California Services Chapter
American College of Physicians
Cal-ACP

Raminder S. Gill, MD, FACP
ACP Governor, Northern California Chapter
October 21, 2017
AGENDA

- Introduction and Welcome
- Discussion: c3 vs. c6
- ACP California Membership (c3)
- Advocacy: *What Does (c6) Do For You?*
- Choosing Wisely Grant
- Review of FY 2016 Financial Statement and FY 2017 Budget
- CA ACP Board Actions
- Advocacy Efforts/Advocates in Medicine (AIM) Program
- Future Goals for Cal-ACP
c3 vs. c6: What’s the Difference?

- The California Regional Chapters are not-for-profit 501(c3) corporations dedicated to education and supporting member activities.

- The California Services Chapter of the American College of Physicians (CA ACP) is a not-for-profit 501(c6) corporation with the sole purpose of promoting advocacy on behalf of all California Regional Chapters.
## MAIN DIFFERENCES

### c3 vs c6

<table>
<thead>
<tr>
<th>ACP 501 (c3)</th>
<th>ACP 501 (c6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purpose: Charitable, Educational, Scientific, Foundations</td>
<td>Purpose: Trade organizations or group of professionals with related business interests</td>
</tr>
<tr>
<td>Benefit to the public</td>
<td>Benefits to the organization’s members</td>
</tr>
<tr>
<td>Donations are tax deductible</td>
<td>Dues and donations are tax deductible but only as business expense</td>
</tr>
<tr>
<td>Very limited political lobbying allowed</td>
<td>Political lobbying allowed that is related to member interests</td>
</tr>
<tr>
<td>Eligible for grants</td>
<td>Not eligible for federal grants</td>
</tr>
<tr>
<td>Must limit activities to specified cause</td>
<td>Members must have common business interest</td>
</tr>
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California Chapters (c3)

- California currently has four chapters or “regions”
  - No. California – 4,863 (2.05% decrease over 2015)
  - Region I – 3,869 (0.03% decrease over 2015)
  - Region II – 2,042 (1.54% increase over 2015)
  - Region III – 1,082 (No change over 2015)

- “Members” consist of Masters, Fellows, Members, Resident/Fellows, Medical Student Members, Affiliates, and Physician Affiliates = 11,856, an overall state decrease of 0.6%.

Note: Member Data as of September 19, 2016
### Membership Breakdown Comparison
#### 2015 vs 2016

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affiliates</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Medical Students</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Resident / Fellows</td>
<td>13%</td>
<td>13%</td>
</tr>
<tr>
<td>Members</td>
<td>46%</td>
<td>46%</td>
</tr>
<tr>
<td>Fellows</td>
<td>23%</td>
<td>23%</td>
</tr>
<tr>
<td>Masters</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>
California Membership Breakdown

2016

- Members: 46%
- Fellows FACP: 23%
- Medical Student: 17%
- Resident/Fellow: 13%
- Masters MACP: 1%
- Affiliates: 0%
- Physician Affiliates: 0%

ACP Northern California Chapter Scientific Meeting 2017
c6 Advocacy

- State and Federal Legislators
  - Individual Physicians
  - Legislative Consultant
  - California Medical Association
    - CMA House of Delegates
      - Council on Legislation
      - ACP Specialty Delegation
  - Sacramento and Washington Leadership Days
    - CA-ACP HPPC
    - Subcommittee on Legislative Issues
    - CA-ACP Medical Services Committee
  - Other Advocacy Voices
    - (Primary Care Cognitive Coalition)
May 2015: CA ACP partnered with Integrated Health Association and other organizations in the “Choosing Wisely”® (CW) campaign

Campaign goal: to reduce unnecessary tests and treatments

CA ACP’s primary role: Engage and inform members on resources available to communicate with patients about evidence based choices for treatment

2016 Work Plan: monthly case studies “What would you do?” messaging to members on antibiotic use; low back pain and imaging to come

Member response to case study series modest

Choosing Wisely survey to membership in process to better gauge member awareness and assess next steps

“Choosing Wisely”® grant period extends 34 months: ends March 2018
Fiscal Year Highlights
FY 2015 Actual – FY 2016 Budget

- FY 2015 – Revenue $138,139
  Expenses $164,019
  Deficit $-25,880

- Approximately $203,860 in reserves

- FY 2016 – Increase in expenses for advocacy activities (Sacramento and Washington Leadership Days and retaining a Legislative Consultant)
C6 Expenditures FY 2015

Advocacy: 56%
Administration: 38%
President's Expense: 3%
Accounting/Legal: 2%
Board of Directors: 1%

How do I Benefit from the (c6)?

- A portion of your chapter dues ($20-$25 per year) goes to support the activities of the c6

- What types of activities are supported?
  - Sacramento and Washington Leadership Days
  - Lobbying to advance legislation impacting CA ACP
  - Collaborating with California Medical Association (CMA)
  - Engaging Early Career and trainees in advocacy and leadership
2015 – 2016 CA ACP BOARD ACTIONS

- Invited **Clarence Braddock**, ABIM Chair to address CA ACP BOD on Maintenance of Certification (MOC).
  - We strongly recommended ABIM eliminate high stakes exam
  - Evaluate merits of the secure exam model used by anesthesiologists & OB
- Approved 2017 budget to increase advocacy spending limits especially for additional trainees
- Appointed a Financial Investment Task Force to explore options to invest reserves
- Held our first Board of Directors Strategic Planning Retreat – October 21, 2016
2015 – 2016 CA ACP BOARD ACTIONS

Legislation that c6 was instrumental in advancing through our Health and Public Policy and Medical Practice and Quality committees:

- AB 1719 CPR in Schools
- AB 72 Out of Network
- AB 1763 Colorectal Screening
- Various bills on Tobacco legislation
- SB 1177 Physician Wellness
Advocates for Internal Medicine (AIM)

- ACP’s continued success on Capitol Hill greatly depends upon grassroots support from the College’s over 15,000 AIM contacts nationwide.

- AIM contacts communicate with their legislative representatives on issues of importance to medical students, Internists and their patients, and report the results back to ACP.
How Can You Become an AIM?

- To enroll as an Advocate for Internal Medicine, ACP members are not required to have existing relationships with their elected legislators. ACP gives you the tools necessary to develop and maintain relationships. The program is open to all membership categories.

- You can enroll today by signing up on the “AIM Contact List” that is being circulated during this meeting.
Your Role as An Advocate In Medicine

- **It’s Simple and Not Time Consuming**
- As key issues approach the decision-making stage on Capitol Hill, the College distributes legislative alerts to AIM members. Legislative alerts include all the necessary information (including sample messages that can be easily personalized) to make informative contacts with members of Congress.
- ACP staff is always available to provide support and answer legislative questions.
CA ACP’s Continued Vision for the Future

- Increase value to membership through state and national advocacy reflecting your voice
- Provide more interactive forums for our members
- Continue supporting participation by medical students, associates and early career physicians
- Continued collaboration with other health and policy related organizations
- Ensure the continued fiscal stability of CA ACP by maintaining a corporate reserve account invested
- Recruit and mentor new leadership
We Want To Hear From You!

Chwen-Yuen Angie Chen, MD, FACP, FASAM
President, CA ACP Services
yeshepalmo@sbcglobal.net

Karmi Ferguson Executive Director
CA ACP Services
exec@cal-acp.org