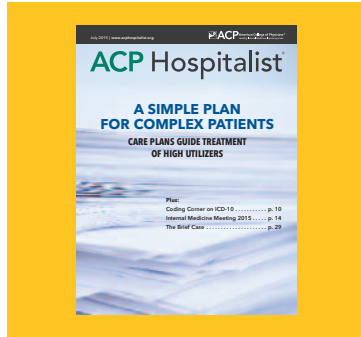


2017



Welcome to American College of Physicians

Professionalism

Advocacy

Education

Community



Introduction

The American College of Physicians (ACP) is a national organization of internists—physician specialists who apply scientific knowledge and clinical expertise to the diagnosis, treatment, and compassionate care of adults across the spectrum from health to complex illness. ACP is the largest medical specialty organization and second-largest physician group in the United States. Its membership numbers over 148,000 and includes internists, internal medicine subspecialists, medical students, residents, and fellows. Internists complete a three-year internal medicine training program after medical school that focuses on how to prevent, diagnose, and treat diseases that primarily affect adults. Subspecialty internists complete additional training in cardiology, endocrinology, geriatrics, nephrology, gastroenterology, rheumatology, pulmonology, adolescent medicine, allergy and immunology, hematology, oncology, sports medicine, critical care medicine, hospice and palliative medicine, or infectious diseases.

Structure

ACP is governed by an elected Board of Regents. The Board is advised by a network of ACP committees and by the ACP Board of Governors, which is comprised of popularly elected Governors from ACP's 58 chapters in the United States and 19 international chapters. ACP sponsors the Council of Subspecialty Societies, which represents 25 medical subspecialty societies and internal medicine organizations. ACP is represented in the American Medical Association, the Federated Council for Internal Medicine, the Council of Medical Specialty Societies, and other organizations.

Membership

Medical Student Members

The College offers a free membership to medical students enrolled in either an allopathic or osteopathic accredited medical school.

Residents and Fellows-in-Training

Membership is available to physicians who are in an accredited postgraduate program of internal medicine, medicine-pediatrics, or a fellowship program in a subspecialty of internal medicine. Those who are serving obligatory military or public health service before completing postgraduate training in internal medicine or medicine pediatrics are also eligible.

Members

Physicians who have been certified in internal medicine, a combined internal medicine specialty, or neurology are eligible for ACP Membership. Physicians who have not been certified but have successfully completed training in an approved program are also eligible for ACP Membership.

Fellows

Fellowship is an honor achieved by those physicians recognized by their peers for personal integrity, superior competence in internal medicine, professional accomplishment, and demonstrated scholarship. ACP Fellowship is primarily achieved through advancement from ACP Membership. Fellows are authorized to use the letters FACP® (Fellow of the American College of Physicians) in connection with their professional activities for as long as their membership remains current.

Since 1975, over 35,000 physicians have earned ACP Fellowship, a mark of distinction representing the pinnacle of integrity, professionalism, and scholarship for those who aspire to pursue careers in internal medicine.

Honorary Fellows

Honorary Fellowships are granted to presidents or their equivalents of medical societies abroad who participate upon invitation in the Convocation ceremony at ACP's annual Internal Medicine Meeting. Honorary Fellows are authorized to use the letters FACP[®](Hon) in connection with their professional activities for as long as their membership remains current.

Masters

Masters comprise a small group of highly distinguished physicians, selected from among Fellows, who have achieved recognition in medicine by exhibiting preeminence in practice or medical research, holding positions of high honor, or making significant contributions to medical science or the art of medicine. They are recommended by the Awards Committee for election to Mastership. Masters are authorized to use the letters MACP[®] (Master of the American College of Physicians) in connection with their professional activities for as long as their membership remains current.

Affiliates

Non-Physician Affiliate membership is available to licensed non-physician health care professionals who maintain their professional credentials to practice. Eligible professionals include physician assistants, nurse practitioners and other advanced practice nurses, registered nurses, pharmacists and doctors of pharmacy, and clinical psychologists.





