

	Actual 2012/13
Pharmaceutical Support:	
Pharm Adv (Gross)	\$3,372,923
Less: Agency Commissions	(\$505,553)
In the Clinic Pharmaceutical	\$0
Cover to Cover	\$0
Annals Ride Along Ads	\$13,600
Internist Ride Along Ads	\$0
O/S Contracts Banner Advertising #524520	\$410,948
Advertising Total	\$3,291,918
Reprints	\$77,705
E Prints	\$0
I/M Daily	\$37,416
Reprint Royalties	\$195,731
Reprints/I/M Daily Total	\$310,853
Supplements	\$152,300
I/M Tech Exhibits (Pharm Only)	\$336,552
I/M Tech Exhibits Pharm Sponsorship	\$280,568
IM Technical Exhibits Total	\$617,120
I/M Symposia	\$388,570
Pharma Grants	\$412,012
Low Back Pain Module (Wellpoint)	\$4,200
Depression Initiative - ACP Net	\$24,350
Depression Initiative - Care Guide	\$190,072
MHB Pain Mgmt Module (Enda- Pharm)	\$22,204
Diabetes Care Project	\$134,772
Immun Care Guide & Portal (Wyeth)	\$25,929
Immun Care Guide & Portal (Sanofi)	\$29,099
Grant Total	\$842,638
Grand Total - Pharmaceutical Support	\$5,603,398