahoma Chapter Members is $109 per person, which includes the 3-course dinner and entertainment.

Departing from Rowes Wharf, our Odyssey voyage will cruise along Historic Boston Harbor from Castle Island to George’s Island, then east to the Boston Light on Little Brewster Island, and back north to Charlestown Naval Yard before returning to the Wharf.

We will cruise along the breathtaking Boston skyline with unmatched views of Boston’s most famous architecture, including South Station Tower, John Hancock Tower, Prudential Tower, Federal Reserve Bank Building, One Boston Place, and many more.

Be sure to contact Kay Bickham by email HERE to reserve your spot on this sunset cruise through Boston Harbor during the ACP Oklahoma Chapter Centennial Reception!
Who Am I?

BOG Chair’s Hot Topics

Sometime in the early seventies, I literally fell into my position working with internal medicine physicians. My husband at the time was executive director of the Oklahoma State Medical Association and was approached by the president of the newly created Oklahoma Society of Internal Medicine (OSIM) who was looking for an executive secretary for their group. The job was offered to me and here I am 40+ years later still working with internal medicine physicians. The president of OSIM at that time was Dr. C. S. (Burr) Lewis who later became Governor of the Oklahoma Chapter of ACP. He was very instrumental in merging OSIM and the Oklahoma Chapter of ACP into one group nearly 20 years before the merger of the national organizations. In later years, he was elected President of the American College of Physicians.

Through the years, I have worked with 12 OSIM presidents and 10 ACP Governors. M. Boyd Shook, MD, MACP (OSIM President in 1981-82) became President of the American Society of Internal Medicine and was instrumental in the merger of ASIM and ACP on a national level. During this time, I also worked with 5 other associations—three of which were sub-specialty medical associations.

I have a degree in Business Administration from Louisiana State University and 12-15 hours of graduate work from the University of Central Oklahoma. I am a graduate of Leadership Oklahoma and Central Oklahoma Regional Leadership Institute.

I have been a member of AAMSE and OSAE (Oklahoma Society of Association Executives), Rotary International, and League of Women Voters. I served on the Edmond City Council for 6 years and the Metropolitan Transit Board for 20+ years. I came to know other politicians in both the state and national arena which have been beneficial to my position with ACP. In addition, I have or am currently serving on multiple planning boards and commissions. There have been so many acronyms in my life that twice I have given a self- introductory speech using nothing but acronyms.

What I find most rewarding about working with the Oklahoma Chapter. ... Through the years, we have always had a vibrant active working Council. And needless to say, “I love working with Internists”. They are smart and many of our leaders have continued into leadership positions locally and/or nationally with the State Medical Association and National ACP.

Other current activities include golf and tournament duplicate bridge. I have 2 grown sons (Colorado and California) and 6 grandchildren.

Something others may not know about me that in 2006, the Oklahoma Chapter, under the leadership of Michael Weisz, MD, MACP, I was presented with the Lifetime Achievement Award for Outstanding Service to the Oklahoma Chapter. It was a great honor to be recognized and march in the ACP Convocation Ceremony that year.

After all these years, I will be retiring from the ACP following the April Internal Medicine Meeting. I will cherish all our time together.

So, who am I...
ACP Staff would like to take this opportunity to recognize and thank Kay for her 40+ years of service to ACP Oklahoma Chapter! Kay, best wishes for a very happy retirement! The ACP Oklahoma Chapter is that much better because of YOU and your service! We wish you all the best as you move on to the next chapter of your life. May it be filled with all that you desire!
Transition from Kay to Kathy

Kay Bickham, our Oklahoma Chapter Executive, will be stepping down in June 2015 (at the end of our fiscal year). Kay has kept me in line and kept me on time during my term. Thanks again, Kay.

Kathy Musson will be our new Oklahoma Chapter Executive and will be joining us in Boston. Come meet Kathy. Many of you may already know her from her work in Oklahoma City with OSMA. She and Kay will both be on board while we go through this transition. Welcome, Kathy.

Musson to serve as Oklahoma Chapter Executive

The Oklahoma Chapter is pleased to welcome Kathy Musson, CAE, as Oklahoma ACP Chapter Executive Director following the retirement of long-time Executive Director Kay Bickham. Ms. Musson has a degree in Organizational Leadership and has over 34 years of experience in Association management. She is the current Associate Executive Director for the Oklahoma State Medical Association (OSMA). In addition to her oversight of the daily functions and staffing for the OSMA, Ms. Musson’s experience includes serving as staff liaison for the Oklahoma Delegation to the American Medical Association, the Federal Governmental Affairs Director as well as serving as the Executive Director for the OSMA Alliance, an organization for physician spouses of the OSMA. Her past experience includes serving as the Associate Director for the Oklahoma City Metropolitan Board of Realtors.

