

# *Lead On American College of Physicians:* **Working for You and With You**

Elisa Choi, MD, FACP, FIDSA (She/Her)  
Chair, ACP Board of Governors

South Carolina ACP Chapter Meeting  
Saturday October 22, 2022

# Content Overview

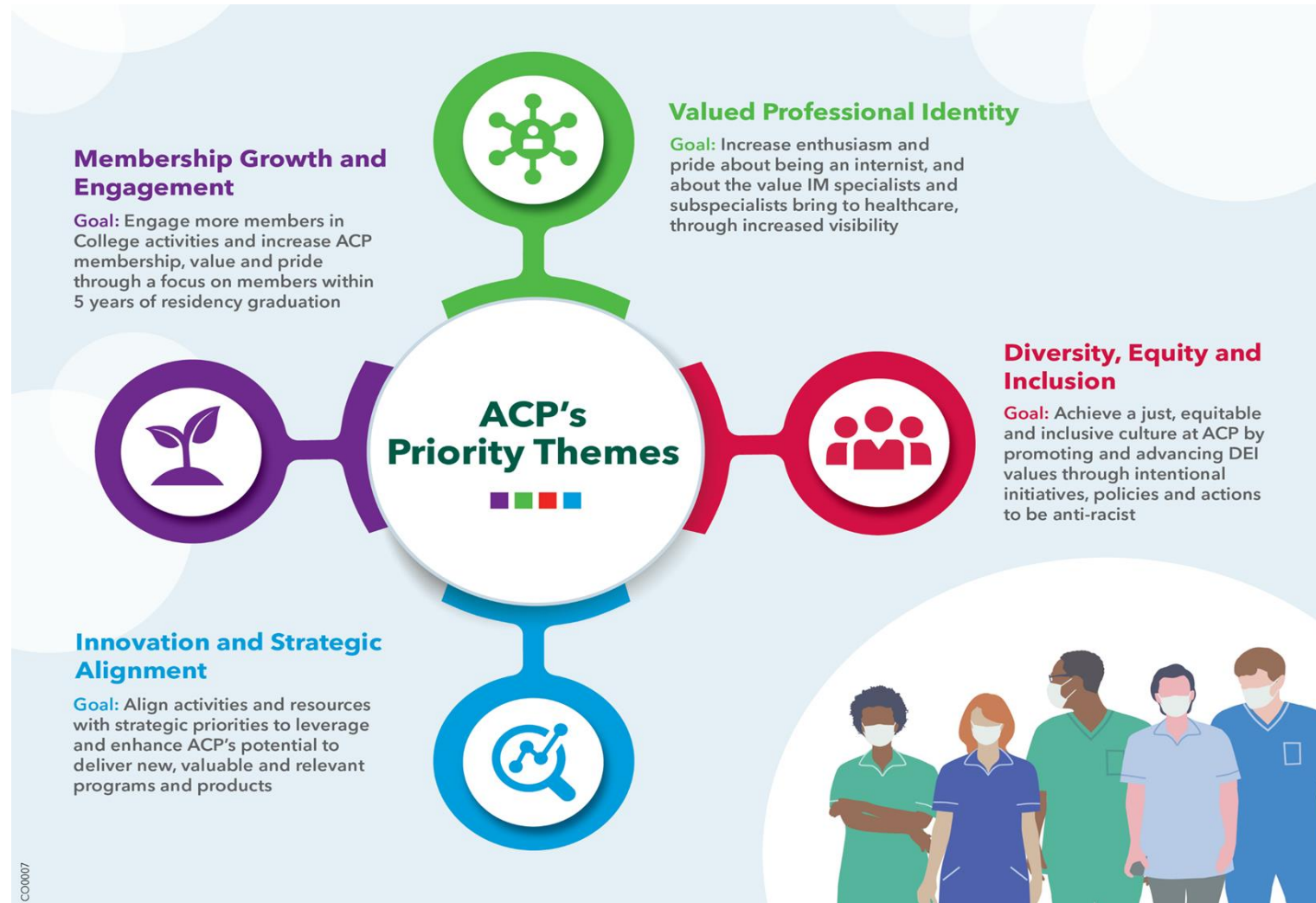
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# ACP's Strategic Priority Themes

