

Sugar Substitutes & Metabolic Syndrome: The Sweet Addiction

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Disclosures

None



Objectives

Epidemiology of Obesity

The Evolution of **Artificial** & Natural Alternative Sweeteners

The Effects of Sugar Substitutes on Energy Consumption

The Effects of Sugar Substitutes on the Neuronal, Hormonal Response & Glucose Homeostasis

The Effects of Sugar Substitutes on the Microbiome



Epidemiology of Obesity



The Obesity Epidemic



Global Health Crisis
Exhibits no boundaries
All ages, ethnicities, races



1980-2000
Prevalence Obesity in Adults: 35%
Prevalence Obesity <20 yo: 20%



Obesity prevalence remained stable since 2000
Increase in obesity among women & extreme obesity

The Cost of Obesity

Greater healthcare costs vs Drug/Alcohol Use

Americans spend \$38 billion/year trying to lose weight

NIH spends <1% of its budget on obesity research

The Healthcare Costs of Obesity

Obesity is one of the biggest drivers of preventable chronic diseases and healthcare costs in the United States. Currently, estimates for these costs range from \$147 billion to nearly \$210 billion per year.¹ In addition, obesity is associated with job absenteeism, costing approximately \$4.3 billion annually² and with lower productivity while at work, costing employers \$506 per obese worker per year.³



¹ Cawley J and Meyerhoefer C. The Medical Care Costs of Obesity: An Instrumental Variables Approach. *Journal of Health Economics*, 31(1): 219-230, 2012; And Finkelstein, Trogdon, Cohen, et al. Annual Medical Spending Attributable to Obesity. *Health Affairs*, 2009.

² Cawley J, Rizzo JA, Haas K. Occupation-specific Absenteeism Costs Associated with Obesity and Morbid Obesity. *Journal of Occupational and Environmental Medicine*, 49(12):1317-24, 2007.

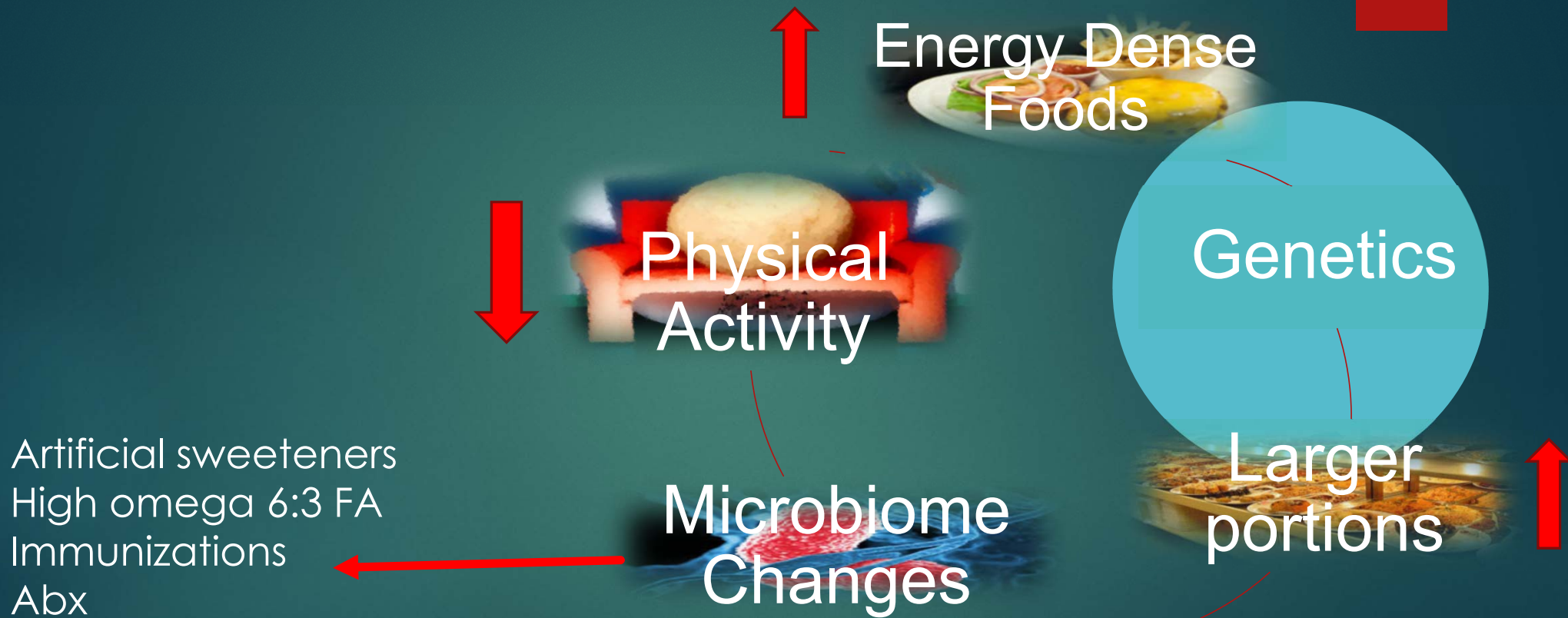
³ Gates D, Succop P, Brehm B, et al. Obesity and presenteeism: The impact of body mass index on workplace productivity. *J Occ Envir Med*, 50(1):39-45, 2008.

OBESITY AND WEIGHT LOSS = NOT THIS SIMPLE...



Energy IN > Energy OUT \neq Obesity

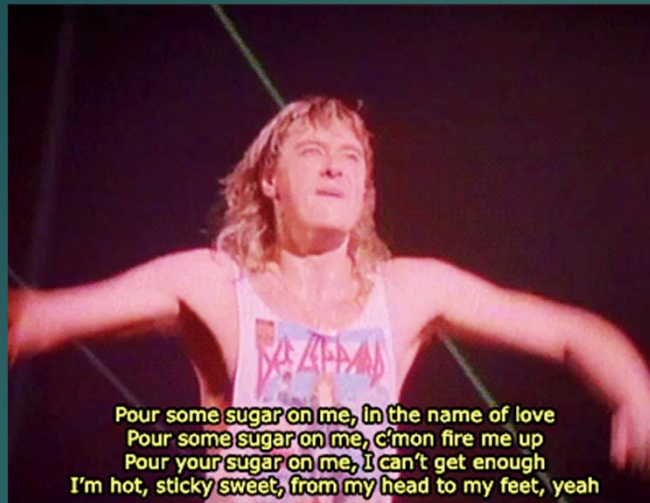
Obesity is Multifactorial



Sugar



The Sugar Addiction: The Gut-Brain axis



Pseudo-Sugar: What defines an artificial sweetener/non-nutritive sweetener?

