



2026 SPONSOR/EXHIBITOR PROSPECTUS



⊕ Why Choose Us?

The American College of Physicians (ACP) stands as the world's largest medical specialty organization, representing more than 162,000 Internal Medicine physicians, subspecialists, and trainees across the globe. The Georgia Chapter is one of ACP's most dynamic and influential chapters, proudly serving more than 4,000 members statewide and representing all 22 residency programs in Georgia. Our mission is simple yet powerful: to equip our members with the education, resources, and support they need to deliver the highest level of compassionate, expert care to patients.

We invite your organization to join us as a valued partner in advancing physician education, leadership, and advocacy in Georgia. By aligning with our chapter, you gain access to a highly engaged community of clinicians and trainees who are committed to excellence in patient care. From year-long sponsorship opportunities to prominent visibility at our annual meeting, and from features in our weekly and monthly newsletters to exclusive engagement options throughout the year, there are countless ways for your organization to make an impact.

Your support directly fuels essential programming, including our statewide abstract competition for students and residents, high-quality CME sessions for practicing physicians, and innovative educational initiatives that elevate clinical practice. Beyond education, your partnership empowers us to advocate for the future of medicine, supporting events such as our local 'Day at the Capitol' and 'Leadership Day on Capitol Hill,' where we work with lawmakers to champion the needs of physicians and the patients they serve.

Explore our prospectus and discover the many ways you can connect with and support our physician community. Together, we can build a meaningful and enduring partnership that strengthens healthcare across Georgia. We look forward to working with you.

⊕ Get in Touch



Susan Saify
Executive Director



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GAACP ANNUAL MEETING
OCTOBER 9-11, 2026
Renaissance Waverly Hotel Atlanta

YEAR-ROUND

PACKAGES

GAACP PLATINUM PATRON

\$15,000

- ONE Sponsored Email During the Year (\$1,000)
- MID-LEVEL Ads in ALL monthly newsletters, including August–October (\$6,000)
- ONE Social Media Post per month (\$1,000)
- GOLD Annual Meeting Sponsorship (\$5,000)
- TWO Sponsored Regional Meetings (In-Person and/or Virtual Webinars) per year (\$4,000)*

Gold Level Meeting Sponsor Perks

- PRIME Exhibit Hall Space with standard 6' draped table and two chairs
- WHOVA Virtual Branded Booth for Pre-Event Exposure
- WHOVA Pre-Event Virtual Interaction with Attending Physicians
- WHOVA Pre-Event Video/Brochure Post
- WHOVA Passport Contest: Sponsor Giveaway/Raffle

*Food and beverage not included

Receive \$5,000 off a Product Theater when you become a Platinum Patron!

YEAR-ROUND

PACKAGES

GAACP GOLD PATRON

\$10,000

- ONE Sponsored Email During the Year (\$1,000)
- MID-LEVEL Ads in SIX monthly newsletters (NOT including August–October) (\$3,000)
- ONE Social Media Post per month (\$1,000)
- GOLD Annual Meeting Sponsorship (\$5,000)
- ONE Sponsored Sponsored Virtual Webinar per year (\$2,000)

Gold Level Meeting Sponsor Perks

- PRIME Exhibit Hall Space with standard 6' draped table and two chairs
- WHOVA Virtual Branded Booth for Pre-Event Exposure
- WHOVA Pre-Event Virtual Interaction with Attending Physicians
- WHOVA Pre-Event Video/Brochure Post
- WHOVA Passport Contest: Sponsor Giveaway/Raffle

YEAR-ROUND

ADD-ONS

DIGITAL ADS

\$100-\$8,000

Promote your brand to internal medicine physicians through customizable banner ad placements in our weekly news roundup, *The Weekly Rounds* or our monthly newsletter, *Grand Rounds Monthly*, paired with social media promotions. Reach nearly 4,000 physicians and decision-makers.

- **Top Banner Ad**

- *The Weekly Rounds*: \$250/occurrence | \$8,000/year (1 available)
- *Grand Rounds Monthly*: \$250/occurrence | \$2,500/year (1 available)

- **Mid-Level Banner Ad**

- *The Weekly Rounds*: \$100/occurrence | \$5,000/year (1 available)
- *Grand Rounds Monthly*: \$100/occurrence | \$1,000/year (1 available)

Sponsors provide artwork; sizes and specs provided upon request.

YEAR-ROUND

ADD-ONS

SPONSORED EMAIL

\$1,000

Reach nearly 4,000 internal medicine physicians across the state with a one-time email alert, featuring your images, web links, and branding. Your sponsorship also includes social media promotions, amplifying your visibility and impact. Don't miss this targeted opportunity to connect with healthcare leaders!

SPONSORED ARTICLES

\$500

Gain direct exposure to internal medicine physicians by sponsoring an article! Submit up to 500 words, including a marketing blurb, to be featured in *The Weekly Rounds* or *Grand Rounds Monthly*, and shared across social media accounts.