History

Our story began in 1915 when Heinrich Stern, a German-born American internist, founded the American College of Physicians. Stern believed that America should have an organization devoted to promoting the science of medicine through regular scientific meetings and recognition of prominent internists. The early ACP held one large educational meeting and several smaller regional meetings each year and published a journal of scientific papers. Both of these traditions thrived as the years went by, and the College grew.

In the early 1940s, a few companies located in California began to offer health insurance, mostly for hospital care costs. To ensure that internists were being fairly compensated by these early insurers, the California Society of Internal Medicine was established. By the 1950s, similar societies of internal medicine had cropped up in many states across the country—the issue of health insurance had gone national. In response, the California Society of Internal Medicine pushed other state societies of internal medicine to organize into a national American Society of Internal Medicine (ASIM) in 1956.

As the environment of medical practice evolved to become more complicated, ACP and ASIM recognized that the scientific and socioeconomic were becoming intertwined in practice. Physicians wanted to know how best to diagnose and treat their patients, but they also needed to know how to demonstrate to a managed care organization that their treatments were effective and efficient.

This changing insurance environment made the science of medicine and the socioeconomic facet of medical practice so hard to separate that ACP and ASIM found themselves covering much of the same ground. Although their perspectives were sometimes quite different, the two organizations realized that internal medicine would be better served if they could at least work together and perhaps become one. In July of 1998, the American College of Physicians and the American Society of Internal Medicine became ACP-ASIM, now referred to as ACP, a unified voice for internal medicine and the largest and most respected medical society in the world.

ACP has grown to include 148,000 members with chapters and regions in the United States, India, Canada, Central America, Brazil, Chile, Colombia, Mexico, Venezuela, Japan, Saudi Arabia, Southeast Asia (Thailand, Indonesia, Malaysia, the Philippines, and Singapore), the Gulf (Bahrain, Kuwait, Oman, Qatar, and United Arab Emirates), Bangladesh, and the newest chapter, the Caribbean (Anguilla, Antigua and Barbuda, Bahamas, Barbados, Bermuda, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and Grenadines, Suriname, Trinidad and Tobago, Turks and Caicos, British Virgin Islands, and U.S. Virgin Islands).

ACP provides many valuable programs, products, and services to members, including subscriptions to *Annals of Internal Medicine*, *ACP Hospitalist*, and *ACP Internist*; and discounts for MKSAP and registration fees for the annual Internal Medicine Meeting and other courses and scientific meetings. ACP offers several options to help members prepare for the ABIM recertification exam. ACP's Career Connection provides members with career development resources, including job postings in our journals and on our website. ACP also provides members with a series of tools, guides, and resources spanning a full spectrum of business- and quality-related topics focused on aiding members in the enhancement of their practices.



Mission and Goals



Mission

To enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

Goals

- I. To establish and promote the highest clinical standards and ethical ideals;
- II. To be the foremost comprehensive education and information resource for all internists;
- III. To advocate responsible positions on individual health and on public policy relating to health care for the benefit of the public, our patients, the medical profession, and our members;
- IV. To serve the professional needs of the membership, support healthy lives for physicians, and advance internal medicine as a career;
- V. To promote and conduct research to enhance the quality of practice, the education and continuing education of internists, and the attractiveness of internal medicine to physicians and the public;
- VI. To recognize excellence and distinguished contributions to internal medicine; and
- VII. To unify the many voices of internal medicine and its subspecialties for the benefit of our patients, our members, and our profession.

Annals of Internal Medicine

Annals of Internal Medicine is the leading journal focused on internal medicine and its subspecialties. Physicians rely on *Annals* for knowledge of the latest advances in medicine and for practical guidance that improves patient care. Its major review articles, incisive original research, and thought-provoking editorials make *Annals* the most widely cited medical specialty journal in the world. Measuring the frequency with which an "average article" has been cited, *Annals'* 2015 Impact Factor is 16.593—the highest of any specialty journal in the General and Internal Medicine category. *Annals* is ranked 5th among 151 general medicine journals.