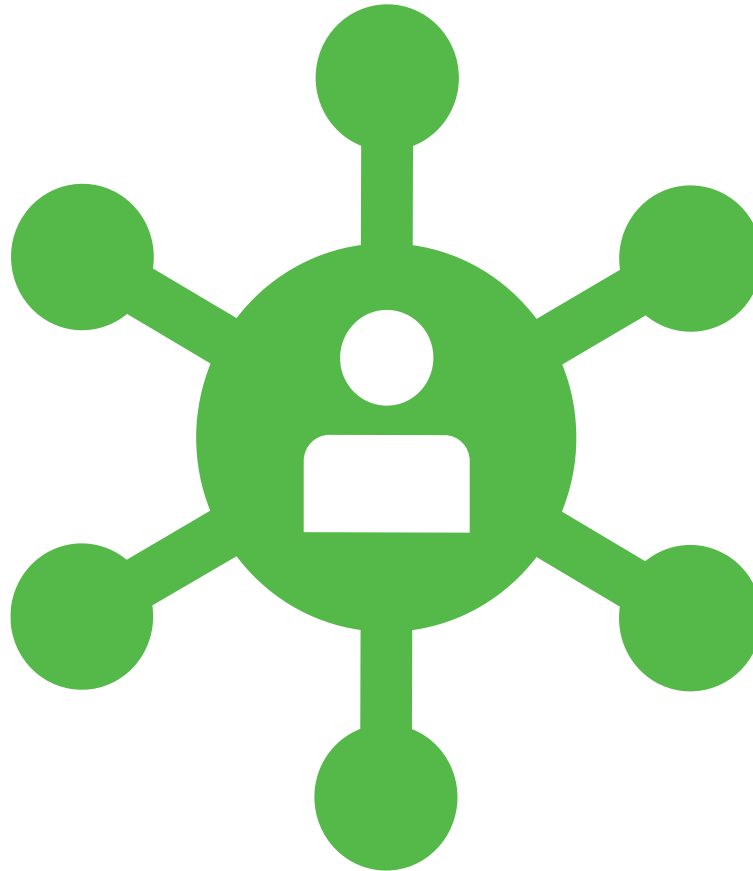


Our **four strategic priorities** provide a strong framework and help focus our efforts to support you and the future of our profession.



# Valued Professional Identity

**Goal:** Increase enthusiasm and pride about being an Internal Medicine Specialist, and about the value Internal Medicine specialists and subspecialists bring to healthcare, through increased visibility.



# Internal Medicine Brand Identity Campaign

## Our Objectives:

- Create a brand identity for internal medicine physicians that will provide a strong foundation for the future of the profession
- Build awareness of and appreciation for today's internal medicine physicians
- Demonstrate the impact of internal medicine physicians and their value within the broader health care environment



# The Internal Medicine Physician's Brand Identity

**Internal Medicine Physicians are the foundation of clinical care. We see every connection in the adult human body. Our expertise makes us vital to both patients and medical professionals.**



# Celebrate National Internal Medicine Day: October 28th

- ACP established National Internal Medicine Day which is celebrated on October 28 every year
- Helps celebrate internal medicine physicians and the profession of internal medicine
- Show your pride on social media!  
Use hashtag  
#NationalInternalMedicineDay





