

January 25, 2017

Good Afternoon

On behalf of the American College of Physicians, Florida Chapter, we would like to extend an invitation to your company to participate at the 2017 Annual Scientific Meeting. Our Scientific Program Chair George Everett MD FACP and committee have planned an excellent program; *"High Quality of Medicine in the 21st Century"*. The conference will be held on September 8-10, 2017 at the PGA National in Palm Beach Gardens, Florida.

This event presents an opportunity to reach the largest assembly of Florida internists and subspecialties for a state meeting with the Florida Chapter representing over 7,300 internists in the state. Our goal is to have a meeting which is mutually beneficial to the companies that support the internal medicine physicians in Florida. The exhibit hours are planned around the sessions to ensure opportunities throughout the weekend to meet with all of the attendees. We feel certain that your products and services will interest our physicians. Opportunities for sponsorships are available; details can be found in the Exhibit Prospectus.

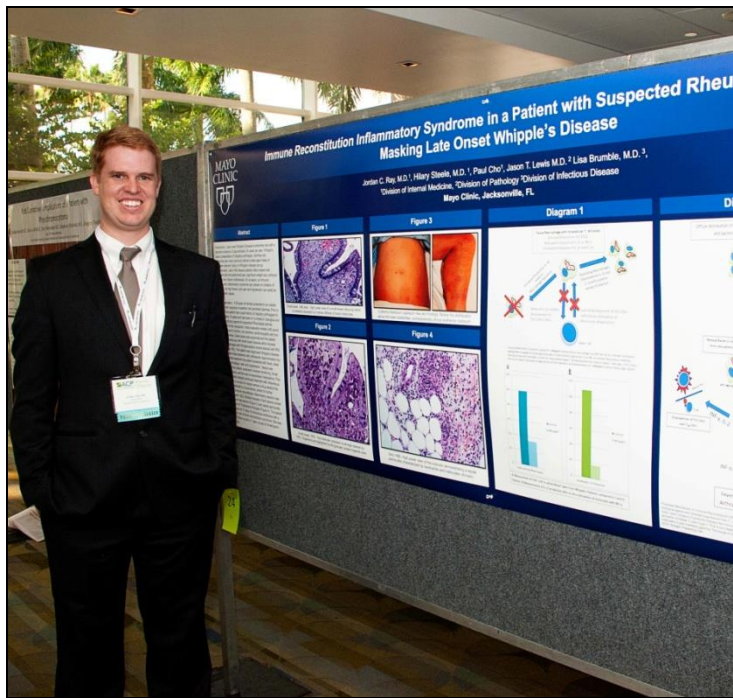
Enclosed is the combined Exhibit Prospectus and Registration form for your consideration. Should you have any questions please contact Executive Director Dawn Moerings by email at dawnmoerings@comcast.net and floridachapteracp@comcast.net or call the chapter office at (904) 355-0800. Respond early to reserve your exhibit space.

Thank you for your consideration to support the Florida ACP Chapter's Scientific Meeting.

Sincerely,

Jason M. Goldman, MD FACP
Governor
Florida Chapter, American College of Physicians

John G. Langdon, MD FACP
President/Governor
Florida Chapter, American College of Physicians



2017 Exhibitor & Sponsor Prospectus/Registration

September 8-10, 2017

PGA National • Palm Beach Gardens

Join Us!

For the 2017 Florida Chapter ACP
Annual Scientific Meeting

- ★ Become one of the dozens of successful exhibitors to sponsor our event!
- ★ Expand your product's reach with over 300 Chapter member physicians in attendance!
- ★ Several pricing options for sponsorship and marketing opportunities!



 **ACP**SM
American College of Physicians
Leading Internal Medicine, Improving Lives

**Florida
Chapter**

Why Partner with the Florida Chapter American College of Physicians?

Florida Chapter ACP (FLACP) is Florida's largest medical specialty organization representing over 7,300 physicians specializing in general and subspecialty Internal Medicine. The mission of the FLACP is to enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

This exclusive annual event gathers together Doctors of Internal Medicine for three days of educational sessions, knowledge sharing, networking and exhibits. Internists specialize in adult medicine in both general and sub-specialty fields and focus on the prevention, detection and treatment of illnesses in adults. The practices reflected by our attendees range from private practice, multi-specialty practice, chief medical officers, medical directors, chief medical information officers, program directors, clerkship directors, hospitalists and academicians.