In the first issue of the month, *Annals of Internal Medicine* features In the Clinic, a section that focuses on the practical management of patients with common clinical conditions. In the Clinic offers evidence-based answers to frequently asked questions about screening, prevention, diagnosis, therapy, and patient education.

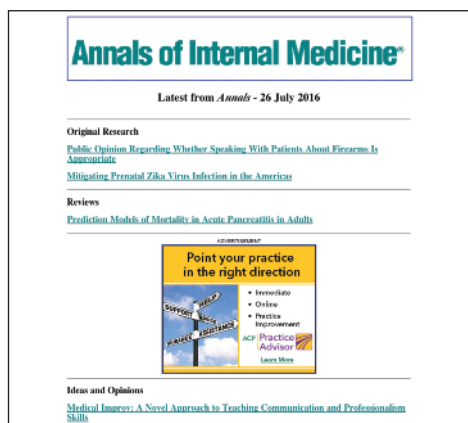
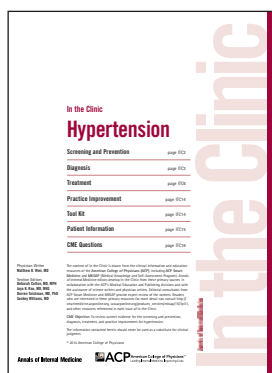
In the second issue of the month, ACP Journal Club offers summaries and expert commentary on new articles in the medical literature that report original studies and systematic reviews that warrant immediate attention by physicians.



Annals of Internal Medicine subscriptions include the full journal text, dating back to 1993 online. Additional online services include eTOC, Podcasts, Rapid Response, RSS Feeds, Personal Archive, Citation Manager, Teaching Tools, Collections, The Consult Guys, Beyond the Guidelines, Story Slam, and Graphic Medicine.



Latest From *Annals* e-mails provide subscribers with a notification of new content publishing in *Annals of Internal Medicine* both online and in print. This electronic notification is e-mailed weekly to subscribers and members who have asked to receive it.



ACP offers digital sponsorship opportunities, including Annals.org homepage roadblocks and interstitial advertising. Roadblocks allow the advertiser to own 100% of the digital advertising space on the Annals.org homepage. Each homepage roadblock lasts for two weeks and corresponds with the release of each new issue of *Annals of Internal Medicine*.



Interstitial advertising provides a high-performance sponsorship opportunity in an exclusive placement on ACP sites, including Annals.org. Interstitial ads are inserted before the visitor views the actual web page content. Each Interstitial sponsorship lasts for a two-week period to coincide with the release of each print issue.

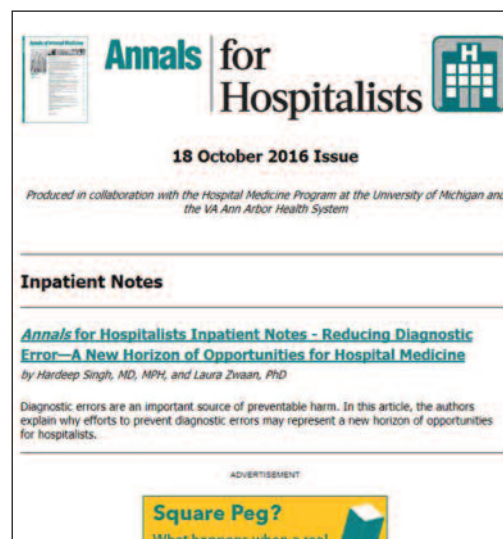


Annals for Hospitalists

Annals for Hospitalists, a monthly e-newsletter prepared especially for physicians who practice hospital medicine, is our newest physician resource. Annals for Hospitalists provides highlights of those articles from *Annals of Internal Medicine* and ACP Journal Club that are most applicable to the practice of hospital medicine and identifies the important takeaway points.

