

# I Raise the Rates

## *A national campaign to increase influenza and adult immunization rates and promote healthy aging*

ACP's *I Raise the Rates* initiative aims to increase adult and influenza vaccination coverage among older adults, adults with high-risk chronic conditions, and racial/ethnic minority adults by using quality improvement (QI) methodology.

## Recruitment is now open!

All practices interested in participating in this exciting program are encouraged to [Apply Now!](#)

### Benefits to participation include:

- Free access to **virtual coaching support from ACP Advance expert QI coaches**
- Free access to [ACP Advance QI Curriculum](#) and a suite of tailored educational resources for every member in your practice
- Free access to ACP's QI leadership training resources (CME/MOC offered)
- Opportunity to earn more than **54 CME/CE and ABIM MOC** credits participating physicians
- Eligible to win ACP Quality Improvement Excellence award and be featured in an ACP publication

Practices will be asked to identify at least two program leads (physician and non-physician team member) to lead implementation of an immunization-focused QI initiative. Program leads will be asked to:

- Complete ACP Advance QI curriculum
- Complete the ACP Advance: *I Raise the Rates* Practice Assessment Survey and Individual Clinician Assessment Survey (pre-and-post QI project)
- Review ACP's QI leadership training videos or attend a live QI training program
- Participate in monthly coaching calls
- Report program outcomes to ACP

## Enrollment Period is Open from September 1 through October 31, 2021!

Opportunity is limited, applicants will be considered on a first-come, first-served basis. Click here to [Apply Now!](#) For additional information, please contact Michele Duchin-Watson ([mduchin@acponline.org](mailto:mduchin@acponline.org)).

ACP's *I Raise the Rates* Program is supported by the Centers for Disease Control and Prevention of the U.S Department of Health and Human Services, GlaxoSmithKline and Merck & Co., Inc.

### Vaccine Preventable Disease Prevalence (source: [CDC](#))

- **38-56 million** flu illnesses during 2019-20 US flu season
- About **320,00** people get pneumococcal pneumonia each year
- About **1 million** people get shingles each year

### Risk of Flu in Adults with Chronic Conditions (source: [NFID](#))

- Adults with heart disease have **10X** increased risk of heart attack within 3 days of flu infection
- Adults with diabetes have **6X** increased risk