Kathy received her Certified Association Executive (CAE) designation in January of 2004, a designation that is designed to elevate professional standards, enhance individual performance and identify association professionals who demonstrate the knowledge essential to the practice of association management. She is required to meet certification renewal requirements for the CAE designation every three years.

Kathy serves in a voluntary capacity on the Board for the Oklahoma Society of Association Executives (OSAE) as Vice President of Membership. She is also a member of the American Association of Medical Society Executives (AAMSE) and has served on various committees of that national organization.

Kathy is married to Chuck Musson, an independent real estate appraiser, and lives in Northwest Oklahoma City. Their daughter Kandice is a pharmacist for Walgreens in Edmond. Kathy indicates she is looking forward to working with the Oklahoma Chapter and hopes to meet everyone in the coming months. You may reach Kathy by e-mail here.
State Advocacy & Medicine Day

On February 17, 2015, your Oklahoma Chapter collaborated with OSMA by helping sponsor Medicine Day 2015 and OSMA's biggest reception to date. Five different medical specialties joined in representing the House of Medicine. Issues before the 2015 legislatures include HB 1948 Prescription Monitoring Program Bill, which was passed by the House with some modification from its original proposal.

Doctors in Oklahoma will now be required to check a new prescription drug database before prescribing certain addictive drugs under this bill signed into law by Governor Mary Fallin. After the Senate voted 35-10 for the bill, Fallin held an impromptu signing ceremony for the measure that has been a priority of hers for several years. It the first bill she has signed this legislative session, and it will take effect November 1.

Other legislation topics include lawsuit reform, scope of practice, physician practice, reimbursement, and public health. In Oklahoma, we face a six-million dollar budget shortfall this year. It is not fair to balance this budget at the expense of our vulnerable patients.

Commit in 2015 to write to your state representatives at least once about one of these issues. This can be done in three to five minutes. Mention that you represent one of the one thousand voices of Oklahoma ACP internists. We are a diverse body, but we certainly unify on healthcare issues.
OU HSC Resident’s April 3rd Noon Conference
Sponsored by ACP Oklahoma Chapter

On Friday, April 3, your Oklahoma Chapter sponsored the OU HSC Resident’s Internal Medicine Noon Conference. The residents enjoyed a Mediterranean lunch and a lively discussion on the practice and lifestyle of the general internist. The conference was well attended. Your chapter was represented by Bassam Bilal MD, FACP, S.A. Dean Drooby, MD, FACP, Boyd Shook MD, MACP, and myself (although I was there simply to take pictures). Each speaker discussed reasons for choosing Internal Medicine, primary care, and ACP. Time was allowed for questions. The meeting was arranged by chief resident, Blake Morris. As we move forward, more meetings like this are encouraged to promote membership in our chapter. Thanks to Dr. Morris and our speakers — Dr. Bilal, Dr. Drooby, and Dr. Shook.

Chapter Centennial Legacy Award

The Chapter Centennial Legacy Award celebrates ACP’s centennial by recognizing one seminal chapter member whose service to the chapter had a significant impact on the chapter’s viability. This individual should exemplify ACP’s core values, including leadership, excellence, respect, compassion, professionalism, and responsibility.

Boyd Shook MD, MACP, is the Oklahoma ACP Chapter nomination for the Chapter Legacy Centennial Award. Our nomination committee met and has unanimously selected Dr. Shook as our candidate. Dr. Shook was selected as Internal Medicine Physician of the year in 1996 and was awarded the Laureate Award in 1999. He has led our state as President of the Oklahoma Society of Internal Medicine (OSIM) in 1981-1982. On the national level, Dr. Shook served as President of the American Society of Internal Medicine. He was awarded the ACP Oscar E. Edwards Memorial Award for Volunteerism and Community Service in 2000 and ACP Mastership in 2004.
Agency for Healthcare Research and Quality Grant Endorsed by our Oklahoma ACP Chapter

Brief Description of the Dissemination and Implementation of Patient Centered Outcome Research (DIPCOR) Project

Daniel Duffy, MD, MACP

Substantial federal funds enable the James Mold Oklahoma Primary Healthcare Improvement Cooperative (OPHIC) to help Oklahoma primary care practices implement many of the changes that improve patient care and increase your reimbursement. If you participate in this project, you will receive a set of free resources including additional staff to help your practice function more efficiently. These resources include:

1. In-person guideline updates and successful methods of implementation used by other practices provided by a primary care clinician who has made similar changes
2. Weekly in-practice assistance by a practice facilitator with process improvements that you choose to make
3. In-practice assistance to help you and your staff maximize your EMR and health information exchange systems (IT Consultant).