This event will provide opportunities to reach the 400+ physicians expected to attend.

Exhibitor Schedule

Thurs. September 07 – 5:00-8:00 pm Setup

Friday, September 08

6:30 - 7:30 am	Setup
7:15 - 8:30 am	Registration/Breakfast
10:15 -10:45 am	Networking Break w/ Exhibitors
12:45 – 2:00 pm	Luncheon/Networking Break
4:00 – 4:30 pm	Networking Break w/ Exhibitors
6:30 pm	Meeting Adjourns

Saturday, September 09

7:30 – 8:30 am	Registration/Breakfast
10:15 – 10:45 am	Networking Break w/Exhibitors
1:00 – 2:00 pm	Luncheon/Networking Break
3:00 pm	Networking Break w/Exhibitors
5:30 pm	Meeting Adjourns
5:30 pm	Poster Competition
7:30 pm	Governor Award Reception

Sunday, September 10

7:15 – 8:30 am	Registration/Breakfast
11:00 am	Networking Break w/Exhibitors
12:30 pm	Meeting adjourns

Exhibit Location and Host Hotel

PGA National

400 Avenue of the Champions

Palm Beach Gardens, FL

(844) 821-0028

Shipments arrive no earlier than September 7, 2017

Label: Company & Rep. Name, FL Chapter ACP-9/8-10/17

Room Rate \$154 S/D

Room rate cut-off - 8/20/2017

Please make your room reservations by calling

(877) 476-1427 to request FL Chapter ACP group rate.



Extend Your Reach ~ Collaborate

The FLACP Annual Scientific Meeting gives you a unique opportunity to collaborate and meet physicians in practice, as well as market your brand and discuss your services. This interactive environment puts you in close proximity to our educational events where physicians can be informed of your services and you can develop rewarding relationships and fruitful business opportunities!

Please note that full payment must be received with your signed application, the payment options are listed on exhibit registration page. The Florida Chapter ACP Tax ID# 59-6152179.

We offer our Basic Exhibit Package that covers the essentials, as well as Bronze, Silver, and Platinum options that are more inclusive. A comprehensive package breakdown is on the following page.



The Basic Exhibit Package - \$1,500



All exhibitors and sponsors receive these core benefits:

- ★ Two (2) complimentary conference registrations to attend all functions
- ★ One (1) exhibit table 6 feet long, two (2) chairs, standard electrical hook-up (electrical must be requested in advance)
- ★ Company logo in program booklet
- ★ Company logo on signage at registration area recognizing participation
- ★ Final list of attendees (names/cities) at conclusion of conference
- ★ Internet connection available for an additional fee



The Bronze Level Package - \$3,500



The Bronze Level Upgrade includes these additional benefits:

- ★ 1/4 Page Advertisement in program booklet
- ★ Exclusive Co-Sponsorship of Networking Break



The Silver Level Package - \$5,000



The Silver Level Upgrade includes these additional benefits:

- ★ 1/2 Page Advertisement in program booklet
- ★ Exclusive Sponsorship preferred Networking Break
- ★ Exclusive Co-Sponsorship of Poster Competition



The Gold Level Package - \$7,500



The Gold Level Upgrade includes these additional benefits:

- ★ Full Page Advertisement in program booklet
- ★ Exclusive Co-Sponsorship of the Awards Reception
- ★ Exclusive Sponsorship of a Networking Break
- ★ Exclusive Sponsorship of Poster Competition

Full breakdown on following page -->



The Exhibit Packages



	SPONSORSHIP LEVELS			
	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Basic \$1,500
List of Additional Opportunities				
Exclusive Co-Sponsorship of Poster Competition	✓			
Exclusive Co-Sponsorship of Networking Break	✓	✓	✓	
Exclusive Co-Sponsorship of Awards Reception	✓	✓		
Full Page Advertisement onsite	✓			
1/2 Page Advertisement onsite		✓		
1/4 Page Advertisement onsite			✓	
Two complimentary conference registrations to attend all functions	✓	✓	✓	✓
One 6 foot exhibit table, two chairs and electrical hook up (electrical must be requested in	✓	✓	✓	✓
Company logo on signage at registration area recognizing participation	✓	✓	✓	✓
Company logo onsite program booklet	✓	✓	✓	✓
Final list of attendees at conclusion of conference	✓	✓	✓	✓

Additional Support and Marketing Opportunities

Maximize your return on investment with additional support and marketing opportunities before and throughout the conference. Companies are invited to contribute to the meeting as supporters.

