ACP: Working for you and with you: Improving the Lives of Internists and their Patients

2019
Content Overview

- **ACP at a Glance**: Slides 3-9
- **Excellence in Educational Resources**: Slides 10-24
- **Transforming the Landscape of Health Care for the Better**: Slides 25-35
- **Addressing Issues of Importance**: Slides 36-41
- **Collaborating with Others for Positive Change**: Slides 42-45
- **Involvement, Engagement, and Opportunities to Connect**: Slides 46-55
ACP At a Glance
159,000 Members Strong

Leveraging the collective voice of our community to create a better place for ourselves, our profession, and our patients through medical education, practice transformation, advocacy, and engagement.

How ACP Defines Internal Medicine Internists apply scientific knowledge and clinical expertise to the diagnosis, treatment, and compassionate care of adults across the spectrum from health to complex illness.

- Established in 1915
- A diverse global community of internists united by a commitment to excellence
- Includes internists, internal medicine subspecialists, residents and fellows in training, and medical students
ACP: A Global Community

- More than 16,000 ACP members reside outside the United States

- International chapters: Bangladesh, Brazil, Canada, Central America, Chile, Colombia, India, Japan, Mexico, Saudi Arabia, Southeast Asia, and Venezuela
ACP Member Trends

**ACP Member Type**
- IM Subspecialist: 25.8%
- IM Specialist: 49.0%
- Hospitalist: 25.1%

**Practice Ownership**
- One or more physicians: 22.9%
- Hospital/Health Care System/Academic Medical Center: 58.1%
- Government (Veterans Health Administration / Veterans Affairs, military or federal government, city/county/state government): 7.1%
- Other (private industry, community health center, HMO, insurance company, urgent care facility): 11.6%

Source: 2019 ACP Member Survey
# ACP’s Priority Themes

## Innovation

- Use nimble, creative and unique approaches to identifying, responding to, and meeting member needs

## Engagement & Inclusion

- Engage members in local, regional, and national College activities across their career, welcoming and hearing all voices, and demonstrating ACP’s relevance and connection to what’s important to them

## Communication

- Convey ACP’s broad mission, activities and value to members, the greater community of IM, and other stakeholders using leading-edge modalities, platforms and technologies

## Identity

- Create shared enthusiasm and pride about being an internist and ACP member

### Innovation

- Develop a new vision for the future of health care policy
- Expand ACP’s Quality Connect programs into a learning collaborative guided by expert physician coaches
- Evolve MKSAP into the premier essential individualized learning program for lifelong learning

### Engagement & Inclusion

- Implement Task Force recommendations for enhancing ACP’s local presence
- Develop group and joint membership structures
- Publish new online peer-reviewed journal for case reports

### Communication

- Raise awareness of ACP’s regulatory and payment related efforts and resources
- Utilize social media and other multi-media approaches
- Create a dedicated communications channel for Resident/Fellow members

### Identity

- Create an identity of “master clinician” for ACP members and recognition as a master clinician within their community and College
Show Your IM Pride

Let the world know that you’re proud to be an internist. Use the #IMProud hashtag and tag ACP with @ACPInternists on social media.

acponline.org/IMProud
Annals of Internal Medicine

One of the most highly read and cited medical journals in the world; current, evidence-based science at your fingertips

- Audio on demand
  - Annals On Call, Annals Latest podcasts
- Annals Fresh Look blog
- Annals Beyond the Guidelines
- Annals Story Slam
- Web Exclusives
  - Annals Consult Guys
  - Annals Graphic Medicine
  - Annals for Educators
  - Annals for Hospitalists

Annals.org

- Download the free app for Android and iOS devices
MKSAP® 18: The go-to resource for board prep and lifelong learning

MKSAP18 gives residents and practicing physicians everything needed to stay current in medicine and prepare for board exams.

- Available in print, digital, and complete formats, with regular digital format updates
- 275 CME credits and MOC points available
- Includes 11 syllabus sections, 1,200 related questions and an updated platform, dashboard, and search engine functionality; self-assessment questions with easy-access lab references

acponline.org/MKSAP18
Evidence-Based Clinical Guidance

Over the past year, ACP published the following clinical recommendations:

- Screening for breast cancer in average-risk women
- Update of methods on development of clinical guidelines and guidance statements
- Managing conflicts of interests in clinical guidelines

ACP has been named to the new Cochrane U.S. Network that consists of some of the country’s leading institutions in the research and practice of evidence-based medicine.
Podcasts by Internists, for Internists

Focusing on internal medicine-related topics, podcasts offer CME and MOC.

acponline.org/podcasts
Online Learning Center

A centralized gateway to more than 350 online learning activities

- Enhanced search and browsing functionality
- Video-based learning
- Webinars
- Interactive cases
- Quizzes
- Podcasts
- CME and MOC eligible

acponline.org/olc
Encouraging High Value Care

- Initiatives aim to improve health, avoid harms, and eliminate wasteful practices.