Together they can help you maximize your practice income by helping you and your staff meet the new requirements for reimbursement and incentive payments.

Additionally, the project will help you use staff meetings more productively, help you get CME credits, and even help you meet Maintenance of Certification requirements with much less expenditure of time and effort. In order to participate, you will need a certified EMR that provides data to a health information exchange (MyHealth or Continuity of Care Oklahoma). The Cooperative can help your practice meet these requirements.

The initial focus for practice change will be on achieving peak cardiovascular disease risk reduction (BP control, Lipid control, low-dose aspirin use, and smoking cessation). However, you will receive support to achieve other changes that you specify. We hope to continue providing this support beyond the initial 3 years of grant funding.

This program has been endorsed by nearly all of the major health systems and professional associations in Oklahoma including Integris Health, Saint Anthony, OU Physicians, Saint Francis Health System, Ardent Health System, OSU Center for Health Sciences, the Oklahoma Academy of Family Physicians, the Oklahoma Chapter of the American College of Physicians, the Oklahoma Primary Care Association, and the Oklahoma City Intertribal Health Board.

For more information, please see the flyer below and contact Daniel Duffy, former Oklahoma Chapter ACP Governor at daniel-duffy@ouhsc.edu.
Agency for Healthcare Research and Quality Grant
Endorsed by our Oklahoma ACP Chapter

HELP For Your Practice Is Here!

The Problem:
Payment for medical care is tied increasingly to changing what and how you practice. Up until now you have been on your own to figure out how to change. Thanks to a grant from the Agency for Healthcare Research and Quality, the Oklahoma Primary Healthcare Improvement Cooperative can help you implement practice changes you need to qualify for the new payments and incentives to assure your practice success.

What is Available to You, if You Join the Project?
• **PCMH** (Patient-Centered Medical Home) processes that reduce cardiovascular risk factors in your patients (Low-Dose Aspirin, BP Control, Statins, Smoking Cessation) and implement other quality initiatives in your practice
• **ICD-10 coding** transition
• **Meaningful Use Stage 2 and 3** documentation
• **Maximize reimbursement** for new payments through documenting, coding, and reporting and improving PQRS quality measure, billing for care coordination and transition of care payments, and becoming eligible to participate in insurer and employer value-based purchasing programs
• **MOC** (Maintenance of Certification) credit for up to 2 ABFM or ABIM part 4 modules.
• **CME credit** up to 40 units through AAFP, or the OUHSC College of Nursing
• **Access to community-based resources** for improving health and care

Who and What Will Help You - at No Cost to You?
• **A practice enhancement assistant (PEA)** will come to your office about 4 hours a week for a year to help your practice team enhance your technology, modify work processes to consistently achieve top scores on reducing Cardiovascular Risk Factors, and implement other value added initiatives you wish to take.
• **A technical assistant** will provide in-office help to maximize your EHR and connect it to an HIE (MyHealth and/or Continuity of Care Oklahoma)
• **An academic detailer** who is a provider colleague will guide you through the changes during visits to you and your team in your office twice over the year
• **New practice work flow processes:**
  ‣ Clinical Decision Support Tools (e.g. algorithms, one-pagers, summaries)
  ‣ Automatically generated quality reports from your EHR and HIE
  ‣ Feedback on performance at baseline and every month for one year
  ‣ Technical updates on latest evidence and guidelines
  ‣ Comparisons of performance to other clinicians/practices in the project
  ‣ Interactions with high performing clinicians/practices
  ‣ Contributions to community-wide healthcare improvement initiatives

What do you have to do?
1. Sign up at least one provider in a small practice of 10 or fewer providers
2. Complete a 30-minute practice questionnaire at baseline, 12 months, and 18 months
3. Develop an improvement plan with an academic detailer for 1 hour at baseline and 6 months
4. Give your PEA access to you and your staff to help you implement a quality improvement process in the practice; this may be as little as 15-30 minutes of a staff meeting each week
5. If needed, use information technology assistant to maximize your EHR and HIE
6. If needed, help your PEA to gain access to patient records to abstract data for performance assessments every 3 months for 18 months (should be unnecessary with HIE connection)
Agency for Healthcare Research and Quality Grant (continued)

Project Evaluation (Research Component)

March – April 2015

1. We will invite you to participate based on your geographic location, having implemented an HER, and HIE connectivity.
2. If you don’t have an electronic health record (EHR) and want help with implementation, we will connect you with the Health Information Technology Regional Extension Center.
3. If you have an EHR but are not yet connected to a health information exchange (HIE) and want help, we will connect you with an HIE provider for priority assistance.