The e-newsletter also includes a special feature, Annals for Hospitalists Inpatient Notes—unique perspectives on contemporary topics in hospital medicine. Annals for Hospitalists also will link to other hospital medicine content from ACP, including the most-read ACP JournalWise alerts and ACP Hospitalist.

Annals for Hospitalists is developed in collaboration with the University of Michigan Hospitalist Program.





Publications

ACP Internist

Published 10 times per year, the award-winning *ACP Internist* presents news about clinical medicine, practice trends, the business of medicine, and national advocacy efforts for internists. Each issue features in-depth information on the latest medical research, disease management strategies, and practice management. Readers can also get tips on coding and billing and news on the latest developments in advocacy from our Washington, DC, office.



ACP Internist has a strong Web presence with ACPInternist.org, which provides news and information for internists about the practice of medicine and the policies, products, and activities of ACP. In addition to displaying the content of the month's print issue, ACPInternist.org features a blog that is updated frequently and an active Twitter stream.

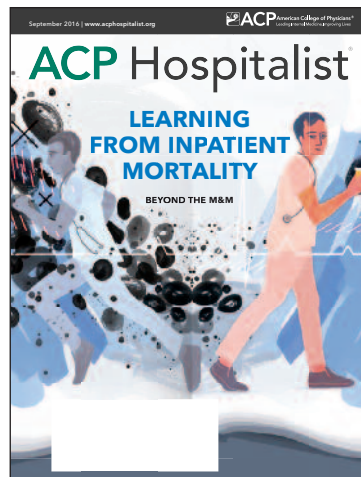


Members can also stay up to date with the e-newsletter, *ACP Internist Weekly*. This weekly electronic publication highlights important breaking news for internists, as well as the latest in ACP products, services, and initiatives. *ACP Internist Weekly* is sent to all members for whom the College has an e-mail address.



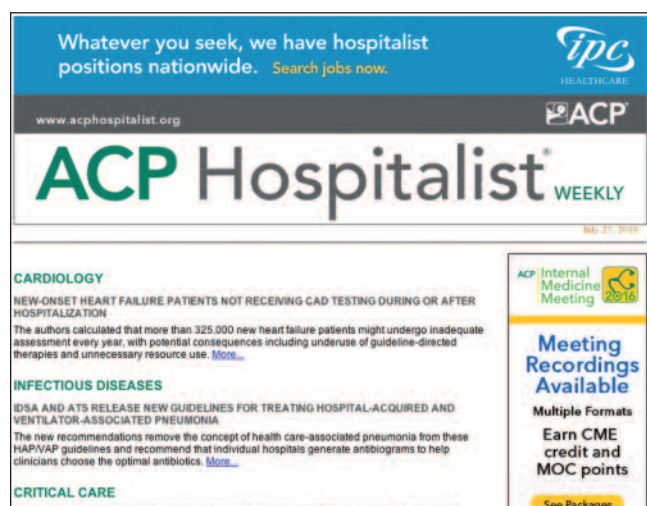
ACP Hospitalist

This monthly publication provides articles of interest to hospitalists as well as information on related products and services, continuing medical education, and career opportunities. *ACP Hospitalist* is sent to physicians specializing in inpatient care, third-year internal medicine residents, and residency program directors.

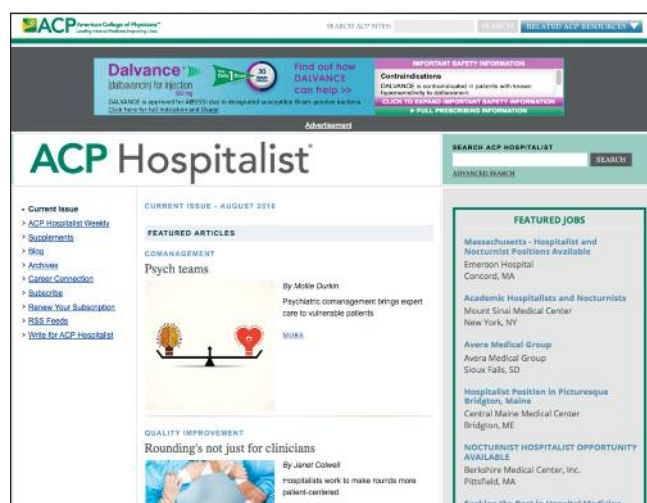


For more information about advertising in ACP print and online journals, contact Kevin Bolum at 215-351-2440 or kbolum@acponline.org.