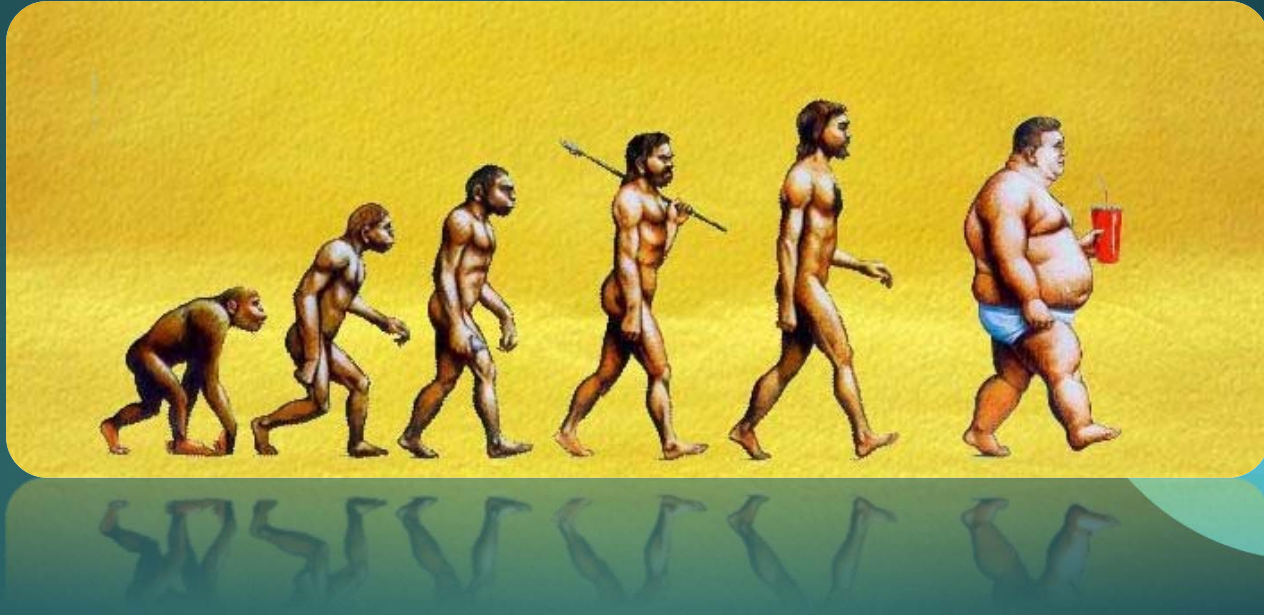


Low
calorie

Not metabolized
by host



The Evolution of Sugar Substitutes



Sugar-laden diets are ubiquitous

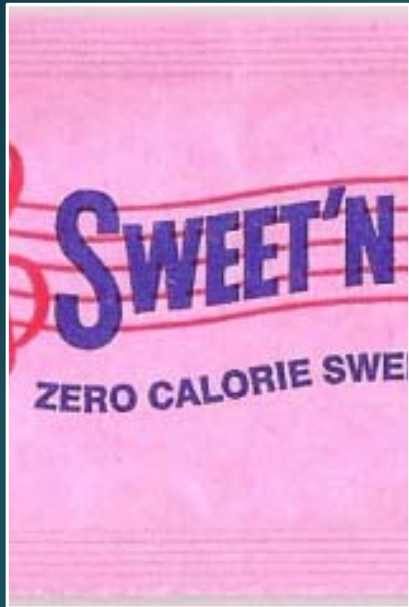
Humans & animals display preferences for sweet taste- starts early in life

AS has grown in popularity as awareness of obesity epidemic increases

Over 6000 products on the market in the US alone

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Saccharin

- Increased WWI sugar shortages
- Use increased 1960s low-calorie foods
- Developed to combat obesity epidemic & insulin resistance

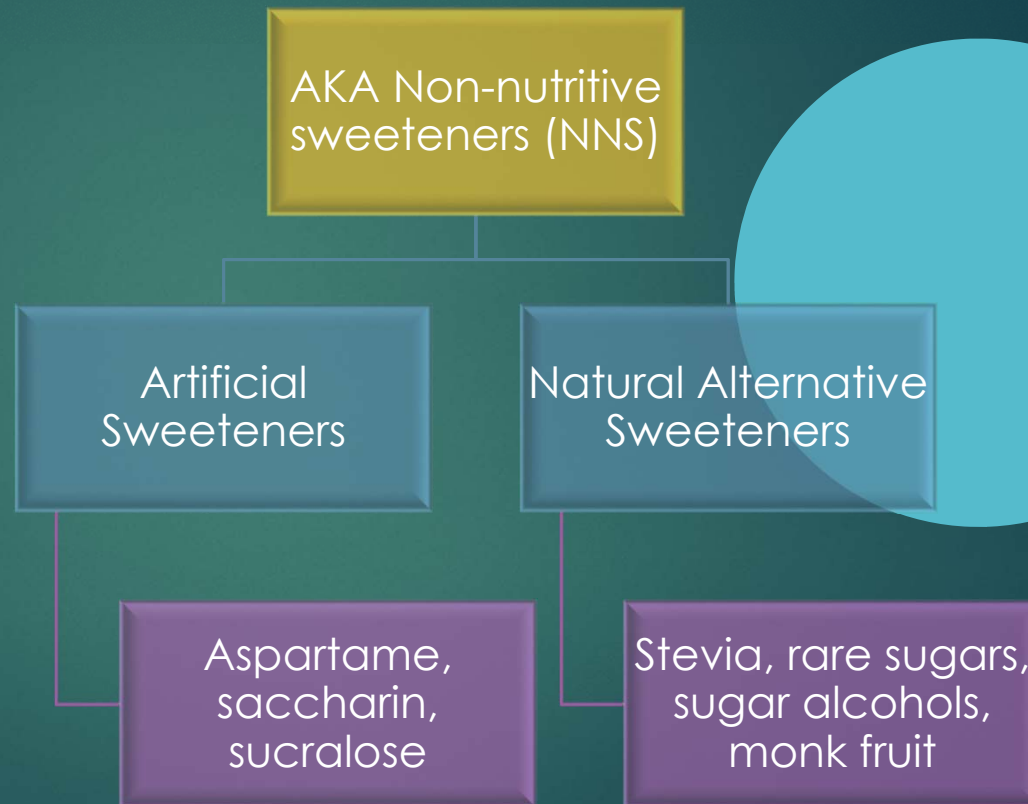
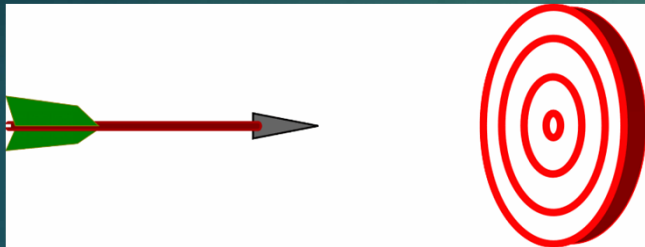
Artificial sweetener use in agriculture



