2022 Exhibitor & Sponsor Prospectus/Registration
October 21-23, 2022
The Westin Fort Lauderdale Beach Resort • Fort Lauderdale

Join Us!
For the 2022 Florida Chapter ACP Annual Scientific Meeting

★ Become one of the dozens of successful exhibitors to sponsor our event!

★ Expand your product’s reach with over 300 Chapter member physicians in attendance!

★ Several pricing options for sponsorship and marketing opportunities!
Why Partner with the Florida Chapter American College of Physicians?

Florida Chapter ACP (FLACP) is Florida’s largest medical specialty organization representing over 8,500 physicians specializing in general and subspecialty Internal Medicine. The mission of the FLACP is to enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

This exclusive annual event gathers together Doctors of Internal Medicine for three days of educational sessions, knowledge sharing, networking and exhibits. Internists specialize in adult medicine in both general and sub-specialty fields and focus on the prevention, detection and treatment of illnesses in adults. The practices reflected by our attendees range from private practice, multi-specialty practice, chief medical officers, medical directors, chief medical information officers, program directors, clerkship directors, hospitalists and academicians.

This event will provide opportunities to reach the 300+ physicians expected to attend.

Exhibitor Schedule (tentative)

<table>
<thead>
<tr>
<th>Friday, October 21</th>
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</thead>
<tbody>
<tr>
<td>6:45 - 7:30 am</td>
<td>Setup</td>
</tr>
<tr>
<td>7:15 - 8:30 am</td>
<td>Reg/RB</td>
</tr>
<tr>
<td>10:15 - 10:45 am</td>
<td>NB/E</td>
</tr>
<tr>
<td>11:45 – 1:00 pm</td>
<td>L/NB</td>
</tr>
<tr>
<td>3:30 – 4:00 pm</td>
<td>NB/E</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>MA</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Saturday, October 22</th>
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<tbody>
<tr>
<td>7:00 – 8:30 am</td>
<td>Reg/RB</td>
</tr>
<tr>
<td>9:30 – 10:00 am</td>
<td>NB/E</td>
</tr>
<tr>
<td>12:00 – 1:30 pm</td>
<td>L/NB</td>
</tr>
<tr>
<td>3:30 pm</td>
<td>NB/E</td>
</tr>
<tr>
<td>5:45 pm</td>
<td>MA</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>PC</td>
</tr>
<tr>
<td>7:30 pm</td>
<td>GA</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Sunday, October 23</th>
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<tbody>
<tr>
<td>7:15 – 8:30 am</td>
<td>Reg/RB</td>
</tr>
<tr>
<td>11:00 am-11:30am</td>
<td>NB/E</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>MA</td>
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</table>

Exhibit Location and Host Hotel

**The Westin Fort Lauderdale Beach Resort**
321 North Fort Lauderdale Beach Boulevard
Fort Lauderdale, FL 33304
(954) 467-1111

Shipment arrive no earlier than October 19, 2022

**Room rate cut-off – 9/28/2022**

Please make your room reservations by calling
(954) 467-1111 to request FL Chapter ACP group rate.
The FLACP Annual Scientific Meeting gives you a unique opportunity to collaborate and meet physicians in practice, as well as market your brand and discuss your services. This interactive environment puts you in close proximity to our educational events where physicians can be informed of your services and you can develop rewarding relationships and fruitful business opportunities!

Please note that full payment must be received with your signed application, the payment options are listed on exhibit registration page. The Florida Chapter ACP Tax ID# 59-6152179.

We offer our Basic Exhibit Package that covers the essentials, as well as Bronze, Silver, and Gold options that are more inclusive. A comprehensive package breakdown is on the following page.