Readers can also stay up to date with *ACP Hospitalist Weekly*, a hospital medicine update published every Wednesday by the American College of Physicians.



ACPHospitalist.org covers the latest trends in hospital medicine, including advances in health technology, clinical controversies, staffing and scheduling, salary trends, reimbursement trends affecting hospitalists, patient safety and quality of care, evidence-based medicine, new drug approvals, practice opportunities, CME opportunities, and physician products and services. The ACPHospitalist.org blog is updated regularly with news and commentary on hospital medicine.



ACP JournalWise®

ACP JournalWise, a free member benefit, reviews over 120 of the world's top medical journals alerting physicians to the highest-quality, most clinically relevant new articles based on their preferred areas of specialty. Online and mobile optimized, ACP JournalWise allows physicians to quickly access the information that matters—anywhere, anytime.



Among the available features, physicians can read abstracts of articles from their customized medical journal database, browse tables of contents from top medical journals, scan the most popular articles across all specialties, and share alerts with their peers and follow what they are reading. Updated daily and reviewed by a panel of experts in each specialty, ACP JournalWise alerts physicians online or via e-mail when the most important medical journal articles in their selected preferred areas of specialty are available. Physicians determine the frequency of their alerts and what they see based on specialty, methodological quality ratings, and clinical relevance ratings.

ACP Gastroenterology Monthly

ACP Gastroenterology Monthly delivers a summary of relevant literature on gastroenterology/hepatology in primary care, including:

- Summaries of gastroenterology/hepatology studies
- Test Yourself section featuring *MKSAP* questions
- Summaries of articles from *Annals of Internal Medicine*
- Articles and commentaries from ACP Journal Club
- Information on FDA approvals, recalls and warnings



ACP Diabetes Monthly

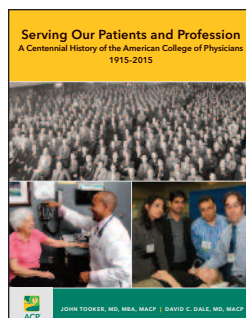
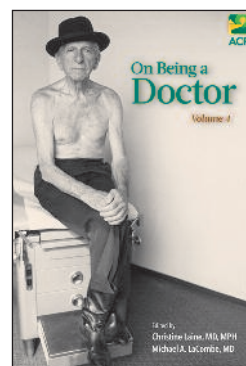
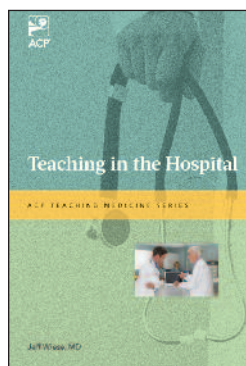
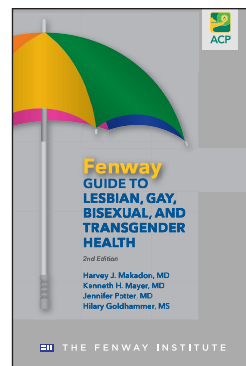
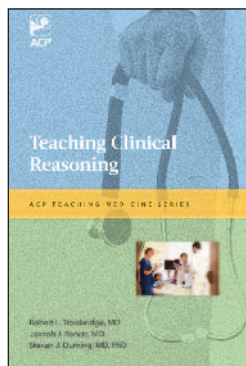
ACP Diabetes Monthly delivers a summary of the most compelling news stories about diabetes, including:

- The latest research and clinical news
- Regulatory alerts
- Clinical guidelines
- FDA drug actions



Books

The books publishing program of the American College of Physicians focuses on various topics in clinical medicine, medical humanities, medical education, professionalism and ethics, practice management, and related subjects. It specializes in publishing titles for internists, internal medicine subspecialists, medical students, residents, and other health care professionals.