Artificial sweeteners have been used since the 1950's

- Promote feeding & weight gain in agricultural animals
- Cheaper alternative to sugar

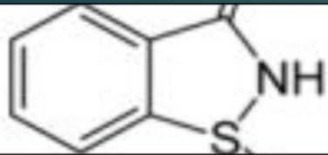
Types of Sugar Substitutes



Common FDA Approved Sugar Substitutes

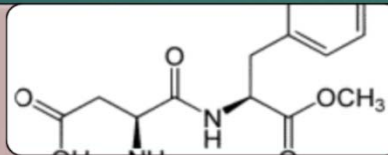
Sweetener	Trade Names	FDA Approved	# X sweetness of sucrose	Common Uses
Saccharin	Sweet 'N Low, Sugar Twin Necta Sweet	1879	200-700	Soft drinks, candy, medicine, toothpaste, lip gloss, baked goods, dressing
Aspartame	NutraSweet, Equal	1981	200	Gum, diet soda, instant tea/coffee, yogurt, pudding
Acesulfame-K	Sweet One, Sweet and Safe, Sunette, Swiss Sweet	1967	200	Soft drinks, baked goods, gum, gelatin
Sucralose	Splenda	1998	600	Baked goods
Stevia/Erythritol	Truvia, PureVia	1955	300	Baked goods, soft drinks
Sugar alcohols	Sorbitol, Mannitol, Xylitol	Naturally occurring	0.5-1	Candy, gum, naturally in fruits/vegetables

Artificial sweeteners: the details



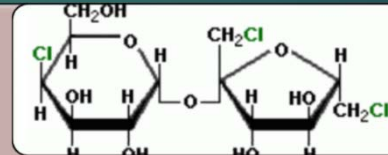
Saccharin

- Drinks, candy, medicine, toothpaste
- Not in baking products (unstable w/ heat)



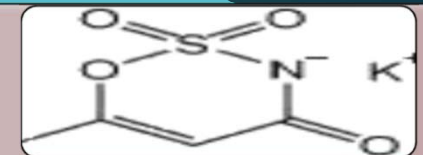
Aspartame

- Dipeptide (aspartic acid + PHA)
- Gum, drinks, desserts, candy
- Not used for baking (loses sweetness)



Sucralose

- Stable hot & cold temp
- Baking



Acesulfame potassium

- Bitter taste in large amounts

Natural Alternative Sweeteners

Studies in healthy & DM pts

Stevia (stevioside and rebaudioside A metabolites)

- Native plant South America
- Studies show reduction in blood glucose, less calorie consumption

Rare sugars (i.e. D-sorbose, Allulose, Tagatose)

- Monosaccharides found in nature
- Studies show reduction in BW vs HFCS

Sugar alcohols (polyols i.e. sorbitol)

- Hydrogenated mono and disaccharides, some alter gastric emptying
- Less post-prandial glucose response vs sucrose/glucose, no change in satiety

Monk fruit (luo han guo)

- Native fruit in China, plant
- Improvement in glucose tolerance testing





Major limitations: human studies

- ▶ Majority of large studies are based on dietary recall
 - ▶ Poor awareness of foods/beverages that contain artificial sweeteners
 - ▶ Toothpaste, mouthwash, frozen dinners, sauces
- ▶ Small human sample sizes
- ▶ Short study durations (<3 months)

CONSUMPTION OF ARTIFICIAL SWEETENERS

NHANES database

1999-2007 increased from 6.1 → 12.5% children
18.7% → 24.1% adults

Nurses Health Study (NHS)

Prevalence 56%

Health Professionals Follow-up study (HDFS)

