NEWS FROM THE GA ACP

Anthem amends ER policy but stands behind decision not to pay for avoidable emergency care
Healthcare Finance
Responding to numerous objections of its emergency room policy, Anthem has tweaked its decision not to cover ER visits if the medical condition is not an emergency. Providers have said it puts patients in harm's way when they have to decide whether their conditions constitute an emergency. READ MORE

Deadline looms for Piedmont Healthcare, Blue Cross Georgia in reimbursement dispute
Atlanta Business Chronicle
Piedmont Healthcare and Blue Cross and Blue Shield of Georgia are still negotiating a new reimbursement contract as the deadline looms this weekend. Representatives of both companies told Georgia Health News they are continuing to negotiate. The companies' reimbursement contract runs out soon. Easter Sunday, April 1, is the cutoff date. Blue Cross is by far the state's biggest health insurer. READ MORE

PRODUCT SHOWCASE

Leadership opportunity!
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Another medical study confirms: Transparency, apology by hospitals after adverse medical outcomes sharply reduce litigation costs
For years, a growing body of research has documented how physicians' willingness to explain and apologize for adverse medical outcomes can substantially reduce lawsuits and litigation expenses. READ MORE

Predictive analytics can spot patients not taking their medicine
Healthcare IT News
Any health system trying to tackle population health management in any meaningful way has to grapple with the challenge of patients who don't adhere to their care plans — especially those who, for whatever reason, don't take their medicines in the way they were prescribed. "Medication nonadherence is a massive public health problem," said Niteesh K. Choudhry, MD, executive director of the Center for Healthcare Delivery Sciences at Boston's Brigham and Women's Hospital. READ MORE

HIV preventive drug gets low use in Georgia despite big need
The Pulse
Georgia has the highest rate of new HIV diagnoses in the nation, but the use of a prophylactic drug in the state lags behind the U.S. average. The new data on the drug regimen known as PrEP, or pre-exposure prophylaxis, come from AIDSVu, an interactive mapping tool produced in a partnership by Emory University's Rollins School of Public Health, Gilead Sciences, state health departments and the CDC. READ MORE

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Callaway Resort & Gardens
October 12-14, 2018

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GA ACP E-Brief

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