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### The Basic Exhibit Package - $2,000

*All exhibitors and sponsors receive these core benefits:*

- Two (2) complimentary conference registrations to attend all functions
- One (1) exhibit table 6 feet long, two (2) chairs, standard electrical hook-up (electrical must be requested in advance)
- Company logo in program booklet
- Company logo on signage at registration area recognizing participation
- Final list of attendees (names/cities) at conclusion of conference
- Internet connection available for an additional fee

### The Bronze Level Package - $3,500

*The Bronze Level Upgrade includes these additional benefits:*

- 1/4 Page Advertisement in program booklet
- Exclusive Sponsorship of Networking Break

### The Silver Level Package - $5,000

*The Silver Level Upgrade includes these additional benefits:*

- 1/2 Page Advertisement in program booklet
- Exclusive co-Sponsorship of preferred Breakfast
- Exclusive Sponsorship of Poster Competition

### The Gold Level Package - $7,500

*The Gold Level Upgrade includes these additional benefits:*

- Full Page Advertisement in program booklet
- Exclusive Co-Sponsorship of the Awards Reception
- Exclusive Sponsorship of Poster Competition

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*Full breakdown on following page -->*
The Exhibit Packages

<table>
<thead>
<tr>
<th>List of Additional Opportunities</th>
<th>SPONSORSHIP LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gold $7,500</td>
</tr>
<tr>
<td></td>
<td>Silver $5,000</td>
</tr>
<tr>
<td></td>
<td>Bronze $3,500</td>
</tr>
<tr>
<td></td>
<td>Basic $2,000</td>
</tr>
<tr>
<td>Exclusive Co-Sponsorship of Poster Competition</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive Co-Sponsorship of Networking Break</td>
<td>✓ ✓ ✓</td>
</tr>
<tr>
<td>Exclusive Co-Sponsorship of Awards Reception</td>
<td>✓ ✓</td>
</tr>
<tr>
<td>Full Page Advertisement onsite</td>
<td>✓</td>
</tr>
<tr>
<td>1/2 Page Advertisement onsite</td>
<td>✓ ✓</td>
</tr>
<tr>
<td>1/4 Page Advertisement onsite</td>
<td>✓</td>
</tr>
<tr>
<td>Two complimentary conference registrations to attend all functions</td>
<td>✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>One 6 foot exhibit table, two chairs and electrical hook up (outlet must be requested in advance)</td>
<td>✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Company logo on signage at registration area recognizing participation</td>
<td>✓ ✓ ✓</td>
</tr>
<tr>
<td>Company logo onsite program booklet</td>
<td>✓ ✓ ✓</td>
</tr>
<tr>
<td>Final list of attendees at conclusion of conference</td>
<td>✓ ✓ ✓</td>
</tr>
</tbody>
</table>

Additional Support and Marketing Opportunities

Maximize your return on investment with additional support and marketing opportunities before and throughout the conference. Companies are invited to contribute to the meeting as supporters.

Please note that, in accordance with ACCME guidelines, exhibit space is separate from educational sessions.

Conference Seat Drop

$650
Your company brochure or marketing flier will be placed on all seats during meal function of your choosing. Sponsor to provide item and ship directly to conference site. Item requires pre-approval.
Join the Dozens Who Have Participated in the Conference Before!

AdvantageINK.com
Allergy Easy
Ambry Genetics
American College of Physicians
Asante Communications, LLC
Astellas Pharma
AstraZeneca Pharmaceuticals LP
Atlantic Health Partners
Bank United
BioMedix
Boehringer Ingelheim
Boston Scientific
CARR Healthcare Realty
ChenMed
Choice One Medical Group, LLC
CIGNA
Clinical Compound
Concierge Choice Physicians
The Center for Advancement of Health IT
Danna-Gracey
deCode Genetics
Drug Enforcement Administration
EHRC Technologies
Elite Imaging
Envision Physician Services
Family Physicians Group
Florida Blue
FL Dept of Health, Bureau of Vital Statistics
FL Dept. of Health Div. of Medical Quality Assurance
Florida Medical Association
Florida Rx Card
Genelex, Inc.
Gwinnett Medical Center
HCA - Hospital Corporation of America
Health Care Advisor’s Services, Inc.
Healthy Partners
Hospitalists Plus
Humana
Invitae
Iron Ridge Insurance