# We are Internal Medicine Physicians

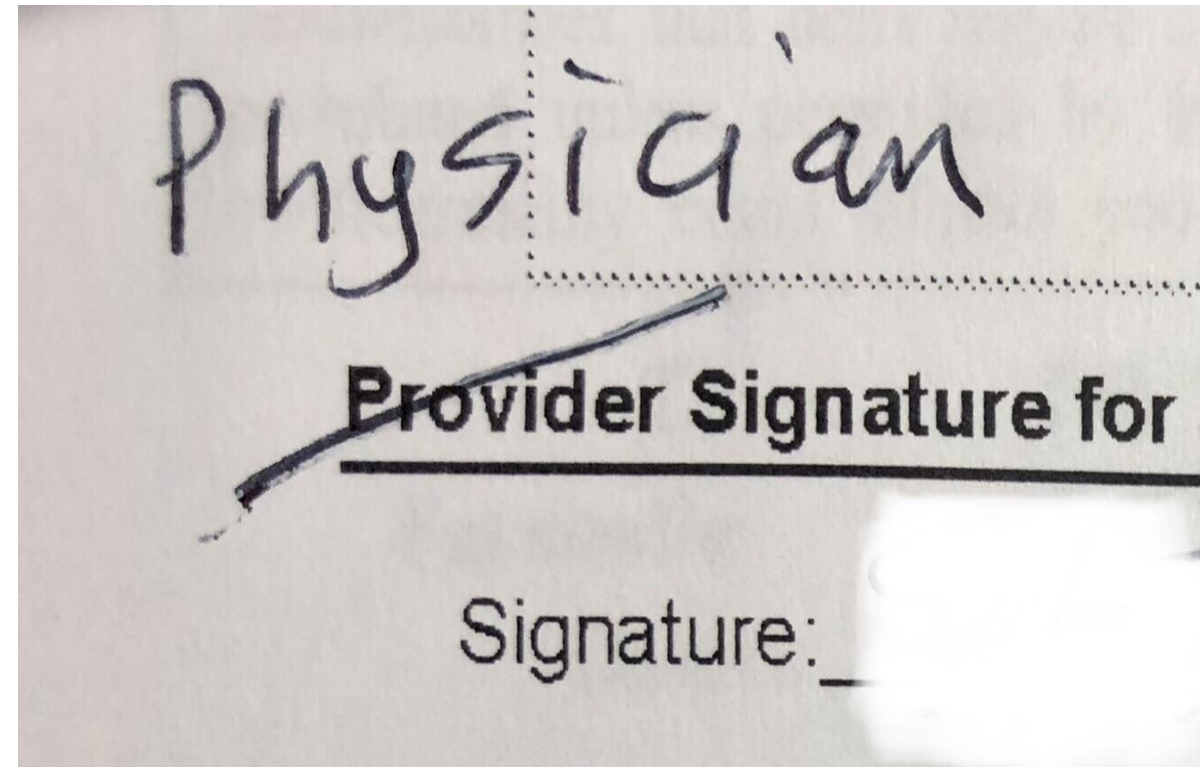
Specialist	Correct (N = 204), N (%)	Most common wrong answers
Dermatologist	191 (94)	No repeated wrong answer
Cardiologist	190 (93)	No repeated wrong answer
Pediatrician	181 (89)	Feet (2%)
Neurologist	181 (89)	No repeated wrong answer
Gastroenterologist	182 (89)	No repeated wrong answer
Geriatrician <sup>a</sup>	151 (74)	Stomach (3%), women (2%)
Ophthalmologist <sup>a,b</sup>	137 (67)	Ear, nose, or throat (3%)
Rheumatologist <sup>a</sup>	114 (56)	Nerves (3%)
Neonatologist <sup>a,b</sup>	97 (48)	Fetuses (10%), brain/nerves (8%)
Pulmonologist <sup>b</sup>	88 (43)	Heart (17%), blood vessels (13%)
Hospitalist	63 (31)	Hospitals (3%)
Intensivist	59 (29)	Emergency (3%)
Internist	42 (21)	Insides (15%), in training (12%)
Nephrologist	41 (20)	Death (4%)

<sup>a</sup>Older age more likely to answer correctly  $p < .05$ .