Prevalence 54%

San Antonio Heart Study

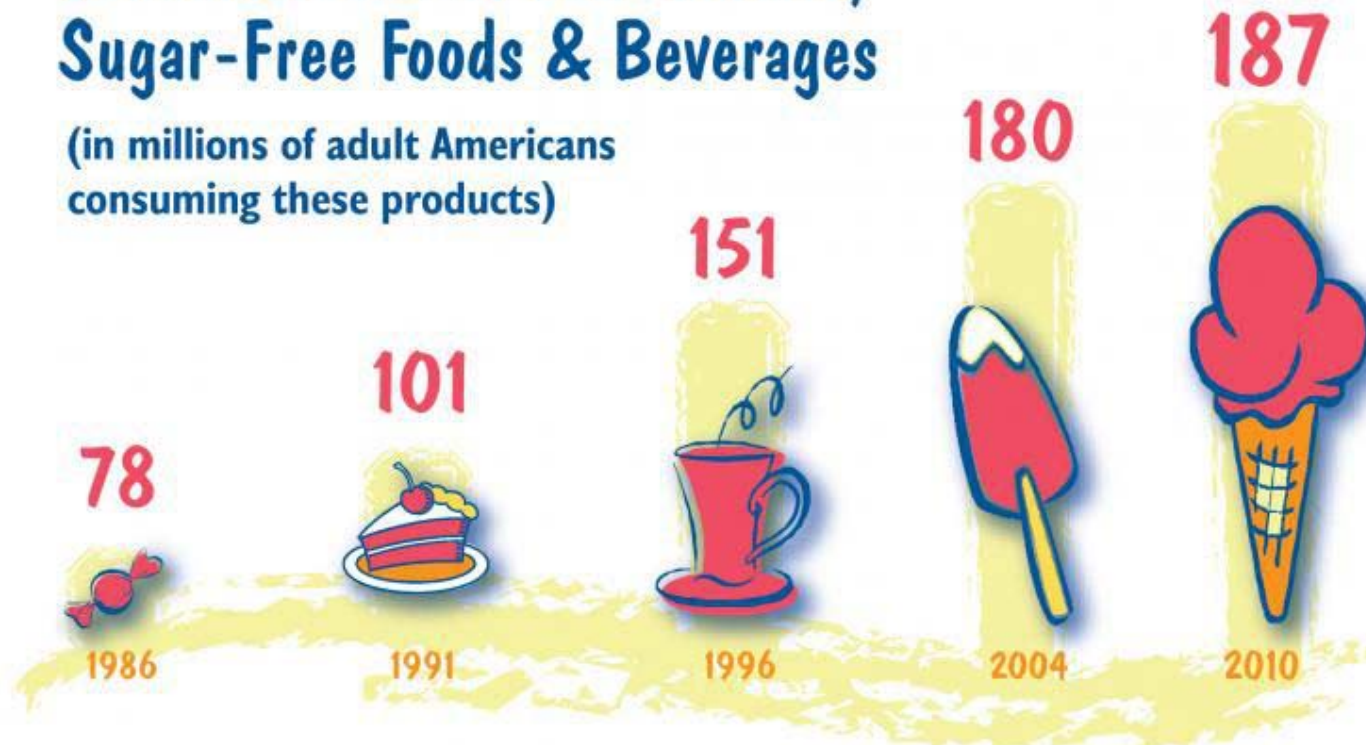
Prevalence 48%

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Consumer Use of Low-Calorie, Sugar-Free Foods & Beverages

(in millions of adult Americans
consuming these products)



Source: Calorie Control Council National Consumer Survey, 2010

Dietary Trends



Outlook

\$

Q

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FAT-FREE, SUGAR FREE, PROTEIN FROZEN YOGURT

ROLLS

- 1 Cup \$6.00
- 2 Waffle Cup \$7.00
- 3 Waffle Taco \$7.00

SOFT SERVE

- 4 Cup \$5.00
- 5 Waffle Cup \$6.00
- 6 Waffle Cone \$4.00

FLAVORS

Vanilla
Chocolate
Strawberry

7 TOPPINGS \$1.00 each

Crushed Oreos
Chocolate Chips (sugar free)
M&Ms
Brownies
Rainbow Sprinkles
Cookie Dough
Coffee

Nuts
Almonds
Pecans
Syrups (sugar free & fat free)
Caramel
Strawberry
Chocolate
Marshmallow

Fruits
Strawberries
Bananas
Mangoes
Pineapple
Mamey
Kiwi
Coconut Shreds
Guava

SWEET & HEALTHY

SPECIAL CREATIONS

- 8 Banana Split Rolls..... \$7.00
- 9 Banana Split Soft Serve..... \$6.00

Why are we discussing artificial sweeteners in an obesity talk, aren't they supposed to help people lose weight?



What a Conundrum

Despite increased use of artificial sweeteners:

Prevalence of obesity has stayed stable over the past decade

Suggests NOT good weight loss tool



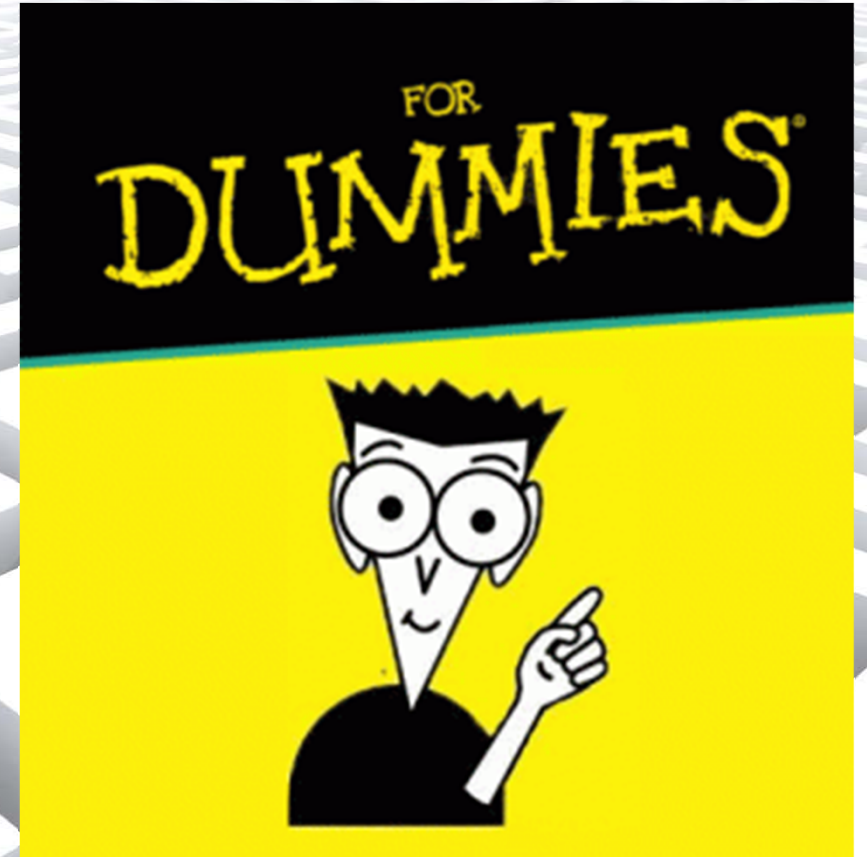
Artificial sweeteners vs sugar = similar risk