JSA Medical Group
LeafVertical Inc.
JSA Medical Group
Medinteract, LLC
Medicus Healthcare Solutions
Memorial Healthcare System
Merck & Co, Inc.
Millennium Laboratories
Millennium Physician Group
Mitchell Capital Group
Mylan, Inc.
Myriad Genetic Laboratories, Inc.
Northeast Planning Corp.
Orlando VA Medical Center
Oppenheimer & Co, Inc.
Otsuka America Pharmaceuticals, Inc.
Pfizer, Inc.
Privis Health
Quest Diagnostics, Inc.
Radiology Response
Reckitt Benckiser Pharmaceuticals
Rego International/Florida Bracing
Sanofi Diabetes
Seqirus
Selmer Scientific/FloChec
Shire
Signet Diagnostic Imaging Services
South Beach Orthotics & Prosthetics
South FL Regional Extension Center
Specialists on Call
Success EHS
Takeda
TEVA Respiratory
The Doctors Company
Trilogy Home Healthcare
Trust Bridge Health
TS Medical USA
US Air Force Medical Recruiting
US Navy Medical Programs Recruiting
USF Center for HIV Education & Research
Western Systems Research
**FLACP Exhibit Policies**
Exhibits are limited to those whose products and services are of interest to physicians in internal medicine & subspecialties.
Full payment is required with your signed application to reserve booth space. Upon receipt of payment, exhibitors will receive information outlining instructions for shipment and any special needs, such as internet access and electricity. *(fees may apply).* You will be centrally located in the registration area, between the general session, and concurrent sessions, which will ensure a good flow of traffic.
In addition, the morning breakfast buffet/coffee breaks and afternoon breaks will be held within the exhibit area.

**Things to Remember:**
Sponsorships require pre-approval by American College of Physicians a separate Letter of Agreement will be provided for interested companies. For more information, please contact Dawn Moerings in the Chapter office at DMoerings@floridachapteracp.org or by calling (904) 355-0800.

**Cancellation Policy**
Once a formal application has been received; cancellations must be submitted in writing, no later than one month prior to the opening day of the meeting. A $200 cancellation fee will be assessed. If no notification is provided, applying company will be responsible for the entire exhibit fee.
EXHIBITOR ADVANCE REGISTRATION FORM

Company Name
Contact Person
Title
Address
City
State
Zip
Phone
Cell Ph
E-Mail

EXHIBIT INFORMATION

Exhibit Type:  
- 6 ft tabletop
- pop-up (table display)
- Larger pop up (special request/space permitting)

Type of product to be displayed:

Please place my exhibit adjacent to:

Please DO NOT place my exhibit adjacent to:

Special requests:

Does your exhibit require electricity?  
- Yes
- No

# of outlets requested:

Type of equipment requiring electricity:

REGISTRATION FEES

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>AMT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Fee (includes 2 Representatives)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Unrestricted Educational Grant (Bronze level)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Unrestricted Educational Grant (Silver level)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Unrestricted Educational Grant (Gold level)</td>
<td>$7,500</td>
</tr>
<tr>
<td>Additional Representative and/or guests</td>
<td># $150 each</td>
</tr>
</tbody>
</table>

ADDITIONAL MARKETING OPPORTUNITIES

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>AMT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Seat Drop</td>
<td># $650/day</td>
</tr>
</tbody>
</table>

PAYMENT METHOD

- Check # ______ (Make payable to FL Chapter ACP)
- AMEX
- MasterCard
- Visa

Account #  
Exp Date  
CVV#  
Cardholder Name (print)  
Phone #  
Cardholder Billing Address (include zip)  
Cardholder Signature
Company Name