June – August, 2015

1. We will send a research assistant out to your practice to discuss the project in greater detail, ask you to sign consent forms for participation if still interested, and have you and some of your staff complete a baseline surveys. This will take about 30 minutes of time for 1 clinician and 2 of your staff, for which we will reimburse the practice $150 per clinician and $50 per staff
2. If you need additional help with your EHR or HIE connectivity, we will provide it.
3. We will let you know when your practice will begin to receive quality improvement support from our academic detailers, practice enhancement assistants, and HIT consultants.

September, 2015 – May, 2016

1. We will arrange a date/time with you when we can send a primary care clinician to your practice to discuss current guidelines and make suggestions regarding cardiovascular risk reduction and to help you decide what you want to do to improve your management of them. This discussion will take about 60 minutes and will involve 1 or more clinicians and 2 or more of your staff. This will be repeated 6 months later. Since this is part of the QI support package, the practice will not be reimbursed or charged for this CME activity.
2. We will provide you with a practice enhancement assistant (PEA) to help you to implement any changes you decide to make in your processes of care. PEAs are OU employees with at least some graduate school education who have received training in HIPAA, primary care and quality improvement. Your PEA will be able to come out to the practice almost every week to work with you and your staff under your direction in ways that you think will be helpful.
3. We will provide you with a baseline and monthly report of how your practice is performing with regard to six measures of the management of patients at risk for cardiovascular events so you can see if you are improving risk factor management.
4. The PEA may review a sample of your records to check the accuracy of the automated reports generated from the HIE. The research component of the project will be approved by the OUHSC Institutional Review Board, which will also approve a HIPAA Waiver.
5. Toward the end of this time period, we will arrange a time for 1 clinician and 2 staff to complete a final set of surveys. This will take 30 minutes and we will reimburse the practice.

January, 2017 – March, 2017

1. Six months after you have completed the surveys, we will arrange a time for 1 clinician and 2 staff to complete another set of surveys. This will take about 30 minutes for which we will reimburse the practice $150 per hour for clinicians and $50 per hour for staff.

Please contact Daniel Duffy, former Oklahoma Chapter ACP Governor, at daniel-duffy@ouhsc.edu if you are interested.
Oklahoma Chapter Officers & Council Members

**Governor**
James Baker, MD, FACP
Muskogee, Oklahoma
jhbaker525@gmail.com

**Governor-Elect**
Michael Bronze, MD, MACP
Oklahoma City, Oklahoma
michael-bronze@ouhsc.edu

**Past Governor**
S. A. Dean Drooby, MD, FACP
Oklahoma City, Oklahoma
droobymd@coxinet.net

**Treasurer**
Michael Weisz, MD, MACP
Tulsa, Oklahoma

**Executive Director**
Kay Bickham

**Representatives**
Martina Jelly, MD, FACP - Tulsa
Michael Weisz, MD, MACP - Tulsa
Michael Bronze, MD, MACP - OKC
Rhett Jackson, MD, FACP - OKC
Mark Allee, MD, FACP - OKC

**Associate Members**
Hossein Maynani, MD, FACP - OKC
David Polizzi, MD, FACP - Tulsa

**Council Members**
Alicia Jones, MD - Bixby
Bassam Bilal, MD, FACP - OKC
Boyd Shook, MD, MACP – OKC
David Polizzi, MD, FACP - Tulsa
Dean Drooby, MD, FACP - OKC
Eileen West, MD, FACP – OKC
C. Eric Kaufman, MD - OKC
Gabe Vidal, MS4 - OKC
Hossein Maymani, MD, FACP - OKC
James Madison, MD, FACP - Tahlequah
John Schumann, MD, FACP - Tulsa
Jordan Holt, MS4 - Tulsa
Mark Allee, MD, FACP - OKC
Martina Jelly, MD, FACP - Tulsa
Michael Bronze, MD, MACP - OKC
Michael Gebetsberger, MD, FACP - Tulsa
Michael Weisz, MD, MACP - Tulsa
Rhett Jackson, MD, FACP - OKC
Shouvik Chakrabarty, MD, FACP - OKC
Steve Blevins, MD, FACP - OKC
Sudip Tripathy, MD, FACP - Tulsa

ACP, Oklahoma Chapter
215 East Sixth Street
Edmond, OK. 73034

Phone: 405-341-3169
FAX: 405-341-3173
Email: kaybickham@cox.net
www.acponline.org

NON-PROFIT
U.S. POSTAGE PAID
OKLAHOMA CITY, OK.
PERMIT No. 1332