

American College of Physicians
Medical Home Builder[®] 2.0

Immediate ■ Online ■ Practice Improvement

Improve patient care and office efficiency on *your* schedule with expert online support and resources





Welcome to Medical Home Builder 2.0 - The Future of Quality Patient Care and a Well-Managed Practice

Improving your practice's ability to provide high quality, safe, efficient, effective and timely patient-centered care is now accessible, affordable and adaptable to your practice. Whether you're ready to start down the path to be recognized or accredited as a Patient-Centered Medical Home (PCMH) or just want to make incremental changes, Medical Home Builder (MHB) 2.0 has all of the tools and resources you'll need.

Using the talents and capabilities of your entire office team, self-paced modules cover all aspects of how to become a high-functioning, well-performing practice.

Online and collaborative, MHB 2.0 helps you transform your practice – in easy steps, on your own timeline.

- Get ready with background information
- Conduct the initial assessment – ACP's Practice Biopsy®
- Review your results and recommended resources
- Identify and implement desired changes
- Share and collaborate with the MHB online community
- Perform follow-up assessments to monitor your progress

New and Always Improving

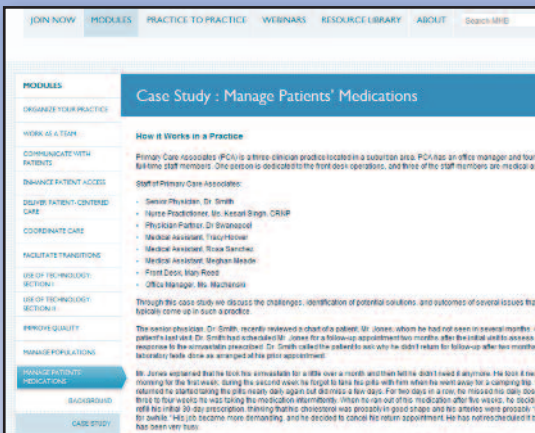
Building upon the well-received MHB 1.0, new modules, resources, features and functions have been added to help you identify improvement opportunities and select/implement changes. With MHB 2.0, you're part of a community of practices, large and small, that is committed to change. Share and learn from peers and colleagues all working towards similar goals.

Plus, as new resources, modules and enhancements are added, they will be immediately available at no additional charge!

Expert Advice Available Online

Need assistance or just want to make sure you're on the right course? It's all here, available at your convenience.

- View recorded webinars and videos, when you want, as often as you need.
- Practice-to-Practice Pearls that contain user-submitted best-practice videos. Learn from colleagues sharing their experiences and insights.
- Join the Community Discussion Forum where you can pose questions and offer comments.



Practice Management That Improves Patient Care

Self-Paced Tools for Evaluation and Improvement

Everything you need from evaluation to follow-up is provided online and clearly organized. All team members have full access to all content.

MHB 2.0 Modules feature:

- Background information.
- A case study that follows a practice as it completes the Practice Biopsy® and implements changes using the resources provided.
- A self-assessment, Practice Biopsy, that provides a baseline score with comparison to all users of the Medical Home Builder. Your staff can complete the Practice Biopsies individually or in small groups, in any order and at any time.
- Reporting functions to help track progress over time, identify opportunities for improvement and compare your practice to others.
- A virtual bookshelf, the Resource Library, that aggregates articles/books, videos, webinars and tools from each module into a searchable collection. Includes downloadable guides and policy templates.

MHB 2.0 Modules currently include:

- Organize Your Practice
- Work As A Team
- Communicate With Patients
- Enhance Patient Access
- Deliver Patient-Centered Care
- Coordinate Care
- Facilitate Transitions
- Use of Technology
- Improve Quality
- Manage Populations
- Manage Patients' Medications
- Engage Patients

PCMH Recognition and Accreditation Made Easier

If moving toward the PCMH model seems like a daunting or even overwhelming task, MHB 2.0 is just what the doctor ordered. Medical Home Builder's Practice Biopsy questions cover the content from NCQA, URAC and The Joint Commission.

And MHB 2.0 provides many customizable policies and procedures in Microsoft Word® format to help you develop your own written policies and procedures.

Learn More

For more information, to view a free online demo, or to sign up for a free demo webinar, visit www.medicalhomebuilder.org or contact MHB@mail.acponline.org.