Complete for each representative attending. Please PRINT - this will be used for name badges
(print additional copies if more than 4 reps attending)

<table>
<thead>
<tr>
<th>REPRESENTATIVE #1:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>(included in exhibit fee)</td>
<td></td>
</tr>
<tr>
<td>Phone#</td>
<td>Cell#</td>
</tr>
<tr>
<td>E-mail</td>
<td></td>
</tr>
<tr>
<td>***Please check the functions you will be attending each day</td>
<td></td>
</tr>
<tr>
<td>☐ Friday Breakfast</td>
<td>☐ Friday Breaks</td>
</tr>
<tr>
<td>☐ Saturday Breakfast</td>
<td>☐ Saturday Breaks</td>
</tr>
<tr>
<td>☐ Sunday Breakfast</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>REPRESENTATIVE #2:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>(included in exhibit fee)</td>
<td></td>
</tr>
<tr>
<td>Phone#</td>
<td>Cell#</td>
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<tr>
<td>E-mail</td>
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<tr>
<td>***Please check the functions you will be attending each day</td>
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<tr>
<td>☐ Friday Breakfast</td>
<td>☐ Friday Breaks</td>
</tr>
<tr>
<td>☐ Saturday Breakfast</td>
<td>☐ Saturday Breaks</td>
</tr>
<tr>
<td>☐ Sunday Breakfast</td>
<td></td>
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</tbody>
</table>

| REPRESENTATIVE #3: | $150 |
| Phone# | Cell# |
| E-mail |  |
| ***Please check the functions you will be attending each day |  |
| ☐ Friday Breakfast | ☐ Friday Breaks |
| ☐ Saturday Breakfast | ☐ Saturday Breaks |
| ☐ Sunday Breakfast |  |

| REPRESENTATIVE #4: | $150 |
| Phone# | Cell# |
| E-mail |  |
| ***Please check the functions you will be attending each day |  |
| ☐ Friday Breakfast | ☐ Friday Breaks |
| ☐ Saturday Breakfast | ☐ Saturday Breaks |
| ☐ Sunday Breakfast |  |
Responsibility Agreement

PLEASE READ THE FOLLOWING STATEMENTS THOROUGHLY AND SIGN BELOW. SPACE CANNOT BE ASSIGNED UNLESS THIS FORM CONTAINS AN AUTHORIZED SIGNATURE.

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Florida Chapter American College of Physicians, the Westin Fort Lauderdale Beach Resort, Fort Lauderdale, FL, the affiliates, officers, directors, agents, employees, and partners of each (“Indemnified Parties”) harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof, except to the degree of negligence or willful misconduct of the Indemnified Parties.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2022 Exhibitor Prospectus, the policies governing exhibitors, those on this application and those which may be set forth in the future in connection with the 2022 Annual Scientific Meeting. We/I further acknowledge that Florida Chapter ACP reserves the right to reject, at its discretion, any application to exhibit.

| Company Name |
| Contact Person |
| Title |
| Authorized Signature |
| Address |
| City | State | Zip |
| Phone | Fax | Cell Ph |
| E-Mail |

PLEASE RETURN SIGNED AGREEMENT AND COMPLETED REGISTRATION FORM TO:
Florida Chapter ACP
Attn: Dawn Moerings
2410 Ormsby Circle West
Jacksonville, Florida 32210
Office: (904) 355-0800 ✉ Fax #: (904) 584-9599 ✉ E-mail: DMoerings@floridachapterACP.org
Federal ID # 59-6152179

All sponsorships MUST be sent to the Chapter office at time of submission for College approval.

ROOM RESERVATIONS
Please make your room reservations directly with the
Westin Fort Lauderdale Beach Resort – Fort Lauderdale, Florida
Call reservation office at (954) 467-1111 or (888) 627-7108
Group Rate - $179.00 (single or double occupancy)
(Room rate cutoff date – September 28, 2022)