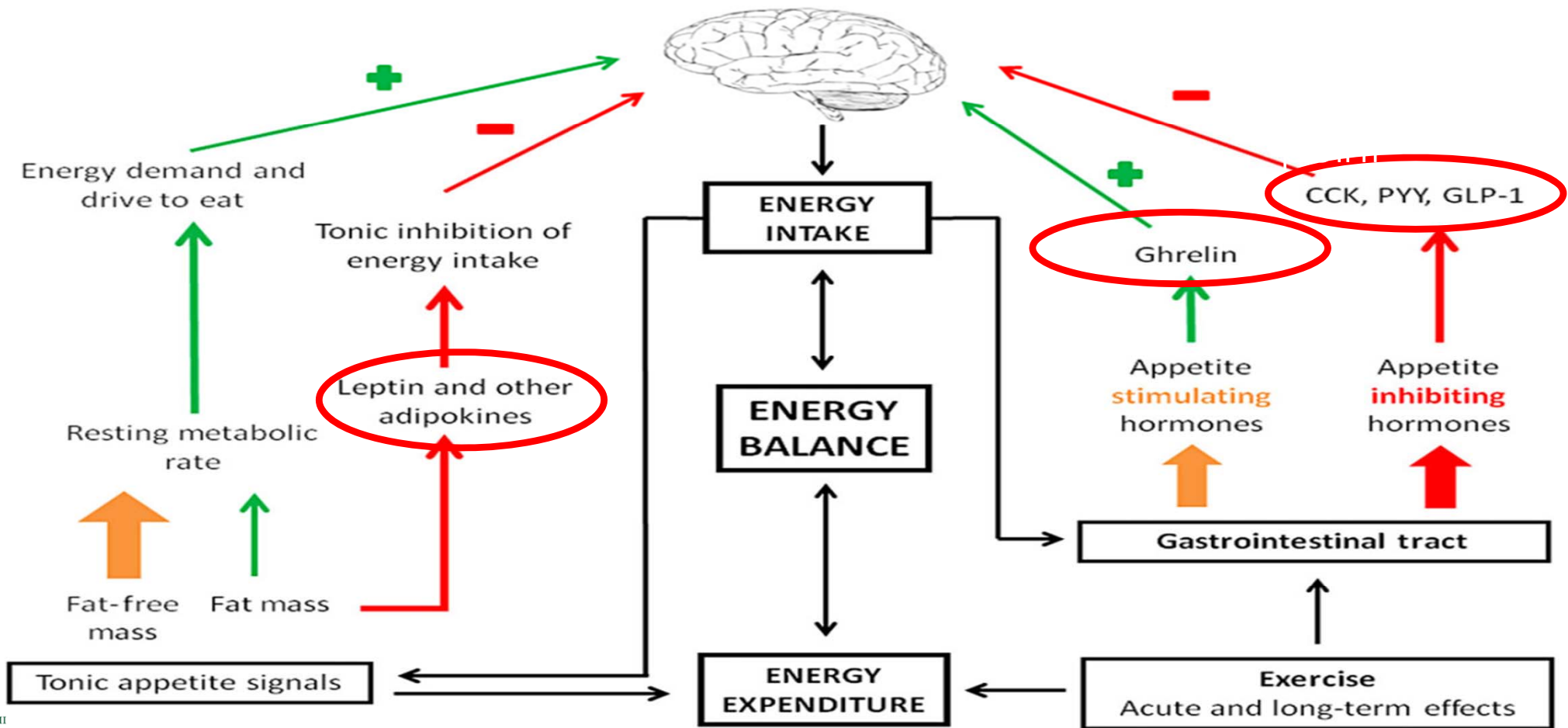
Bernstein AM, et al., Am J Clin Nutr. 2012
Gardener H et al., J Gen Intern Med. 2012

O'Connor L et al., Diabetologia. 2015 Duffey KJ et al., Am J Clin Nutr. 2012 Sakurai M et al., Eur J Nutr. 2014
Fowler SP et al., Obesity. 2008

Energy balance



Energy Balance



Key peripheral hormones → hypothalamus

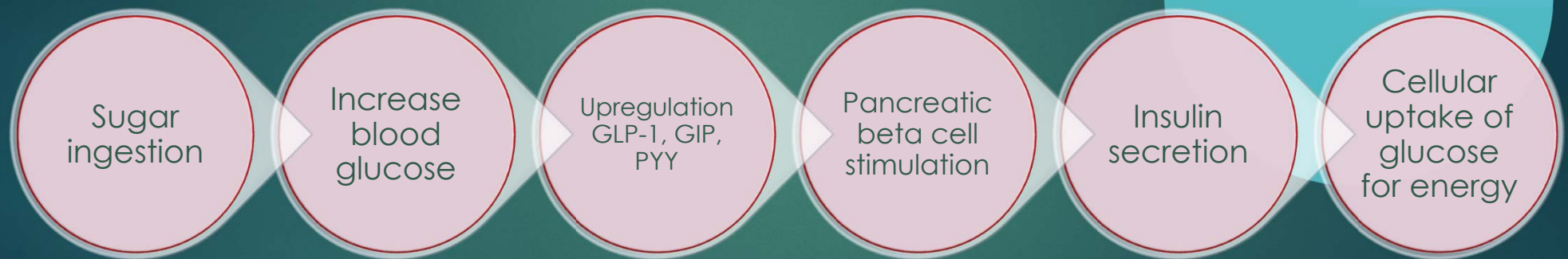
Appetite
stimulants
(hunger)

- Ghrelin

Appetite
suppressants
(satiety)

- Cholecystokinin (CCK)
- Polypeptide Y (PYY)
- Glucagon-like-peptide 1 (GLP-1)

What happens after sugar ingestion: In a



The Effects of Artificial Sweeteners on the Hormonal Response and Glucose Homeostasis:

GLP-1

- Incretin hormone & neuropeptide (gut hormone)
- Primary source is intestinal L cell in ileum
- GLP-1 secretion dependent on presence of nutrients in small intestine
- (+) pancreatic beta cells → release insulin in response to rising blood sugar
- (-) glucagon secretion