Custom Publishing Opportunities

Belly Band and Cover Tip Programs

Belly bands allow the placement of an advertising message on a 4-inch wide strip across the front and back of our publication. The belly band must be removed by the reader to gain full access to the publication's content. Belly bands can be secured on an issue-by-issue basis and placed on ACP member subscriptions or a targeted list.

Cover tips offer an outstanding opportunity to appear on the cover of the magazine, increasing your product's exposure and recognition.

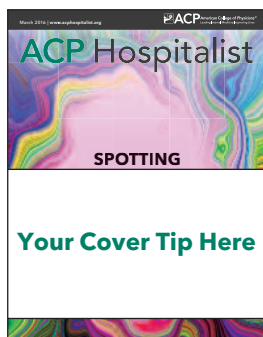
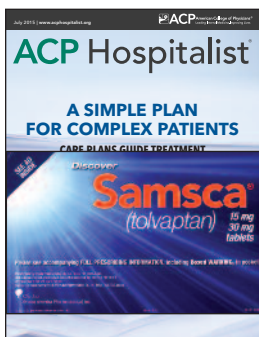
Annals of Internal Medicine is now accepting cover tips on a limited basis. Be the first message your target audience sees by utilizing this high visibility positioning. All creative assets are subject to review and require prior publisher approval. Cover tips cannot be reserved without a contract and scheduling.

Specifications:

Standard size (w x h): 7.5 inches x 5.5 inches

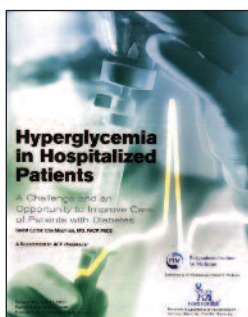
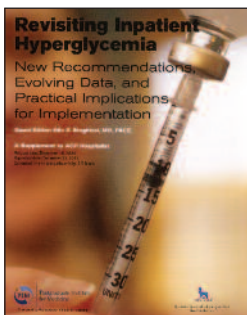
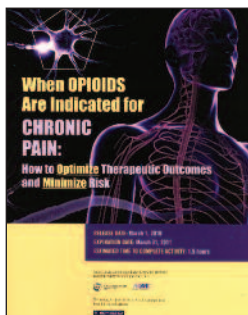
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Glue tipping and polybagging included



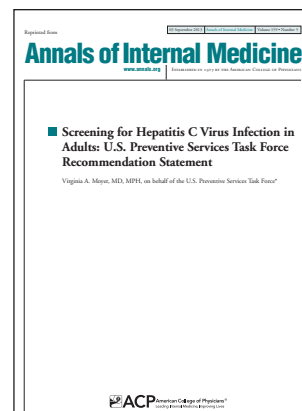
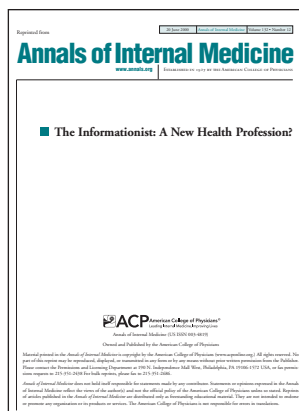
Sponsorship of CME and Promotional Special Advertising Inserts

ACP will enclose a promotional advertisement, educational monograph, or educational CD-ROM as a ride-along with our printed journals.* Materials that are polybagged with our journals grab the attention of the recipient physician. *Annals of Internal Medicine*, *ACP Hospitalist*, and *ACP Internist* are eligible for this program.