Please note that, in accordance with ACCME guidelines, exhibit space is separate from educational sessions.

Conference Seat Drop

\$495

Your company brochure or marketing flier will be placed on all seats during meal function of your choosing. Sponsor to provide item and ship directly to conference site. Item requires pre-approval.

Join the Dozens Who Have Participated in the Conference Before!

AdvantageINK.com

Allergy Easy

Ambry Genetics

American College of Physicians

Asante Communications, LLC

Astellia Pharma

AstraZeneca Pharmaceuticals LP

Atlantic Health Partners

Bank United

BioMedix

Bio-Reference Laboratories – an OPKO Health Co.

Choice One Medical Group, LLC

CIGNA

Concierge Choice Physicians

The Center for Advancement of Health IT

Danna-Gracey

deCode Genetics

The Doctors Company

Elite Imaging

EmCare

Florida Blue

FL Dept of Health, Bureau of Vital Statistics

FL Dept. of Health Div. of Medical Quality Assurance

Florida Medical Association

Florida Rx Card

Genelex, Inc.

Gwinnett Medical Center

HCA - Hospital Corporation of America

Health Care Advisor's Services, Inc.

Healthy Partners

Hospitalists Plus

Humana

Invitae

JSA Medical Group

Medinteract, LLC

Memorial Healthcare System

Merck & Co, Inc.

Millennium Laboratories

Mitchell Capital Group

Mylan, Inc.

Myriad Genetic Laboratories, Inc.

Orlando VA Medical Center

Oppenheimer & Co, Inc.

Otsuka America Pharmaceuticals, Inc.

Pfizer, Inc.

Quest Diagnostics, Inc.

Radiology Response

Reckitt Benckiser Pharmaceuticals

Rego International/Florida Bracing

Sanofi Diabetes

Selmer Scientific/FloChec

Shire

Signet Diagnostic Imaging Services

South Beach Orthotics & Prosthetics

South FL Regional Extension Center

Specialists on Call

Success EHS

TEVA Respiratory

Trust Bridge Health

U S Air Force Medical Recruiting

U S Navy Medical Programs Recruiting

USF Center for HIV Education & Research

Western Systems Research

FLACP Exhibit Policies

Exhibits are limited to those whose products and services are of interest to physicians in internal medicine & subspecialties.

Full payment is required with your signed application to reserve booth space. Upon receipt of payment, exhibitors will receive an exhibitor information outlining instructions for shipment and any special needs, such as internet access and electricity. (*fees may apply*). You will be centrally located in the registration area, between the general session, and concurrent sessions, which will ensure a good flow of traffic. In addition, the morning breakfast buffet/coffee breaks and afternoon breaks will be held within the exhibit area.

Things to Remember:

Sponsorships require pre-approval by American College of Physicians a separate Letter of Agreement will be provided for interested companies. For more information, please contact Dawn Moerings in the Chapter office at floridachapteracp@comcast.net

Cancellation Policy

Once a formal application has been received; cancellations must be submitted in writing, no later than one month prior to the opening day of the meeting. A \$200 cancellation fee will be assessed. If no notification is provided, applying company will be responsible for the entire exhibit fee.

EXHIBITOR & SPONSOR ADVANCE REGISTRATION FORM

Company Name

Contact Person

Title

Address

City

State

Zip

Phone

Cell Ph

E-Mail

EXHIBIT INFORMATION

Exhibit Type: ☐ 6 ft tabletop ☐ pop-up (table display) ☐ Larger pop up (special request/space permitting)

Type of product to be displayed:

Please place my exhibit adjacent to:

Please DO NOT place my exhibit adjacent to:

Special requests:

Does your exhibit require electricity? ☐ Yes ☐ No

of outlets requested:

Type of equipment requiring electricity:

REGISTRATION FEES

AMT DUE

Exhibit Fee (includes 2 Representatives)

