

The following programs won a 2021 John Tooker Evergreen Award. Below is a brief description of their program.

### **California Southern 3 - The DEI Shift podcast**

Diversity, Equity, and Inclusion are more important than ever in the professional and daily activities of health professionals. The DEI Shift podcast grew out of the Medicine in Motion: Advancing Medicine Through Equity symposium SoCal Region 3 hosted in San Diego, CA in November 2019. The Chapter's hope was to extend the important discussions around promoting diversity, equity, and inclusion in medicine and to contribute to building a worldwide community of like-minded listeners. The Chapter leveraged strong connections to established and emerging leaders already invested in DEI principles, and utilized a servant-leadership model to assemble a diverse team of students, residents, fellows, and other attending physicians from all over the U.S. The results include reaching listeners on 6 continents and over 2,800 downloads.

### **Central America - Campaign Against COVID19 Pandemic**

Using education as a tool to best explain why some actions are necessary, "Campaign Against COVID19 Pandemic" focused on educating the community about an unknown foe. Through a series of social media campaigns and instructional videos, the Chapter encouraged the population to trust in national health policies such as wearing face masks, frequent hand washing, and managing hygiene in the workplace.

### **Central America - Healthy Community Program**

The Healthy Community Program activity in Panama City was held to collect donations (money, food, hygiene products) to distribute baskets to families in need. Because of the pandemic and total quarantine in Panama many citizens lost their jobs and were in extreme necessity for basic needs. The Chapter used social media and local connections to obtain items and spread the word. Each basket included written advice for the families to commit to a healthier lifestyle and reduce the burden of chronic disease.

### **Georgia - I.M. Making a Difference in Georgia- Increased Engagement and Community Service by the Georgia Chapter of the ACP**

For the 2019-20 fiscal year, the Georgia Chapter was challenged by its new Governor to increase its presence and influence in the State through a call to volunteerism entitled: "I.M. Making a Difference in Georgia: Call to Member Engagement and Volunteer Community Service." The Chapter engaged its members in community service projects throughout the State. The project was explicitly designed to promote member engagement, community service, and to recruit new members. The project's overall goals were to involve a large number of chapter members in community service and to impact parts of the state that are outside of the Chapter's traditional 11-county area. Specific community service projects were designed by the members to help meet particular needs in their communities and encompassed a variety of volunteer activities, including work at free/indigent clinics, food pantries, health fairs, music programs for memory care units, charitable donations, and presentations of health education topics to community groups.

### **Minnesota - Increasing Diversity in Membership and leadership through outreach and education**

The Minnesota ACP chapter has a strategic priority to increase outreach and education to improve participation and leadership development for diverse members. They defined diversity as not only by ethnicity/race, but also by rural/urban practice and international medical graduate training to reflect the increasing global health nature of internal medicine practice in both rural and urban Minnesota. For the past

four years as part of their strategic plan, they have targeted outreach for membership and promotion of educational events to IMG trained internists and to rural internists who were less likely to attend the annual scientific session and meetings in Minneapolis. They also made a conscious decision to include diverse internists as presenters at the educational sessions. Having passionate advocates for expanding membership and leadership diversity on the MN-ACP Council is critical to this innovation.

### **New York - 2020 Virtual Telehealth Lobby Day**

Through a new collaboration between the Chapter's Health and Public Policy, Health Information Technology, and Quality and Patient Safety Committees, material was developed quickly to demonstrate the importance of telehealth in maintaining high-quality care for New York's residents, and aspects of implementation that are critical components for reaching diverse patient populations, including audio-only interaction. On the day of the Chapter's virtual lobby event, participants met in the morning via Zoom for a briefing on talking points and leave behind (and in this case follow-up email) materials. Following the briefing, all participants contacted their individual New York State Senate and Assembly representatives to discuss telehealth, and designated Chapter representatives met with the Chair of the New York State Senate and Assembly Health Committees and the NY State Department of Health. Numerous follow-up meetings occurred after this event, including with legislative, state and executive agency personnel regarding telehealth matters, thereby demonstrating the impact of the event on NYACP's involvement in policy development of state-based telehealth guidance.

### **Oregon - Growing Advocacy in Oregon**

Growing Advocacy in Oregon offers opportunities for health care professionals to learn how to engage in advocacy efforts benefiting patients and the internal medicine profession. The Chapters first Advocacy Day took place in February 2020. The event offers a variety of training sessions geared towards learning skills for advocacy efforts, education about ACP policy, and scheduled appointments with state legislators. An additional 2-3 advocacy modules and sessions are offered through the year for continued learning and engagement. The events help members understand local and national ACP policy and legislative priorities and learn the benefits of belonging to AIMn and how to communicate and engage with legislators outside of the state legislative session. A small group came together after the event and initiated for Chapter support for Measure 110 on the Oregon State November ballot.

### **Tri-Services - Back to the Future: Re-Tooling Military Medicine for the Virtual Age**

The U.S. Air Force, U.S. Army, and U.S. Navy Chapters held a Tri-Service Chapter Meeting for the first time in ten years. Plans for a face-to-face meeting in San Antonio were revised in May when it was clear that the COVID-19 pandemic would not be controlled in a manner that would allow a large face-to-face event. The Tri-Service Chapter Meeting Planning Team reviewed the planned two-and-a-half-day agenda (with a procedural skill pre-course) and revised it to a three-day (5 hours per day) virtual meeting. Keeping all of the elements that are important to their members, the 3 Chapters conducted asynchronous Abstract Competitions with live Research Abstract Competitions, Faculty Development in conjunction with the Uniformed Services University of the Health Sciences, Subspecialty Breakout Sessions highlighting updates in IM subspecialties and spotlighting the work of resident and fellow members, a plenary Thieves' Market and two special breakout sessions devoted to Operational (Military) Internal Medicine and Women in Medicine.

### **Washington - Development of a robust "Council of International Medical Graduates" Themes: Diversity, Equity, and Inclusion, Membership**

Recognizing that nearly 20% of the Washington Chapter membership are members that graduated from schools outside the US/Canada the Chapter formed a Council for International Medical Graduates (IMG). Under the leadership of their Executive Council members and the Chair of the IMG Council the Chapter started on a series of objectives: foster a sense of community amongst IMGs through networking events; give back to the communities through volunteer activities focusing on advocacy issues identified by IMG members; and support IMGs in various stages of their career path including the residency application process through mentorship and guidance. The Council for IMGs hosted a series of webinars targeting topics both of interest to IMGs (writing letters of reference for applicants to residency) and the general membership (partnered with our Council for Women in Medicine to host a discussion on women physicians adapting to the pandemic). The Council had also planned an in-person health fair and networking event in a largely immigrant community though that was cancelled due to the pandemic. These cumulative efforts purposefully considering this membership segment have resulted in a rise in membership in the diverse community that makes up IMGs in the chapter.