Journal Reprints

Annals of Internal Medicine reprints provide pharmaceutical companies with the edge needed to get a physician's attention. A drug featured favorably in an *Annals of Internal Medicine* article is a powerful tool for increasing sales. *Annals* articles can be translated into Spanish or other languages to distribute to non-English-speaking physicians. Reprints are also available for *In the Clinic*, the monthly section of *Annals* that focuses on the practical management of patients with common clinical conditions. This feature offers evidence-based answers to frequently asked questions about screening, prevention, diagnosis, therapy, and patient education and provides physicians with tools to improve the quality of patient care.

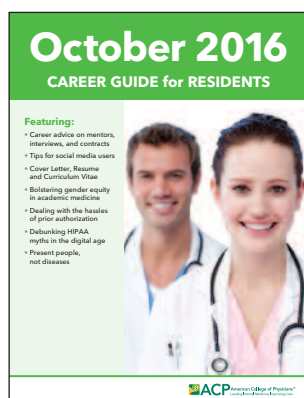
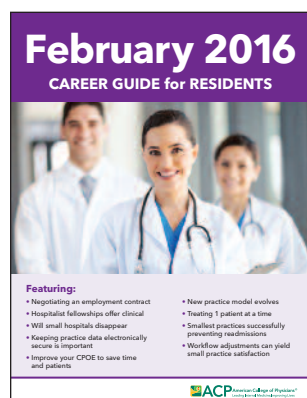


*All ride-alongs are subject to the publisher's approval.

Career Management

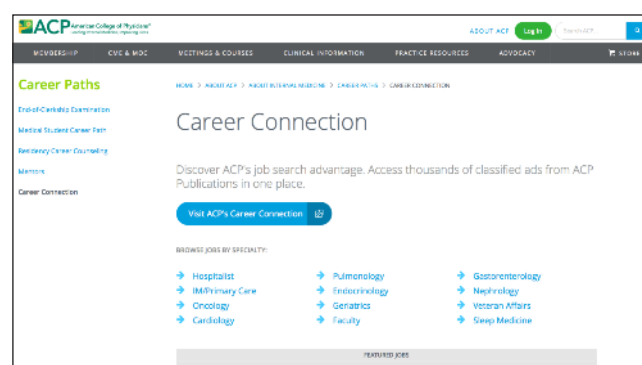
ACP Career Guide for Residents

Filled with advice for residents completing their training, the *ACP Career Guide for Residents* is available for sponsorship. ACP distributes this publication to our third-year internal medicine residents, but other physicians also benefit from the information contained in this publication. Articles include "Finding a Job That Fits," "Cover Letter, Resume and Curriculum Vitae," and "Take a Closer Look at Public Service Loan Forgiveness." Our *ACP Career Guide for Residents* also lists current job opportunities in internal medicine, subspecialties of internal medicine, hospital medicine, and family practice, reprinted from select issues of *Annals of Internal Medicine*, *ACP Internist*, and *ACP Hospitalist*.



ACP's Career Connection

ACP's Career Connection assists our members in making career choices. Online resources include up-to-date job openings, volunteer opportunities, CME opportunities, a residency database, and career counseling for residents. Members may also register to be notified when new job postings are added to the database, search for positions by category and location, create and store their profiles online, and upload their curriculum vitae to our Web site. Our new series of videos provides helpful tips for physicians engaged in a search for a new job. For more information, visit www.acponline.org/about-acp/about-internal-medicine/career-paths/career-connection.



ACP Internal Medicine Meeting 2017 March 30-April 1, 2017 San Diego, CA ACP Job Placement Center

Located in the Internal Medicine Meeting 2017 Exhibit Hall of the convention center in San Diego, CA, the ACP Job Placement Center will offer eligible exhibitors and attending physicians the opportunity to advertise their practices' physician job openings to attendees. Advertised positions will be posted on the walls of the ACP Job Placement Center for prospective job seekers to view. Additional copies of the ads will be available for interested physicians to take with them. Eligible exhibitors will also receive profiles of potential candidates who register for this service in advance and throughout the meeting, and they may use the ACP Job Placement Center's interview booths to meet with potential candidates in accordance with our guidelines.