- Resources include online interactive High Value Care Cases that show how to eliminate unnecessary health care costs and improve patient outcomes while earning free CME and ABIM MOC patient safety and medical knowledge points.

- New Cost of Care Conversations tools help physicians and patients understand the importance of talking about costs of health care.

acponline.org/HVC
DynaMed

Completely redesigned for 2019, DynaMed is an advanced clinical decision support tool that combines current clinical evidence with guidance from leading experts in a user-friendly, personalized experience.

- Your ACP member log-on credentials provide seamless access to DynaMed. Initial log-on is required at acponline.org/dynamed
- Free access for ACP members (through July 2020)
- Includes overviews and recommendations for more than 750 topics, 2,500 searchable images, and numerous calculators
- Mobile apps available for Android and iOS
ACP recognizes the important role of POCUS to improve diagnostic capabilities in internal medicine, and offers comprehensive ultrasound training for inpatient and outpatient medicine.

- **Point-of-Care Ultrasound: Foundational Skills for Internists**: ACP’s two-day live course in November 2019 teaches ultrasound skills applicable to any practice setting.

- **Point-of-Care Ultrasound: Advanced Skills for Outpatient Practice**: This new Internal Medicine Meeting pre-course focuses on extended and advanced point-of-care ultrasound applications in the outpatient setting.
Working for you and with you: Transforming the Landscape of Health Care for the Better
ACP’s Physician Well-being and Professional Satisfaction Initiative

- **Fostering Local Communities of Well-being**
  - Trained ACP Well-being Champions supporting their ACP chapter members, practices, and organizations in combating burnout.

- **Advocating for Systems Changes**
  - Policy recommendations through ACP’s Patients Before Paperwork initiative that call for simplifying, streamlining, and reducing excessive administrative tasks that detract from patient care and contribute to physician burnout.

- **Improving the Practice and Organizational Environment**
  - Providing ACP members with high quality information, resources, tools, and support to help their practices thrive in the growing value-based payment environment.

- **Promoting Individual Well-being**
  - Offering online resources and educational courses at ACP’s Internal Medicine Meeting and chapter meetings to help ACP members manage issues related to well-being and satisfaction.

acponline.org/physician-well-being
Women in Medicine Initiative

Promoting gender equity and eliminating the inequities in compensation and career advancement that physicians face is a longstanding goal of ACP.

- ACP has joined TIME’S UP Healthcare
- ACP is also a partner in the Women’s Wellness through Equity and Leadership Project
- Diversity and Inclusion Subcommittee recommends effective strategies to assure integration of diversity and inclusion across the College

acponline.org/advocacy/where-we-stand/women-in-medicine
Patients Before Paperwork Initiative

What is Patients before Paperwork?
ACP’s Patients Before Paperwork initiative’s goal is to reinvigorate the patient-physician relationship by reducing administrative complexities and eliminating unessential tasks that detract from patient care and contribute to physician burnout.

Policy Development
ACP policies provide a cohesive framework for identifying and evaluating administrative tasks, and offer detailed recommendations to analyze administrative tasks to determine whether they need to be challenged, revised, or eliminated entirely.

Tools You Can Use
Resources and tools help physicians put ACP’s policies into practice. They include resources that assess practice efficiencies and resources on physician well-being and professional satisfaction.

Collaborating with Stakeholders
ACP engages with key regulatory agencies and stakeholders to help streamline regulations imposed by insurers, federal regulators, and other external entities to reduce administrative burdens for physicians.

Advocating for Internists
ACP has long identified reducing administrative complexities or burdens as a priority. ACP works to advocate for changes in our health care system that simplify excessive administrative burdens that put a strain on physicians and patient care.

acponline.org/patientsbeforepaperwork
William Fox, M.D., FACP, at the RUC
Proposed changes in Medicare payments to physicians would recognize the value of cognitive services in providing quality patient care. Improvements include:

- Increased payments for evaluation and management (E/M) services
- Retained separate payment levels for E/M codes
- Improved documentation for E/M services
- Improved accuracy in tracking time spent
- Payment for managing opioid use disorder
- Additional add-on codes
ACP Advance


ACP Advance is a new quality improvement (QI) program to help physicians and organizations improve medical care. ACP Advance includes:

- QI curriculum and training program
- Physician-led coaching service
- Chronic care programs and resources

acponline.org/acpadvance
Working for you and with you: Addressing Issues of Importance
Ethical Guidance

