

## American College of Physicians

### Policy for Endorsement of Meetings outside the United States

The American College of Physicians will occasionally agree to endorse continuing medical education activities for physicians that are planned by organizations outside the United States. Endorsement of an educational activity may lend credibility to the principles espoused in the program and acknowledges shared goals of the College and the sponsoring organization. Endorsement does not imply involvement in the development or production of the stated activity, nor does it convey CME credit. If the College endorses the activity and the policies outlined in this document are followed, then the name/logo of the ACP may be used in conjunction with the activity.

In order to request ACP endorsement, the organization planning the activity must submit an *Application for Endorsement* (see attached) three months prior to the event. The application will be reviewed by the International Council to determine if the activity meets the following criteria:

- The organization's mission and goals are compatible with those of the College.
- The activity is relevant to internal medicine and its subspecialties.
- A relationship exists between the College and the organization, or the College would want to establish a relationship with the organization.

ACP endorsement enables the sponsoring organization to use the College name/logo in connection with the educational activity subject to the policies listed below.

1. Endorsement is limited to the following statement, which may appear once on course promotional and educational materials in type no larger than 24 points. The College logo may be used in conjunction with the statement; however, it can be no larger than a .75" square.

“Endorsed by the American College of Physicians”

2. Any promotional and educational materials that include the statement of endorsement must be approved by the College prior to printing.

3. No marketing or sales materials or any materials with product advertising may be attached to the activity's promotional or educational materials, nor can any reference be made to a commercial entity, without the expressed approval of the College.

4. We appreciate receiving a summary of participants' evaluation of the activity within ninety days after the activity. A question to assess the possible existence of commercial bias must be included in the evaluation questionnaire.