In this edition:

- Leadership Day 2016, May 3-4
- Last Call for Volunteerism Award Nominations
- Managing Online Reputation in a Busy Healthcare Practice Webinar, Jan. 19
- Register Today! 2016 NC,ACP Annual Scientific Session, Feb. 26-27
- Reminder – Don’t Miss Your Medicaid Provider Re-credentialing Deadline!

Leadership Day 2016, May 3-4

Attend the ACP's Leadership Day 2016 and make your voice heard on the policy issues that impact internal medicine physicians and patient care. Leadership Day 2016 will be held May 3-4 Walter E. Washington Convention Center in Washington, D.C. All North Carolina Chapter members are encouraged to participate – our 2015 delegation included 11 members! Online registration is now open. Won’t you consider attending this year?

ACP's Leadership Day enables the College to increase its presence on Capitol Hill and bring our issues of concern to U.S. lawmakers. This two-day event provides ACP members with advocacy and/or
media training, an update on the College's priority legislative issues; briefings from Members of Congress, Administration officials, and key Capitol Hill staffers; and an opportunity to meet with your state's elected officials. A special briefing for residents and medical students is also provided. Register today!

Last Chance to Recognize Outstanding Members and Nominate Them for the 2016 Volunteerism Award

The deadline to submit nominations has been extended to January 22, 2015.

Do you know a North Carolina ACP member deserving of recognition for his/her track record of volunteer service? The North Carolina ACP Awards Committee would like your help identifying members for the 2016 Volunteerism Award.

The Chapter Volunteerism Award was instituted in 1999 to recognize the work of members who are involved in volunteerism and community service activities. Volunteerism, like a commitment to continuing education, is an established tradition for internists.

Eligibility | The following criteria must be met:

1. Nominees must be Masters, Fellows, Members, or Resident/Fellow members of the ACP and must have provided volunteer service. Self-nominations are not permitted.

2. The services must have been performed on a voluntary basis and not required for the completion of teaching, training, or position requirements.

3. Volunteer work must have been done as a physician and be medically related.
Please complete the nomination form and submit it to:

NC ACP
Attention: Nancy Lowe, CMP
PO Box 27167
Raleigh, NC 27611
FAX: (919) 833-2023
Email: nlowe@ncmedsoc.org

Managing Online Reputation in a Busy Healthcare Practice

Managing Online Reputation in a Busy Healthcare Practice

featuring

Janet M. Kennedy

The North Carolina Medical Society Foundation, in cooperation with the North Carolina Medical Group Managers, invites you to join us to continue the discussion of social media in healthcare. Managing your professional and practice reputation has become much more challenging in the age of the internet. A difference of one star in an online review has been shown to impact revenue potential from 5% to 9%. There’s more to reputation management than having a LinkedIn profile (although that’s important). In this webinar, Get Social Health social media coach Janet Kennedy will walk you through the basics of establishing, maintaining and protecting the online reputation of your practice and providers.
*Time will be reserved for questions and answers within the last fifteen minutes of the presentation.

Tuesday, January 19, 2015 ~ 12:00 pm to 1:00pm

[Link](https://attendee.gotowebinar.com/register/1402082206269934082)

Janet M. Kennedy, is the host of the "Get Social Health" podcast, sharing best practice stories and interviews about social media in healthcare. She has interviewed medical futurists, healthcare practitioners actively using social media as well as ePatients, digital health advocates and entrepreneurs. Janet has produced and presented webinars on healthcare social media for numerous organizations.

[Link](https://attendee.gotowebinar.com/register/1402082206269934082)

This webinar is free but you must be registered to attend. Space is limited so register early!

After you register, you will receive an emailed confirmation with webinar and phone-in instructions.

Continuing education credit may be granted through your professional organization (MGMA, PAHCOM, AHIMA, etc.). Please self submit for these organizations.

---

Register Today! 2016 NC,ACP Annual Scientific Session, Feb. 26-27

[Register today](#) to take advantage of discounted early-bird rates.

The 2016 NC,ACP Annual Scientific Session will be held February 26-27 at the Grandover Resort in Greensboro. Following the successful format of our 2015 meeting, the program will again
feature concurrent sessions geared toward Inpatient Medicine and Outpatient Medicine. The NC,ACP Annual Scientific Session offers quality, convenience and collegiality without the hassle and costs of long-distance travel. We hope to see you there!

Action items:

1. **Download the registration brochure** to check out this year’s excellent CME program.

2. **Secure your accommodations** by calling the Grandover Resort and Conference Center at (800) 472-6301.

3. **For more information**, contact the NC,ACP’s Marissa Gallo at (919) 833-3836.

---

**Provider Re-credentialing/Re-verification to be Reinstated by NCTRacks**

Every Medicaid provider must be re-credentialed. The North Carolina Department of Health and Human Services (NCDHHS) has announced that all Medicaid providers will be notified, either by letter or via their NCTracks secure portal in-box or e-mail, when it is time to re-verify.

NCDHHS has asked the North Carolina Chapter of the American College of Physicians (NC,ACP) and other health care associations to help ensure that all Medicaid providers are aware of this announcement. Additional information is available on the NCTracks website.

All Medicaid providers are required by the Centers for Medicare and Medicaid Services (CMS) to be re-validated (re-credentialed) every five years. The requirement was suspended in North Carolina in 2013 due to a backlog of applications. The process is
now being reinstated, and NCDHHS wants all providers to be prepared to complete the re-credentialing process within the 45 days allotted from receipt of your re-credentialing letter or notification.

**Payment will be suspended** if you fail to complete the process prior to your re-credentialing due date. Providers risk termination of their enrollment in the N.C. Medicaid and Health Choice Programs if they fail to complete the re-credentialing process.