

## Social Media Content & Images

Copy and paste (or feel free to customize) the following social media posts on Facebook, Instagram, X (formerly known as Twitter), and LinkedIn to promote internal medicine and share why you are #IMProud to be an #IMPhysician. We encourage you to post a photo of you and/or your team in action.

### Facebook, Instagram, and LinkedIn

#### Post 1

#InternalMedicine physicians see the big picture. As an adult health specialist, I see my patients holistically rather than as collections of symptoms. My in-depth internal medicine training and knowledge of every organ system give me a unique perspective of how the entire human body is connected.

Internal medicine physicians are the foundation of clinical health. I.M. an #IMPhysician. Learn more: [www.acponline.org/IMPhysician](http://www.acponline.org/IMPhysician)

- [Post 1 image](#)

#### Post 2

As an #InternalMedicine physician, I don't just see symptoms and diseases. I see living, breathing human beings. I recognize the complexity of their bodies and their lives. And my recommendations are based on each and every patient's unique situation. Learn more about #IMPhysician: [www.acponline.org/IMPhysician](http://www.acponline.org/IMPhysician)

- [Post 2 image](#)

#### Post 3

I am an #InternalMedicine physician.

I'm a Leader.

I am an Expert.

I am a Connector.

I am a Detector.

Learn more about the #IMPhysician profession: [www.acponline.org/IMPhysician](http://www.acponline.org/IMPhysician)

- [Post 3 image](#)

#### **Post 4**

#InternalMedicine physicians provide comprehensive, longitudinal patient care, forming lifelong and trusting relationships with each of our patients. Learn more about the important long-lasting work that I do every day as an #IMPhysician: [www.acponline.org/IMPhysician](http://www.acponline.org/IMPhysician)

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#### **Post 5**

#InternalMedicine physicians see the big picture. As an adult health specialist, I see our patients comprehensively rather than as collections of disparate symptoms. Share this post to raise awareness of the #IMPhysician identity and learn more at [www.acponline.org/IMPhysician](http://www.acponline.org/IMPhysician)

- [Post 5 image](#)

#### **X (formerly known as Twitter)**

##### **Post 1**

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##### **Post 3**

I am a:

Leader

Expert

Connector

Detector

#InternalMedicine physicians serve, and lead, in every place and everywhere in many diverse roles and settings. Learn more about the #IMPhysician profession: [www.acponline.org/IMPhysician](http://www.acponline.org/IMPhysician)

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