Glucose ingestion (+) GLP-1 and GIP at greater levels vs sucralose → more delayed gastric emptying & increased satiety

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Food reward: INVOLVES TWO PATHWAYS

Sensory Pathway

- Sweet taste receptors in oropharynx (G protein receptors)
- Send signals to hypothalamus & amygdala (reward centers)

Post- Ingestion Pathway

- Depends on energy content of food/beverage

Normal physiology after



consumption

Anticipatory/Cephalic Phase

- Flavor and taste cues
 - Food ingestion (+) sweet taste receptors oral cavity prior to nutrient absorption in anticipation of sugar
 - (+) physiologic responses & hormone release
 - Insulin secretion
 - Heat production
 - Satiety hormones i.e. GLP-1



Altered physiology after



ingestion

- Artificial sweetener ingestion

- Dampened hormonal response (no sugar load)

- No insulin release
- No heat production
- No satiety hormone release (GLP-1) → less satiety (more hunger)

- Future sugar exposure

- Abnormal response persists → insulin resistance, increased caloric intake



In a



- THE BODY DEVELOPS A DAMPENED HORMONAL RESPONSE BECAUSE THE INTAKE OF SWEETS IS NO LONGER PREDICTABLY FOLLOWED BY A SUGAR LOAD
- ARTIFICIAL SWEETENERS INTERFERE WITH BASIC LEARNED, PREDICTIVE RELATIONS BETWEEN SWEET TASTES (SENSORY) & POST-INGESTION PATHWAYS
 - (-) anticipatory responses that normally serve to maintain physiological homeostasis



The Effects of Artificial Sweeteners on Energy Consumption



Improved palatability promotes feeding
(rodent & human models)

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Overcompensation Phenomenon



•8 obese patients



When patients were aware they were consuming aspartame containing products, caloric intake was maintained or slightly increased vs caloric intake from conventional diet w/o AS



When diet covertly changed to aspartame containing products, patients had 25% reduction in caloric intake vs conventional diet



Suggests part of increased caloric consumption attributed to AS is conscious decision to overcompensate

Effects of Artificial Sweeteners on subjective appetite & food appeal

Consuming aspartame with and without taste: Differential effects on appetite and food intake of young adult males

Richard M. Black ^{*}, Lawrence A. Leiter^{*†}, G. Harvey Anderson^{*}

18 normal weight males: Each wk received beverage @ 11 am

280 ml carbonated mineral water (CMW) (control)