CLASSIFIED ADS

\$300

Can be listed in *The Weekly Rounds* or *Grand Rounds Monthly*. Up to 200 words. Includes social media promotions.

YEAR-ROUND

ADD-ONS

PRACTICE ANNOUNCEMENTS **\$500-\$1,000**

Share the news about your new physician or practice with peers, referring physicians, patients, and the community! Highlight their contribution and impact by sponsoring a customized announcement.

What's Included:

- Your provided artwork in the appropriate sizes.
- Visibility amongst targeted audiences.

Promote your growth and make a strong impression!

\$500 for members / \$1,000 for non-members

WEBINAR

\$2,000

Sponsor a GAACP webinar and place your brand in front of dedicated physicians and healthcare providers.

We handle the details—from providing the expert 1-hour presentation to promoting it to our extensive network. You get a prime 5-minute slot to connect with our audience and showcase your brand.

ANNUAL MEETING

PACKAGES

BRONZE

\$3,000

- Exhibit Hall Space with a standard 6' draped table and two chairs
- WHOVA Virtual Branded Booth for Pre-Event Exposure
- WHOVA Pre-Event Virtual Interaction with Attending Physicians
- WHOVA Pre-event Video/Brochure Post
- WHOVA Passport Contest: Sponsor Giveaway/Raffle
- Highlight Sponsor on Social Media Ahead of Meeting and During Meeting
- Sponsor Recognition During Event
- Invitation to Governor's Reception

SILVER

\$4,000

- Everything listed in BRONZE PLUS...
- PREFERRED Exhibit Hall Space
- ONE MID-LEVEL Newsletter Ad during the year (not September)

GOLD

\$5,000

- Everything listed in BRONZE PLUS...
- PRIME Exhibit Hall Space
- ONE Sponsored Newsletter Article during the year (not September)

ANNUAL MEETING

ADD-ONS

FRIDAY KEYNOTE & BREAKFAST

\$10,000

- Everything included in the GOLD Level PLUS
- 15-minute Keynote during Friday Breakfast ahead of the Resident Podium Presentations to Residents and Judges
- Signage across event space

PRODUCT THEATER

\$10,000

- Everything included in the GOLD Level PLUS
- One-hour Product Theater and lunch
- Signage across event space
- Choose between Friday (two available) or Saturday (one available)

SATURDAY TOWN HALL LUNCH

\$8,000

- Everything included in the SILVER Level PLUS
- Recognition at the Town Hall Meeting
- Signage across event space

SATURDAY OR SUNDAY BREAKFAST

\$8,000

- Everything included in the GOLD Level PLUS
- Recognition at the beginning of the general session on Saturday and Sunday mornings
- Signage across event space

ANNUAL MEETING

ADD-ONS

GOVERNOR'S OR AWARDS RECEPTION

\$8,000

- Sponsor Recognition during the Governor's Reception on Friday evening (to be held in the exhibit space with exhibitors) **OR** Sponsor Recognition during the Awards Reception on Saturday evening to chapter award winners, chapter leaders, and guests.
- **SILVER** Annual Meeting Sponsorship
- Signage across event space

RESIDENT OR STUDENT

\$5,000

- Everything included in the **BRONZE** Level **PLUS**
- 5-minute presentation at Resident Jeopardy on Saturday **OR** 5-minute presentation at Student Jeopardy on Friday evening
- Recognition at the Governor's Reception on Friday evening
- Signage across event space

BREAK (2 AVAILABLE)

\$3,000

- Recognition leading into break
- Signage across event space

SECTION MEETING

SPONSORSHIP

RESIDENT, STUDENT, OR IMG

PRICING VARIES

Support Our Section Social Outings – A Unique Sponsorship Opportunity!

Elevate your brand by sponsoring a customized section social outing with our Students, Residents, IMGs, Early Career Physicians, or Physician Affiliates. Whether it's attending an exciting sporting event, hosting a casual dinner, or creating a memorable networking experience, this opportunity allows you to connect directly with healthcare professionals in a relaxed, engaging environment.

As a sponsor, you'll have the chance to:

- Make a 5-minute presentation to introduce your organization, product, or services.
- Distribute marketing collateral to the attendees for maximum visibility.
- Build relationships with a targeted group of young and experienced professionals.

Don't miss this chance to support meaningful connections while showcasing your company in a fun and interactive setting! Let's partner to make a lasting impression.

Every advertisement, article, alert, presentation, etc. is subject to GAACP review and approval.



GAACP 2025 MEETING SPONSORSHIP

Contact Name

Contact Email

Contact Phone

Company

Billing Address

City

State

Zip Code

SPONSOR LEVEL

- Gold: \$5,000 (\$4,500 before 3/31)
- Silver: \$4,000 (\$3,500 before 3/31)
- Bronze: \$3,000 (\$2,500 before 3/31)

Additional Sponsorship Opportunities

PAYMENT INFORMATION

Method of Payment (Check or Credit Card)

Credit Card Number

Expiration Month/Year

CSV

Name as it appears on card

City, State, Zip Code

Authorized Signature

Authorized Signer Email