Internal Medicine Meeting



ACP Internal Medicine Meeting 2017, the annual scientific meeting of the American College of Physicians, will be held March 30 through April 1, 2017 in San



Diego, CA. ACP Internal Medicine Meeting 2017 is the largest continuing education meeting for internists and internal medicine subspecialists. It comprises more than 200 workshops, lectures, panels, and demonstrations

for physicians of internal medicine who are major providers of primary care to adults. Thousands of internal medicine physicians (internists), medical students, and other health professionals attend the accredited meeting each year to gather practical information for improving patient care. Physicians attending ACP Internal Medicine Meeting 2017 can earn up to 30.5 AMA PRA Category 1 Credits™ to fulfill state CME relicensure requirements.

Internists attend the meeting to learn about recent developments and how they may impact practice. For example, they may discuss interesting cases in small-group sessions, work on techniques for aspirating a knee joint, consider different points of view presented in panel discussions, get inspired with new ways to motivate their patients, and practice new computer programs, among other learning opportunities. Scientific sessions include comprehensive coverage of internal medicine and its subspecialties and issues in practice management and health care policy, including:

- Cardiology
- Endocrinology
- Gastroenterology/hepatology
- Health issues related to age and gender
- Hematology/oncology
- Hospital medicine
- Infectious disease
- Nephrology and hypertension
- Pulmonary diseases and critical care
- Rheumatology and allergy and immunology
- Career and professionalism
- Complementary and alternative medicine
- Ethics and health policy
- Medical practice management
- Neurology
- Ophthalmology and otolaryngology
- Substance abuse
- Clinical pharmacology
- Dermatology
- Genetics
- Nutrition
- Preventive medicine
- Psychiatry
- Hospice and palliative care



For more information about sponsorships at ACP Internal Medicine Meeting 2017, contact Kevin Bolum at 215-351-2440 or kbolum@acponline.org.

Internal Medicine Meeting

Many sponsorship opportunities exist at ACP Internal Medicine Meeting 2017. These include:

- Educational activities (Clinical Skills Center, Doctor's Dilemma™)
- ACP Internal Medicine Meeting 2017 events (Receptions, Luncheons, Breakfasts, ACP Poster & Hospitality Area)
- Exhibit Hall activities (Lunch and Refreshment Breaks, Lounges, Innovation Theater, Promotional Banners and Exhibit Hall Entrance Units, Aisle Signs, Entrance Carpet, Floor Clings, and Footprints.)
- Attendee services (Job Placement Center, Rest & Recharge Stations, Physician Registration Areas, ACP Internal Medicine Meeting 2017 App)

Consult the Web site at im2017.acponline.org/exhibitors-sponsors/ for availability.

In addition, ACP publishes *Internal Medicine Meeting 2017 News*, which will be distributed three times during the course of Internal Medicine Meeting 2017. *Internal Medicine Meeting 2017 News* provides timely information to attendees about leadership meetings, last-minute schedule changes, summaries of highlighted sessions, maps and listings for the exhibit hall, and other news from and about the ongoing meeting. It is written to help maximize the busy attendees' experience at the meeting. *Internal Medicine Meeting 2017 News* is distributed daily on the buses that attendees ride to the convention center, handed out to attendees in the convention center lobby, and placed in strategically located bins throughout the convention center.

The Internal Medicine Meeting 2017 App will provide comprehensive meeting information to attendees' smart phones. Attendees can build and store a personalized schedule; search courses by day and topic; learn about ACP events and industry educational events; obtain daily news from the meeting; and find exhibitor listings, maps, and other useful information about the meeting. The Internal Medicine Meeting 2017 App will be updated frequently and will be a valuable resource for attendees.





190 N Independence Mall West, Philadelphia, PA 19106-1572

Contact Kevin Bolum at 215-351-2440 or kbolum@acponline.org.