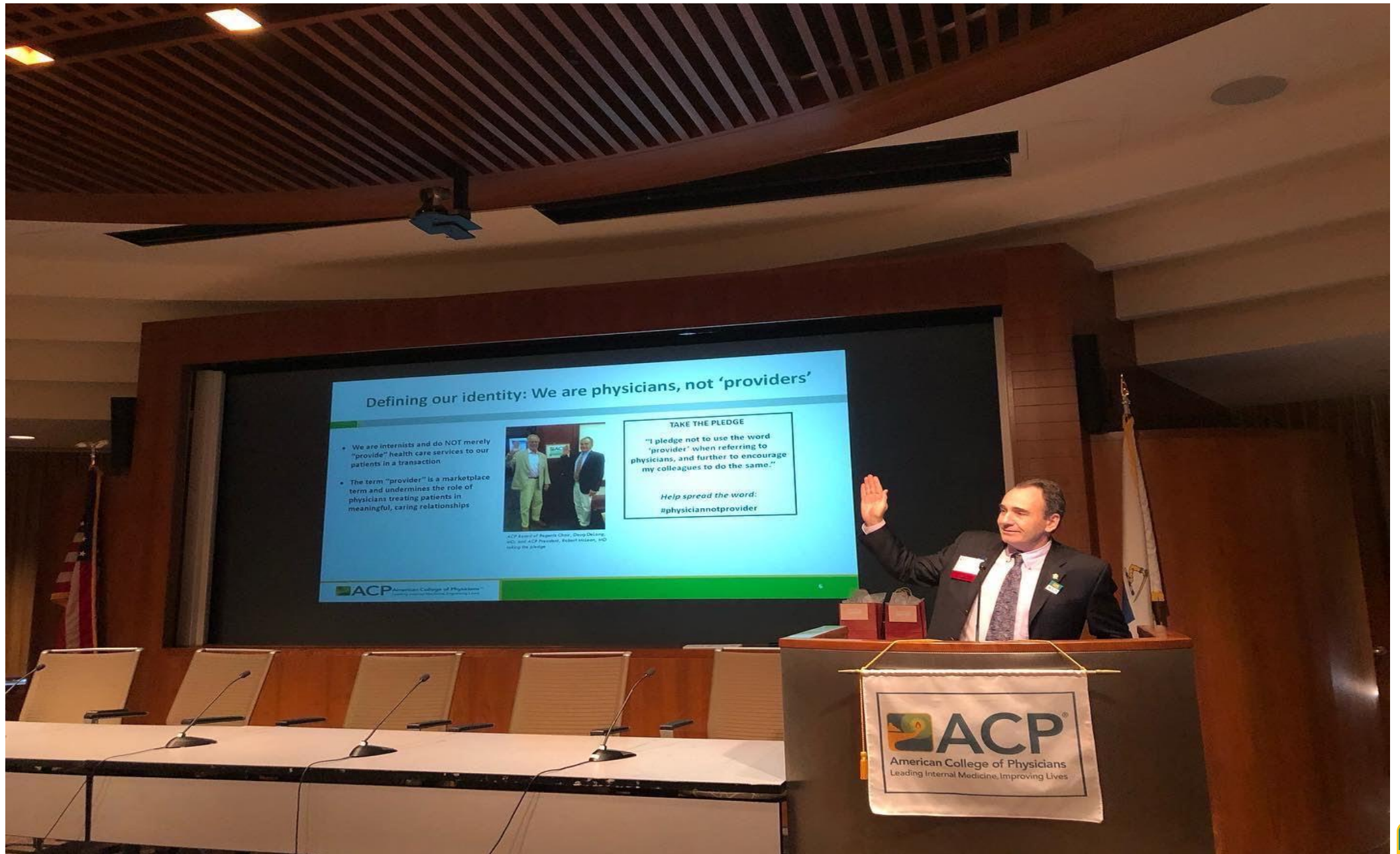
<sup>b</sup>Odds of correct response higher for female gender  $p < .05$ .



# Take the Pledge – “Physician not p-----r”







# Membership Growth & Engagement

**Goal:** Engage more members in College activities and increase ACP membership, value and pride, through a focus on members within 5 years of residency graduation.



# Diversity, Equity and Inclusion

**Goal:** Achieve a just, equitable and inclusive culture at ACP by promoting and advancing Diversity, Equity and Inclusion values through intentional initiatives, policies and actions to be anti-racist.



# Diversity, Equity and Inclusion

ACP continues to exercise our commitment to move DEI from concept to action by:

- Increasing diversity of governance, membership and staff
- Increasing inclusion opportunities
- Expanding equity initiatives
- Collaborating with like-minded organizations

Internal Medicine Meeting 2022 DEI press conference



# Innovation and Strategic Alignment

**Goal:** Align activities and resources with strategic priorities to leverage and enhance ACP's potential to deliver new, valuable and relevant programs and products.





# Innovation and Strategic Alignment

ACP continues to be at the forefront of guiding internal medicine physicians in the integration of patient care technologies and digital health through embarking on:

- Collaborating with the American Medical Association on the launch of Health 2047
- Collaboration with the American Telemedicine Association and the Organization for the Review of Care and Health Applications (ORCHA) on a new U.S. framework for assessing digital health technologies
- ACP, American Telemedicine Association, and ORCHA launched their library of weight management apps.





# Supporting You Through Emotional Support and Whole System Well-being Initiatives



# I.M. Emotional Support Hub: We See You. We Hear You. We Support You

A collection of resources aimed at helping ACP members improve their emotional well-being including direct access to:

- **Free Counseling-** Therapy Aid Coalition & Emotional PPE Project
- **Peer Support-** Physician Support Line
- **ACP Webinars with CME**
- **Meditation**
- **Science Based Tips for Managing Stress**
- **Suicide Prevention Networks**



## I.M. Emotional Support Video Series

ACP's Well-Being video series, offers practical strategies to cope with daily burdens and for remembering to practice self care.