\$1,500

Unrestricted Educational Grant (Bronze level)

\$3,500

Unrestricted Educational Grant (Silver)

\$5,000

Unrestricted Educational Grant (Gold)

\$7,500

Unrestricted Educational Grant (Platinum) (i.e. Product Theater)

\$10,000

Additional Representative and/or guests

#

\$150 each

ADDITIONAL MARKETING OPPORTUNITIES

Conference Seat Drop ☐ Friday ☐ Saturday ☐ Sunday

#

\$485/day

TOTAL DUE

PAYMENT METHOD

☐ Check # _____ (Make payable to FL Chapter ACP) ☐ AMEX ☐ MasterCard ☐ Visa

Account #

Exp Date

CVV#

Cardholder Name (print)

Phone #

Cardholder Billing Address (include zip)

Cardholder Signature

FL Chapter ACP 2017 Annual Scientific Meeting Exhibitor Registration

Company Name	
Complete for each representative attending. Please PRINT - this will be used for name badges (print additional copies if more than 4 reps attending)	
REPRESENTATIVE #1: (included in exhibit fee)	
Phone#	Cell#
E-mail	
***Please check the functions you will be attending each day	
<input type="checkbox"/> Friday Breakfast	<input type="checkbox"/> Friday Breaks
<input type="checkbox"/> Saturday Breakfast	<input type="checkbox"/> Saturday Breaks
<input type="checkbox"/> Sunday Breakfast	
REPRESENTATIVE #2: (included in exhibit fee)	
Phone#	Cell#
E-mail	
***Please check the functions you will be attending each day	
<input type="checkbox"/> Friday Breakfast	<input type="checkbox"/> Friday Breaks
<input type="checkbox"/> Saturday Breakfast	<input type="checkbox"/> Saturday Breaks
<input type="checkbox"/> Sunday Breakfast	
REPRESENTATIVE #3: \$150	
Phone#	Cell#
E-mail	
***Please check the functions you will be attending each day	
<input type="checkbox"/> Friday Breakfast	<input type="checkbox"/> Friday Breaks
<input type="checkbox"/> Saturday Breakfast	<input type="checkbox"/> Saturday Breaks
<input type="checkbox"/> Sunday Breakfast	
REPRESENTATIVE #4: \$150	
Phone#	Cell#
E-mail	
***Please check the functions you will be attending each day	
<input type="checkbox"/> Friday Breakfast	<input type="checkbox"/> Friday Breaks
<input type="checkbox"/> Saturday Breakfast	<input type="checkbox"/> Saturday Breaks
<input type="checkbox"/> Sunday Breakfast	

Responsibility Agreement

PLEASE READ THE FOLLOWING STATEMENTS THOROUGHLY AND SIGN BELOW. SPACE CANNOT BE ASSIGNED UNLESS THIS FORM CONTAINS AN AUTHORIZED SIGNATURE.

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Florida Chapter American College of Physicians, the Ocean Reef Club, Key Largo, FL, the affiliates, officers, directors, agents, employees, and partners of each ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

We/I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2016 Exhibitor Prospectus, the policies governing exhibitors, those on this application and those which may be set forth in the future in connection with the 2016 Annual Scientific Meeting. We/I further acknowledge that Florida Chapter ACP reserves the right to reject, at its discretion, any application to exhibit.

Company Name			
Contact Person			
Title			
Authorized Signature			
Address			
City		State	Zip
Phone	Fax	Cell Ph	
E-Mail			

PLEASE RETURN SIGNED AGREEMENT AND COMPLETED REGISTRATION FORM TO:

Florida Chapter ACP

Attn: Dawn Moerings

1000 Riverside Ave., Ste #220

Jacksonville, Florida 32204

Office: (904) 355-0800 ♦ Fax #: (904) 355-0100 ♦ scanned copy by E-mail: floridachapteracp@comcast.net

Federal ID # 59-6152179

All sponsorships MUST be sent to the Chapter office at time of submission for College approval.

ROOM RESERVATIONS

Please make your room reservations directly with the
PGA National – Palm Beach Gardens
call (877)-476-1427 or by accessing online group reservation system
Group Rate - \$154.00 (single or double occupancy)
(Room rate cutoff date – August 20, 2017)