- ACP released the Seventh Edition of *ACP Ethics Manual* with new and expanded sections this year
- Position paper “Physician Impairment and Rehabilitation: Reintegration into Medical Practice” discusses the professional duties and principles for responding to physician impairment was released
- “Issues in Delivering Patient-Centered End-of-Life Care and Responding to a Request for Physician-Assisted Suicide” toolkit released

[acponline.org/ethics](http://acponline.org/ethics)
Addressing Performance Measures

Over the past year, the Performance Measurement Committee published performance measurement papers on

- MIPS Measures
- Preventive Care

acponline.org/performance-measures
ACP Public Policy and Advocacy

ACP advocates for changes that will make a difference in the daily lives of internists and our patients’ health in a variety of ways

- Evidence-based policy papers
- Meetings with congressional leaders
- Collaborating with regulators
- Robust grass roots advocacy
- Working with other organizations who have similar goals
ACP Firearms Policy Sparks Movement #ThisIsOurLane

In response to ACP policy recommendations in 2018 on reducing firearm-related injuries and deaths published in *Annals*, the NRA tweeted physicians should “stay in their lane.” ACP and physicians were quick to respond…
Working *for you* and *with you*: Collaborating with Others for Positive Change
ACP is pleased that ABIM is taking initial steps to develop a continuing certification option that will support lifelong learning by emphasizing education, feedback and the convenience of being self-paced.

ABIM’s plans to develop a longitudinal assessment as an option in addition to their point-in-time examinations align with recommendations put forth by the American Board of Medical Specialties’ Continuing Board Certification: Vision for the Future Commission and with ACP’s comments submitted to the Commission.

ACP is committed to ongoing professional development and lifelong learning and to representing our members’ needs for continuing certification programs consistent with our professional accountability principles.

We look forward to supporting ABIM in developing options that emphasize learning, offer flexibility and choice, and that meet the needs of internal medicine specialists and subspecialists as well as the patients they serve.

For more detailed information, visit https://www.acponline.org/cme-moc/moc/learn-more-about-moc/acps-role-professional-accountability
Collaboration with Physician Organizations

ACP collaborates with other physician organizations representing more than 560,000 physicians and medical students:

- American Academy of Family Physicians
- American Academy of Pediatrics
- American College of Obstetricians and Gynecologists
- American Osteopathic Association
- American Psychiatric Association
Working *for you and with you*: Involvement, Engagement, and Opportunities to Connect
Internal Medicine Meeting 2020: Mastering Medicine Together

Internal Medicine Meeting 2020
April 23-25, 2020
(Pre-Courses April 21-22, 2020)

Los Angeles Convention Center
Los Angeles, CA
ACP’s new free Startup Advisors Network matches digital health startups with experienced ACP physicians.

Input and advice from physicians can help entrepreneurs:
- develop products that address clinician needs
- assist health care delivery
- improve patient outcomes

acponline.org/startup
Financial Services for ACP Members

Professional Liability Insurance for ACP Members
- ACP has partnered with Mercer Health & Benefits Administration LLC (Mercer Consumer) to offer risk management and customized insurance solutions.

ACP Group Insurance Program
- Mercer Consumer offers Group Insurance options for ACP members, including life insurance, accidental death and dismemberment, long-term care, disability income, auto insurance, and homeowners insurance.

Student Debt Refinancing Program
- ACP Members can refinance existing private and federal loans through SoFi and are eligible to receive a 0.125% rate discount upon refinancing their student and Parent PLUS loans through sofi.com/ACP.
Get Connected

For ways to connect, and personalize your engagement with, visit acponline.org

MyACP
A personalized web experience, making it easier for members to access and discover pertinent ACP content and resources while visiting ACPOnline.org.
Follow ACP on Social Media

facebook.com/acpinternists
facebook.com/annalsofim
facebook.com/ACPMKSAP

twitter.com/acpinternists
twitter.com/annalsofim

instagram.com/acpinternists
Instagram.com/annalsofim

linkedin.com/groups/867307

youtube.com/imreport
National Internal Medicine Day - October 28th

- Mark your calendars!

- October 28th of each calendar year has been officially designated as *National Internal Medicine Day*

- ACP will be sending out more information on ways you can help celebrate and observe *National Internal Medicine Day*
Defining our identity: We are physicians, not ‘providers’

- We are internists and do NOT merely “provide” health care services to our patients in a transaction.
- The term “provider” is a marketplace term and undermines the role of physicians treating patients throughout their lives in meaningful, caring relationships.

ACP Board of Regents Chair, Doug DeLong, MD, and ACP President, Robert McLean, MD taking the pledge

TAKE THE PLEDGE

“I pledge not to use the word ‘provider’ when referring to physicians, and further to encourage my colleagues to do the same.”

Help spread the word: #physiciannotprovider
Thank you . . .

...for your continued support of ACP and your commitment to internal medicine.