560 ml CMW

280 ml CMW w/ APM powder

280 ml CMW w/ encapsulated APM

560 ml APM soft drink

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graph LR; A[Subjective hunger & food appeal measured 9 30 am] --> B[Test beverage 11 am]; B --> C[Buffet lunch 12 05 pm]; C --> D[Subjective hunger & food appeal measured 12 30 pm];
```

Subjective
hunger &
food appeal
measured
9 30 am

Test
beverage 11
am

Buffet lunch
12 05 pm

Subjective
hunger &
food appeal
measured
12 30 pm

Conclusions

560 ml CMW & 560 ml APM soft drink

- Suppressed appetite
- Volume not APM content

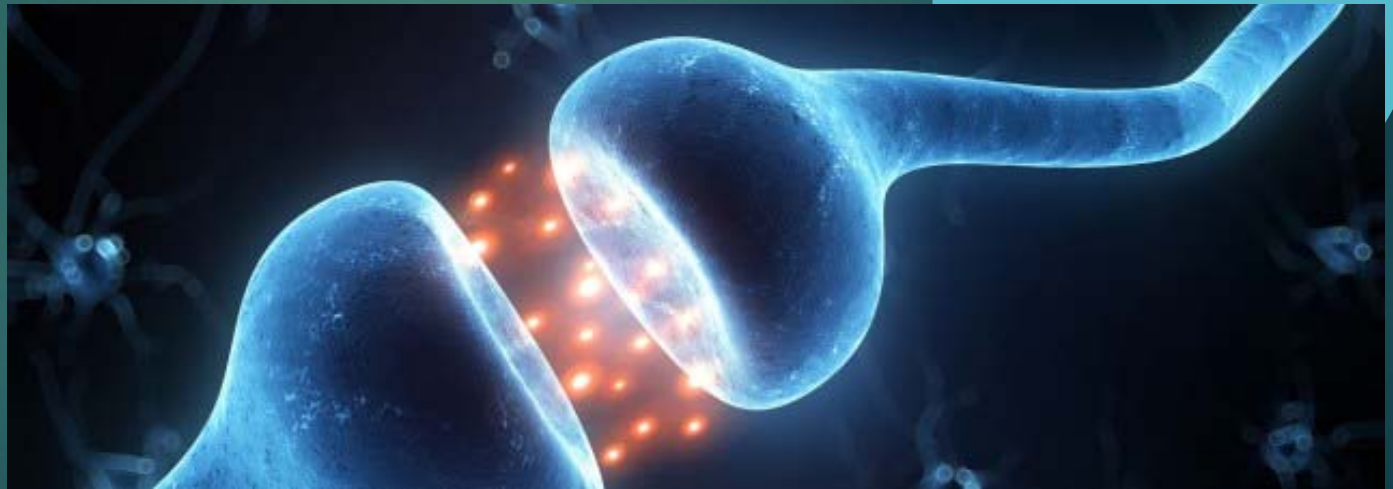
280 ml CMW w/ APM powder

- Increased subjective appetite vs 280 CMW control (improved palatability)

280 ml CMW w/ encapsulated APM

- No effect on appetite
- Importance of activating taste oral taste receptors (Sensory pathway in reward)

The Effects of Artificial Sweeteners on the Neuronal, Hormonal Response & Glucose Homeostasis



Int J Obes (Lond). 2017 Jan 10. doi: 10.1038/ijo.2016.225. [Epub ahead of print]

Effects of aspartame-, monk fruit-, stevia- and sucrose-sweetened beverages on postprandial glucose, insulin and energy intake.

Tey SL¹, Salleh NB¹, Henry J^{1,2}, Forde CG^{1,3}.

Goal: Compare effects of artificial sweeteners to sucrose:

Energy intake

Blood glucose

Insulin response

Study design

30 healthy males,
Randomized crossover
study
ALL Standardized
breakfast

Aspartame (mid
morning)

Ad libitum lunch 1 hr post

BS & insulin q15 min x 1 hr,
q30 min x2 hrs, food diary

Monk Fruit (mid morning)

Ad libitum lunch 1 hr post

BS & insulin q15 min x 1 hr,
q30 min x2 hrs, food diary

Stevia (mid morning)

Ad libitum lunch 1 hr post

BS & insulin q15 min x 1 hr,
q30 min x2 hrs, food diary

Sucrose 65 g (mid
morning)

Ad libitum lunch 1 hr post

BS & insulin q15 min x 1 hr,
q30 min x2 hrs, food diary



Study conclusions

Artificial sweetener groups: greater ad libitum lunch intake compared to sucrose group

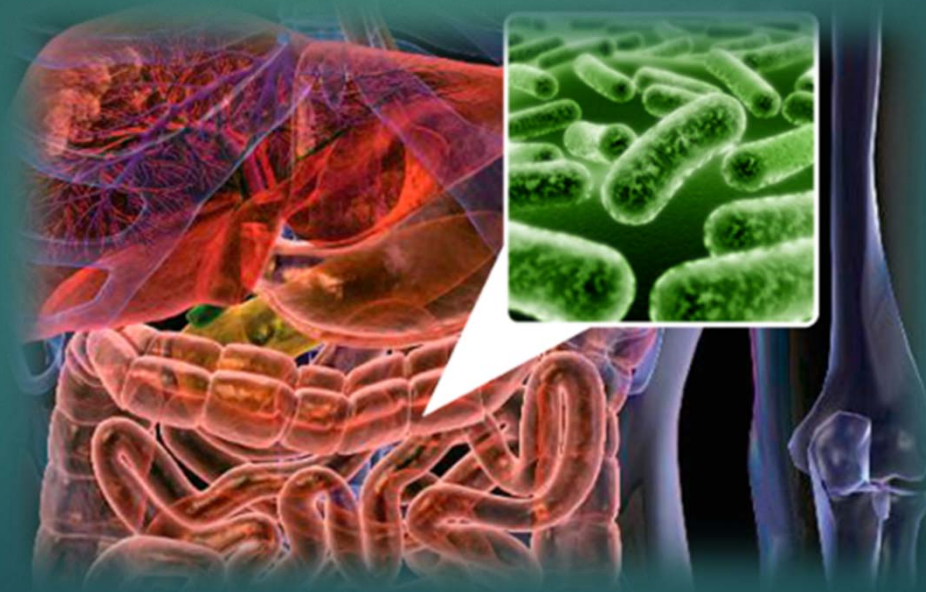
Energy saved from replacing sucrose with artificial sweetener was fully compensated for at subsequent meals

No difference in daily energy intake between test groups

Sucrose group had larger spikes in BS and insulin w/in 1st hr of test beverage

Artificial sweetener groups had higher BS and insulin 2 hrs post lunch