- There are over 10 videos in the series addressing the topics including “**How do I process my anger?**”



**How Do I Process My Anger?**

3:15



# COVID-19: Promoting Vaccine Education and Countering Misinformation



# ACP and *Annals of Internal Medicine* COVID-19 Forums

ACP and *Annals of Internal Medicine* continue to host the virtual forum series on timely and topical issues related to COVID-19 and other clinical content.

- Read and watch all COVID-19 forums here: <https://www.acpjournals.org/journal/aim/forums>

ACP and *Annals of Internal Medicine* COVID-19 Forums

**COVID-19 Vaccine Forum:**  
What Physicians Need to Know  
Friday, October 16, 2020  
2:00–4:00 p.m. ET

**COVID-19 Vaccine Forum II**  
Wednesday, December 16 • 4:00–5:30 p.m. ET  
Promoting COVID-19 Vaccination: What Physicians Need to Know

**COVID-19 Vaccine Forum III**  
Friday, January 22 | 4:00–5:30 p.m. ET  
Allocation and Distribution: What Physicians Need to Know

**COVID-19 Vaccine Forum IV**  
Wednesday, March 24 | 4:00–5:30 p.m. ET  
Practical Clinical Considerations: What Physicians Need to Know

**COVID-19 Forum V**  
Wednesday, June 9 | 3:30–5:00 p.m. ET  
Evaluation and Care of Patients With Persistent Symptoms Following Acute SARS-CoV-2 Infection

**COVID-19 Forum VI**  
Friday, October 8 | 3:30–5:00 p.m. ET  
SARS-CoV-2 Immunology: Clinical Implications

**COVID-19 Forum VII**  
Watch Now on Annals.org  
ACP-Annals COVID-19 Forum VII: Challenging Clinical Questions

**ACP-Annals COVID-19 Forum VIII**  
Forum Video Recording and Annals Article Available Now  
Outpatient Evaluation and Management of Patients With COVID-19



# Supporting Vaccine Protocols in Favor of Public Safety

Through statements, letters, policies and signing on to several Amicus Briefs, ACP supported and advocated for:

- Mandatory COVID-19 vaccines for all health care professionals
- Employers requiring proof of vaccinations from their staff



More information can be found on  
**ACP's COVID-19 Hub:**  
<https://www.acponline.org/covid>





# Physician and Patient-Facing YouTube Video Series

ACP and YouTube partner to combat misinformation about COVID-19 through two new video series

## Physician to Physician Conversations



## Ask Your Internist



# Keeping Current on Clinical Knowledge





# *Annals of Internal Medicine*

***Annals of Internal Medicine* consistently ranks as one of the most widely cited medical journals in the world**

- *Annals of Internal Medicine* has achieved its highest Impact Factor ever, 51.598 and is the most cited general internal medicine journal in the world, ranking 6th overall in the Medicine, General and Internal Medicine category (Clarivate Analytics).

**Annals**  
**of Internal Medicine®**



# Annals Special Features & Multimedia offerings

One of the most highly read and cited medical journals in the world; current, evidence-based science at your fingertips.

- Annals On Call
- Annals Story Slam
- Annals Consult Guys
- Annals Video Summaries
- Annals Graphic Medicine
- Annals for Educators
- Annals for Hospitalists
- Annals Fresh Look blog
- Beyond the Guidelines



# *Annals of Internal Medicine: Clinical Cases*

**A digital, open-access, peer-reviewed journal co-published by ACP and the American Heart Association (AHA).**

- Includes case reports, case series, image/video cases, and clinical reflections relevant to clinicians across the spectrum of medicine.
- Published on a bi-monthly basis.

**Annals of Internal Medicine**  
**CLINICAL**  
**CASES<sup>SM</sup>**



# Evidence-Based Clinical Guidance

**ACP continues to be a leader in developing evidence-based resources that help our internal medicine community deliver the best care for patients.**

## Diagnosis and Management of Acute Left-Sided Colonic Diverticulitis



### CLINICAL GUIDELINE

#### Diagnosis and Management of Acute Left-Sided Colonic Diverticulitis: A Clinical Guideline From the American College of Physicians

Amir Qaseem, MD, PhD, MHA; Itziar Etxeandia-Ikobaltzeta, PharmD, PhD; Jennifer S. Lin, MD, MCR; Nick Fitterman, MD; Tatyana Shamliyan, MD, MS; and Timothy J. Wilt, MD, MPH; for the Clinical Guidelines Committee of the American College of Physicians\*

## Colonoscopy for Diagnostic Evaluation and Interventions to Prevent Recurrence After Acute Left-Sided Colonic Diverticulitis

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# ACP 'Living' Practice Points

ACP Practice points provide advice and high value care practices based on the best available evidence derived from assessment of scientific work.

