



Michigan  
Chapter



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*FOSTERING EXCELLENCE IN INTERNAL MEDICINE*

# 2026 ANNUAL SCIENTIFIC MEETING



## EXHIBITOR PROSPECTUS

**OCTOBER 22-25, 2026**

**RADISSON PLAZA HOTEL AT KALAMAZOO CENTER  
100 W. MICHIGAN AVE., KALAMAZOO, MI 49007**

*Promote your opportunities to Medical Students, Residents,  
Internists, Medicine Specialists and Sub-Specialists.*

# A LETTER TO INDUSTRY PARTNERS

June 9, 2025

Dear Industry Partner,

We invite you to consider exhibiting at our Michigan Chapter ACP and SHM Michigan Chapter Annual Fall Scientific Meeting that will be held October 22-25, 2026 at the Radisson Plaza Hotel at Kalamazoo Center in Kalamazoo, MI.

This meeting has an annual average attendance of over 450 attendees, which includes internists, all subspecialists of internal medicine, residents, medical students, and paraprofessionals.

We annually provide approximately ~17 CME credit hours of educational sessions for our attendees.

Exhibit space will be outside of the space for the CME educational sessions and posters, which will also host our Friday lunch and Saturday evening reception. Beverages will be served all day in the exhibit space. We also offer a wonderful prize to the winner of the registrants who visits all exhibitors and enter our drawing. This has proven to be a great encouragement for good attendance and exposure to the exhibit area.

Please plan now and consider joining us at the Radisson Plaza Hotel at Kalamazoo Center!

Please contact Veronica DeMore, [info@acpmichigan.org](mailto:info@acpmichigan.org), or by phone at 414-488-3917, with any questions.

Sincerely,

**Michael H. Zaroukian, MD, PhD, MACP, FHIMSS, FAMIA**  
*Governor, Michigan Chapter of the American College of Physicians*



## PROGRAM HIGHLIGHTS

- How Medical School Shapes Community
- Practical Pulmonary Function Test Interpretation
- Professors in Action
- ACP MKSAP Module
- Checkpoint Inhibitor Toxicities
- Updates in Inpatient and Outpatient Medicine
- Diagnostic Error
- Politics and Public Health and the Impact on Care
- Choosing Wisely
- Approach to Adrenal Hypertension
- Thieves' Market
- Advocacy Session
- Wellness Activities
- Resident Doctor's Dilemma ©
- Resident Oral Abstract Presentations
- Resident and Medical Student Poster Presentations
- Medical Student Track - Includes Residency Program Directors Panel

## HOTEL ACCOMMODATIONS

We have reserved a block of rooms at the following rates until September 30, 2026. When making your reservation, be sure to mention that you will be attending the MI-ACP Scientific Meeting. The rooms are available on a first-come, first-served basis, so make your reservation as early as possible. To reserve your rooms, [visit here](#).

- **Single/Double Room: \$189.00**
- **Triple Room: \$199.00**
- **Quad Room: \$209.00**

Radisson Plaza Hotel at Kalamazoo Center  
100 W. Michigan Ave.  
Kalamazoo, MI 49007  
Phone: (269) 343-3333

# EXHIBIT/CORPORATE SPONSORSHIP

Exhibit Opportunities	Fee
Pharmaceutical/Technical/Exhibits Fee	\$2,500
Physician/Employee Recruitment/Sales (companies/hospitals)	\$2,000
Non-Profit Exhibits (other than physician/employee recruitment/sales)	\$750

## What is provided with each exhibit table:

- 8' covered and skirted display table
- Two chairs
- Waste basket
- Listing in electronic onsite program

## Exhibit Hours:

Friday, October 23rd – 7:30 AM - 3:15 PM

Saturday, October 24th – 7:30 AM - 4:45 PM

Sunday, October 25th (Optional) - 7:00 AM - 10:15 AM

Set up is available beginning at 6:00 PM on Thursday evening, October 22nd. You may tear down any time after 4:45 PM on Saturday, October 24th; however, the Saturday Poster Session, including over 150 poster authors and judges, will not conclude until 6:45 PM. If you are interested in keeping your exhibit up through 6:45 PM, that is completely fine.

Other Opportunities	Fee
Inclusion of Job Posting Advertisement in Annual Meeting Flyer <i>(distributed to 450+ attendees at the Annual Meeting)</i>	\$500

Inquiries for Corporate Sponsorship/Industry Sponsored Events other than the above should be directed to Jenni Kilpatrick, [jenni@acpmichigan.org](mailto:jenni@acpmichigan.org).

For additional information please contact: Veronica DeMore, ACP Michigan Chapter, 414-488-3917 or [info@acpmichigan.org](mailto:info@acpmichigan.org).

# INDUSTRY SUPPORT/EXHIBIT REGISTRATION FORM

Radisson Plaza Hotel at Kalamazoo Center, Kalamazoo, MI, October 22-25, 2026

Please provide the information below:

Company Name: \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email \_\_\_\_\_

OPPORTUNITY TYPE	FEE
<input type="checkbox"/> Exhibitor - Pharmaceutical/Technical	\$2,500
<input type="checkbox"/> Exhibitor - Physician/Employee Recruitment / Sales (companies/hospitals)	\$2,000
<input type="checkbox"/> Exhibitor - Non-Profit – other than physician/employee recruitment/sales	\$750
▶ <b>Products/services to be displayed:</b> _____ (What do you plan to exhibit? (i.e. type of product or service))	
▶ <b>Names of Attendees:</b> _____	
▶ <b>Competitors to Avoid Being Placed Near:</b> _____	
<input type="checkbox"/> Job Posting Printed Flyer at Annual Meeting	\$500

EXHIBITOR INFO

**IMPORTANT NOTE:** If you exhibited at the 2026 Resident and Medical Student Day, you are eligible for a \$500 DISCOUNT. Please contact [info@acpmichigan.org](mailto:info@acpmichigan.org) to ensure the discount is applied prior to payment.

## PAYMENT

My check is enclosed

Please make your check payable to **Michigan Chapter ACP** and send with Registration Form to the address below.

Michigan Chapter, American College of Physicians  
6737 W. Washington St., Suite 4270, Milwaukee, WI 53214  
Fed. Tax ID# 51-0222989

**Amount Due:** \_\_\_\_\_

Pay By Credit Card: We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail.

Visa  MasterCard  Discover  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_