Medical Home Builder
ACIP Practice Solutions

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MODULES

- ORGANIZE YOUR PRACTICE
- WORK AS A TEAM
- COMMUNICATE WITH PATIENTS
- ENHANCE PATIENT ACCESS
- DELIVER PATIENT-CENTERED CARE
- COORDINATE CARE
- FACILITATE TRANSITIONS
- USE OF TECHNOLOGY: SECTION I
- USE OF TECHNOLOGY: SECTION II
- IMPROVE QUALITY
- MANAGE POPULATIONS
- MANAGE PATIENTS' MEDICATIONS**
- BACKGROUND
- CASE STUDY

Manage Patients' Medications

Two experts in medication adherence wrote this module. Drs. Lars Osterberg, MD, MPH and Terrence Blaschke, MD of Stanford University. In this module, you will learn what factors influence patient adherence to medication therapy and how you can improve it.

This module was made possible by funding from Pfizer, Inc.

This module will offer health care clinicians ways to improve patient adherence in the treatment of chronic diseases. We focus on the treatment of chronic diseases because adherence rates are typically acceptable for acute diseases if patients are given adequate education by their health care team. This module will focus on pharmacotherapy, but similar principles can be extended to other interventions and recommendations in the treatment of chronic diseases.

Why is this important?

Adherence is "the extent to which a person's behavior – taking medication, following a diet, and/or executing lifestyle changes – corresponds with agreed recommendations from a healthcare provider" [1]. For chronic diseases, patient adherence to lifestyle and drug therapy recommendations from practitioners is notoriously poor. Even when patients initiate a lifestyle change, they often fall back to their usual habits within the year. The percentages aren't good: 20% to 40% of patients who stop smoking, 50% to 60% of those beginning a weight-loss diet, and 25% to 50% of those starting an exercise regimen will discontinue these efforts within the year. Similarly, patients receiving medications for a chronic illness frequently stop treatment completely within about a year. Treatment discontinuation rates for many conditions are typically around 40% to 60%. Suboptimal medication adherence is estimated to cost more than \$100 billion annually and to contribute to over 125,000 unnecessary deaths and to more than 10% of all hospitalizations [2, 3].

How will these tools help?

The resources in this module will help clinicians learn more about adherence in general and offer strategies for improving their patients' adherence to treatment. Clinicians will learn what they can do as individuals and how they can make changes in their practice systems that can improve patient adherence. For clinicians and practices that want to better understand adherence, additional articles and presentations in this area are referenced.

Transform Your Practice With Your Staff and Medical Home Builder 2.0

Affordable Pricing to Fit Your Practice

All subscribers and their practice team members have full access to the entire Medical Home Builder. Subscriptions are for 12 months with an option to renew each year.

- Basic License is designed for small-/medium-sized practices.
- Premium License, designed for larger practices and multi-site organizations, allows multiple practice administrators to access results and analysis features.

Thank you to the following grant-funding organizations for their generous support.

Pfizer, Inc.

- MHB 1.0 development
- Managing Patients' Medications and Engage Patients modules
- Practice-to-Practice Pearls
- Charting Your Way to Practice Improvement: Webinars for the 21st Century Patient-Centered Practice

United Health Foundation

- MHB 1.0 development

Endo Pharmaceuticals

- Manage Chronic Pain module

NovoNordisk

- Manage Diabetes module

American Board of Internal Medicine Foundation

- Facilitate Transitions (Advanced) module

ACP

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Basic License

Clinicians	ACP Member*	Non-Member
1	\$99	\$125
2–5	\$149	\$188
6–10	\$249	\$310
11–15	\$349	\$436

From 16–25 clinicians, add \$25 per clinician for practices with one ACP member – slightly more for non-member practices. Above 25 clinicians, the price is \$25 per clinician for all practices.

* Please provide one ACP member ID during registration to obtain the ACP member discount.

Premium License

Clinicians	ACP Members & Non-Members
Up to 25	\$500 + Basic License
26–74	\$750 + Basic License
Over 75	\$1,000 + Basic License

Special Pricing Available

For groups with 200 or more practice locations, ACP offers customized pricing options. ACP also provides pricing options for consultants and resellers of Medical Home Builder 2.0. For more information, please contact ACP at MHB@mail.acponline.org.