**What Is the Antibody Response and Role in Conferring Natural Immunity After SARS-CoV-2 Infection?**

CLINICAL GUIDELINE



**What Is the Antibody Response and Role in Conferring Natural Immunity After SARS-CoV-2 Infection? Rapid, Living Practice Points From the American College of Physicians (Version 2)**

Amir Qaseem, MD, PhD, MHA; Jennifer Yost, RN, PhD; Itziar Etxeandia-Ikobaltzeta, PharmD, PhD; Mary Ann Forciea, MD; George M. Abraham, MD, MPH; Matthew C. Miller, MD; Adam J. Obley, MD; and Linda L. Humphrey, MD, MPH; for the Scientific Medical Policy Committee of the American College of Physicians\*

**Should Remdesivir Be Used for the Treatment of Patients With COVID-19?**

**Annals of Internal Medicine**

UPDATE ALERTS

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**Should Remdesivir Be Used for the Treatment of Patients With COVID-19? Rapid, Living Practice Points From the American College of Physicians (Version 2, Update Alert 3)**



# Addressing Performance Measures

- ACP's Performance Measurement Committee recently released reviews of cancer screening measures.
- ACP strategically engages with important stakeholders in the measurement space to ensure that ACP-supported measures are included in value-based programs.

**Annals of Internal Medicine**

IDEAS AND OPINIONS

## Recommending Caution in Patient-Reported Outcome-Based Performance Measurement

Amir Qaseem, MD, PhD, MHA; Samantha Tierney, MPH; Eileen D. Barrett, MD, MPH; Catherine H. MacLean, MD, PhD; Andrew Dunn, MD, MPH; and Nick Fitterman, MD; for the Performance Measurement Committee of the American College of Physicians\*



## DynaMed® - free benefit of ACP membership

**A mobile app available on iOS and Android that gives quick access to high-quality evidence-based information, expert guidance, and current clinical answers at the point of care both on and offline.**

- Ability to earn CME/MOC
- New editorial features include:
  - Clinicians' Practice Points
  - Evidence Synopses
  - DynaMed Commentaries

DynaMed®



# ACP JournalWise: Exclusive Free Member Benefit

**ACP JournalWise searches more than 120 top journals to deliver only the most relevant content to you.**

- Personalize your alerts by selecting specialties and clinical topics
- Choose how you receive your alerts and how often
- Create folders to save and share articles

ACP | JournalWise 





# ACP News Publications & Newsletters

## ACP Internist<sup>®</sup>



## ACP Hospitalist<sup>®</sup>



## ACP Gastroenterology<sup>®</sup> MONTHLY

## ACP Diabetes<sup>®</sup> MONTHLY



# Excellence in Educational Resources



# MKSAP®19

## The Medical Knowledge Self-Assessment Program® (MKSAP) a “go-to” resource for board prep and lifelong learning

- New edition of trusted board prep & lifelong learning program “**MKSAP Complete Green**”
  - Earn-As-You-Go CME
  - MKSAP Quick Qs
  - Enhanced multimedia
  - Customized learning plans
  - Newly integrated Board Basics study guide



