Partnership Toolbox for Prescription Drug Take Back Day

Removing unwanted or expired medications from the medicine cabinet is an easy and concrete step that everyone can take to make a difference in the opioid epidemic. The Drug Enforcement Agency (DEA) created a new partnership toolbox of materials for promoting National Prescription Drug Take Back Day on April 28, 2018. The new toolbox includes:

- Posters
- Pamphlets
- Digital billboards
- Print billboards
- Bus ads
- Site location banners
- Web button

Promoting the DEA’s Take Back Day provides an opportunity for people from across the country to clean out their medicine cabinets and to safely and anonymously turn in prescription drugs.

Get the Toolbox