The Effects of Artificial Sweeteners: Microbiome



Intestinal Microbiome

- Heterogenous population of bacteria
- Immense spatial distribution throughout GI tract
 - Surface area ~ 300 to 400 m²
- Influenced by host internal and external environment
 - Dietary intake and physical activity
 - Host disease state

Xu J et al., Science. 2003
Turnbaugh PJ et al., Nature. 2006

Schloss PD et al., PLoS One. 2011
Backhed F et al., Proc Natl Acad Sci USA. 2004

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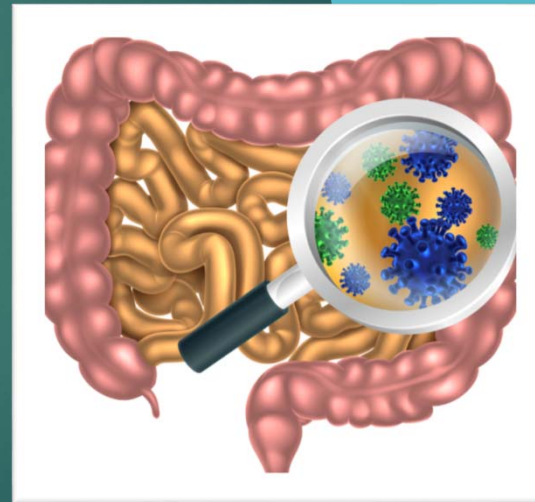
Microbiome: The basics

Majority are strict anaerobes

Facultative anaerobes

Aerobes

- *Bacteroidetes*
- *Firmicutes*



Backhed F et al., Science. 2005
Ley RE et al., Proc Natl Acad Sci USA. 2005

Kleerebezem M et al., Annu Rev Microbiol. 2009
Qin J et al., Nature. 2010

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Artificial sweeteners: effects on the microbiome

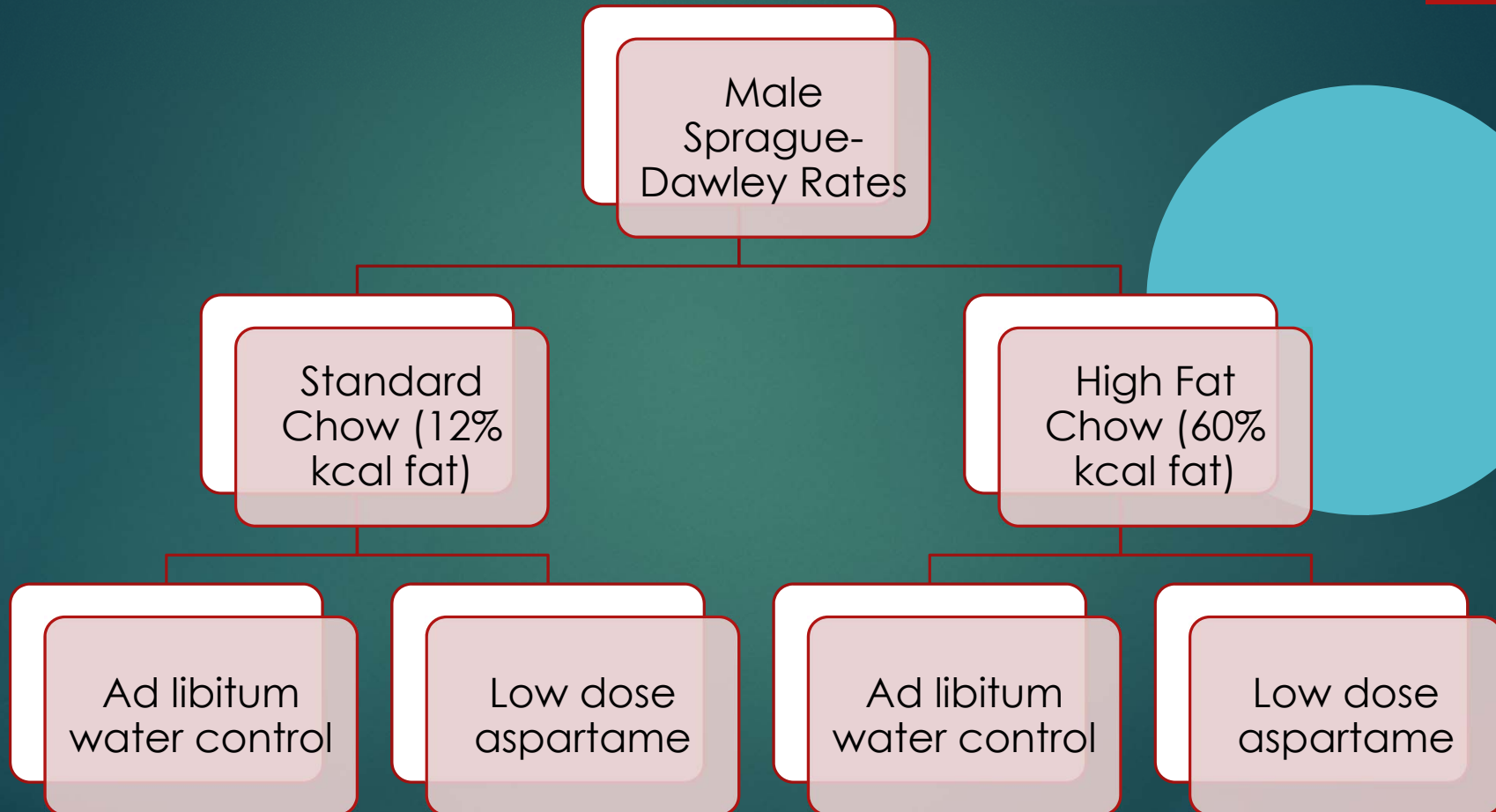
Low-dose aspartame consumption differentially affects gut microbiota-host metabolic interactions in the diet-induced obese rat.

Palmnäs MS¹, Cowan TE², Bomhof MR², Su J³, Reimer RA⁴, Vogel HJ¹, Hittel DS⁴, Shearer J⁴.

Goal of study:

- Evaluate effects of low dose aspartame x8 wks on fat composition in obese rats
 - Anthropometrics
 - Metabolic parameters
 - Changes in microbiome

Study Design



Conclusions

HFD + ASP vs HFD + water: fewer calories, less weight gain

ASP groups in both standard chow & HFD: higher blood sugar, worse insulin tolerance test independent of body fat composition

Fecal analysis: ASP groups had increased total bacteria, greater abundance of Enterobacteriaceae & Clostridium leptum

HFD + ASP: increased Firmicutes: Bacteroidetes ratio which is typically seen in an obese host

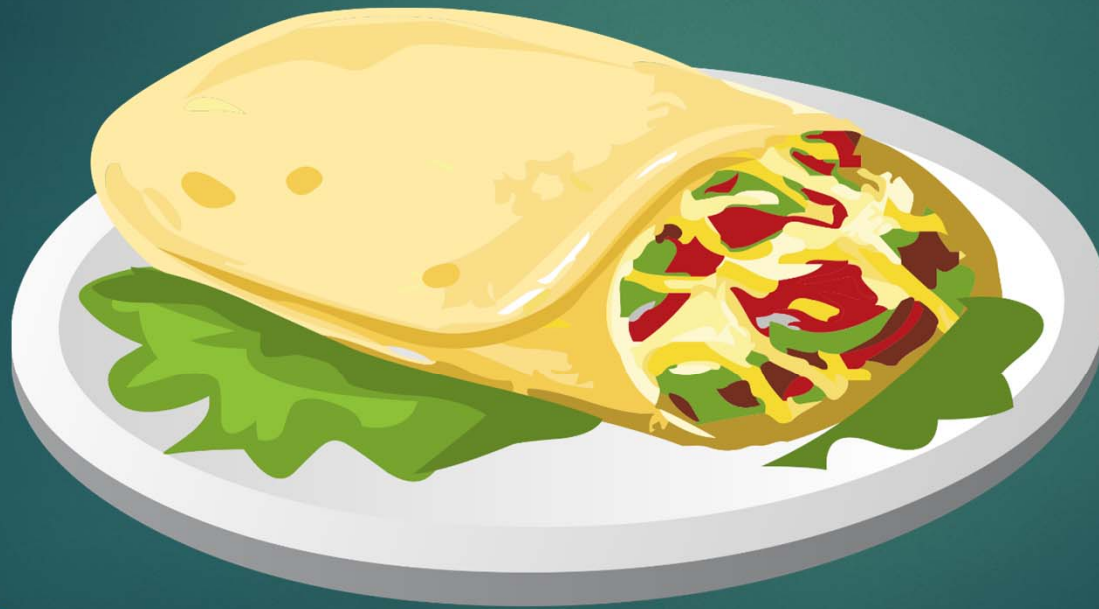
Summary



- Artificial sweeteners are marketed as a healthy alternative to sugar & for weight loss
- Data suggests the intended effects do not correlate with evidence
- More promising data on natural alternative sweeteners
- Future research
 - Longer study durations to determine the long-term effects
 - Larger patient populations
 - Healthy individuals & DM



That's a WRAP





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