# Join ACP for Internal Medicine Meeting 2023: Mastering Medicine Together

**Internal Medicine Meeting 2023  
San Diego, CA**

April 27-29, 2023  
Pre-courses April 25-April 26



**To find out more information on the 2023 meeting and to register go to:**

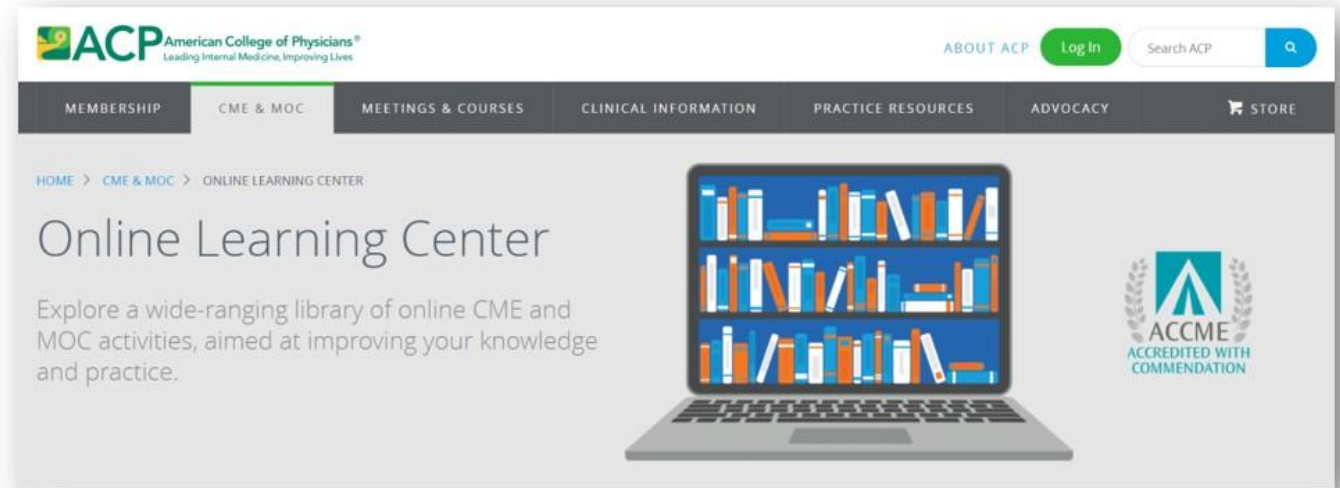
**<https://annualmeeting.acponline.org/>**



# Online Learning Center

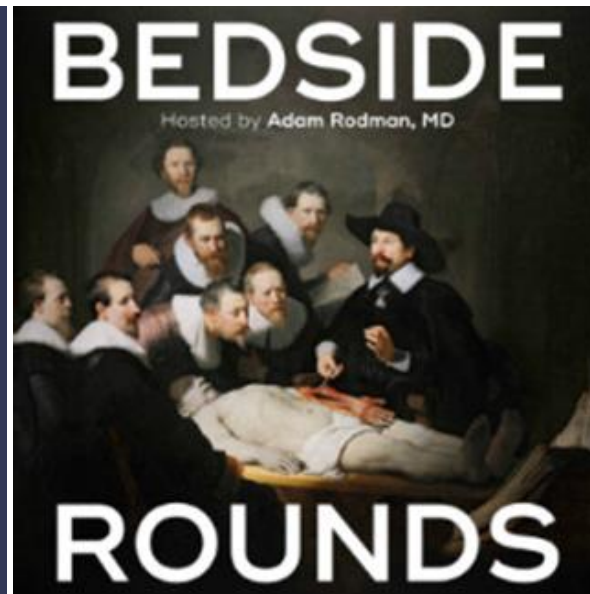
**ACP's library of online CME and MOC activities, aimed at improving your knowledge and practice.**

- Journal articles ,podcasts, videos, and interactive multimedia on a variety of topics
- Pain Management Learning Hub
- Point-of-Care Ultrasound (POCUS) Education



## Podcasts

Podcasts by internal medicine physicians, for internal medicine physicians focusing on internal medicine-related topics, free podcasts offer CME and MOC.



# Advocacy in Action





# Advocating for Positive Change

**ACP advocates for policies that create a better U.S. health care system for all.**

- **Medicare's proposed Physician Fee Schedule for 2023:**
  - Extension of telehealth services that were provided during the pandemic
  - Includes new MIPS Value Pathway (MVP) on Promoting Wellness
  - MSSP program to include methods intended to address social drivers of health and health equity
  - Delays implementation of the split/shared visits policy change
- **The Inflation Reduction Act improvements:**
  - Prescription drug reform
  - Premium subsidies for ACA insurance plans
  - Climate-related provisions
- **The Bipartisan Safer Communities Act to reduce firearm-related deaths and injuries**

**Leadership Day, May 17-18, 2022,  
Washington, D.C.**





# Advocacy Through Recent Policies

- Supporting the Health and Well-Being of Indigenous Communities
- Long-Term Services and Supports for Older Adults
- Strengthening Food and Nutrition Security to Promote U.S. Public Health
- Reforming Physician Payments to Achieve Greater Equity and Value in Value in Health Care
- Financial Profit in Medicine
- Health Care for Our Nation's Veterans
- Beyond the Referral: Principles of Effective, Ongoing Primary and Specialty Care Collaboration



