Getting Georgia Covered: What We Can Learn from Consumer and Assister Experiences During the Fourth Open Enrollment Period

With four open enrollment periods completed and a fifth one beginning in the coming weeks, the Health Insurance Marketplace has become established as the avenue for purchasing coverage for thousands of Georgians who do not have access to have insurance at work. The fourth open enrollment period differed from the first three in several important ways, and understanding these variations will be important in ensuring that the Marketplace continues to serve consumers who seek access to affordable comprehensive health insurance. This report examines the characteristics of the consumers enrolled in the Georgia Marketplace, compares open enrollment 4 to the previous three enrollment periods, and provides a preview for open enrollment 5.

Inside you'll find:

- Key themes in consumer and assister experiences during the 2017 open enrollment period
- A look forward to open enrollment 5
- Policy opportunities to increase enrollment, ensure access to care, address affordability issues, and facilitate continued consumer education and supports