# Advocating to Improve Certification Policies and Process

**ACP continues to advocate for improvements in certification policies and procedures to meet the needs of internal medicine specialists and subspecialists**

**Examples of Advocating to Improve Certification Policies and Process in fiscal year 2021-2022:**

- An extension for any MOC requirements due in 2020, 2021 or 2022 through 12/31/22, ACP's advocacy
- Contributed to the launch of the new Longitudinal Knowledge Assessment (LKA™) as an alternative to point-in-time examination.
- ACP supports physicians enrolled in MOC through MKSAP's newest feature: the Board Exam Topic Guide



# Resources to Help Your Practice



# Coding Resources

**Coding for Clinicians is a 13-part module series developed for internal medicine physicians by internal medicine physicians who are coding experts. CME/MOC is available.**

**Coding for Clinicians helps physicians:**

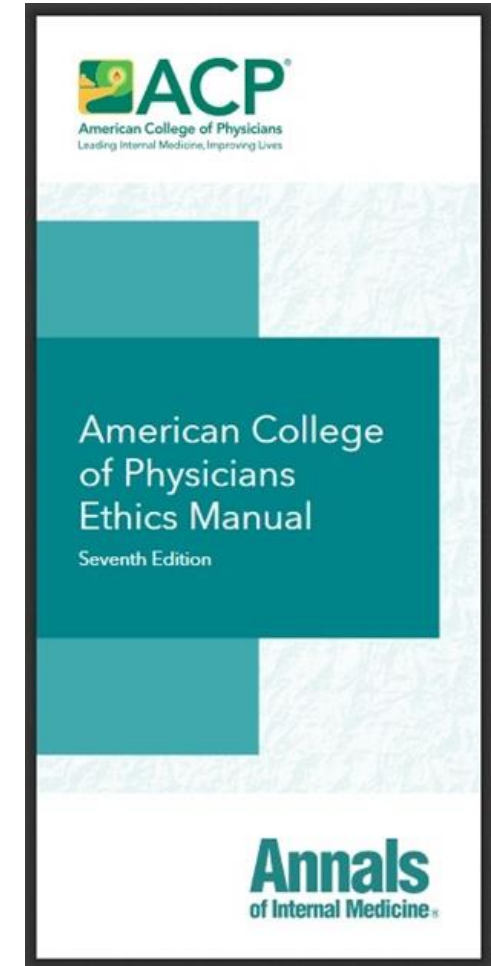
- Expand their knowledge of clinical codes
- Correctly identify billable services
- Accurately bill for time and expertise.



# Ethical Guidance from ACP

The Center for Ethics and Professionalism develops policy and resources on issues of medical ethics and professionalism

- **The ACP Ethics Manual**-Foundation of the College's work on a range of ethical issues and links to position papers and case studies.
- The most recent case study is "**Lab Result, Reporting, Ethics, and the 21st Century Cures Act on Informational Blocking.**"
- The most recent position paper "**Supporting the Health and Well-being of Indigenous Communities: A Position Paper from the American College of Physicians.**"



# Global Activities & Engagement



# Global Activities & Engagement

There are many ways to get involved with ACP

- Global Engagement
  - ACP Ambassadors Program
  - Global Physician Program (GPS)
  - Collaborating with different society organizations with a mutual goal for change

ACP Caribbean chapter with Pat's Senior Citizens' Home



# Global Engagement

ACP's global reach includes more than 21,000 internists in 159 countries and 17 international chapters.



**21,000**

Internists



**159**

Countries



**17**

Chapters





# MyACP

## Visit MyACP to customize your engagement with ACP

- **MyACP provides quick access to:**
  - CME transcript
  - Personalized alerts with time-sensitive information
  - Purchased products and services
  - Member directory
  - Chapter information
  - ACP member forums
  - Personalized recommendations to products and services



# Stay Connected with ACP

## Follow ACP on social media



[facebook.com/acpinternists](https://facebook.com/acpinternists)  
[facebook.com/annalsofim](https://facebook.com/annalsofim)  
[facebook.com/ACPMKSAP](https://facebook.com/ACPMKSAP)



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<https://www.linkedin.com/company/american-college-of-physicians/?viewAsMember=true>



[www.youtube.com/americancollegeofphysicians](https://www.youtube.com/americancollegeofphysicians)



Thank you . . .

**...for your continued support of ACP and your commitment to internal medicine.**

