

MLE's Recruit 1, Waive 2 Program

MLE Advantage Discount 9

Help increase peer group participation—recommend MLE Enrollment to your colleagues!

Benefit

To provide you with larger peer groups, we must work together. MLE is the best-kept secret in quality improvement. Spread the word about us while helping your colleagues receive the same high-quality service at a competitive price!

To be considered a recruited enrollee

The new enrollee must:

- Be a nonparticipant of MLE during the 2009 year.
- Submit an MLE PT Order Form.
- The waiver will not be applied until your recruiter's renewal is activated.

IMPORTANT! Write the name and MLE ID Number of the recruiter in the recruiter box in Section 9 on the PT Order Form.

Note: The new enrollee cannot combine MLE Discount offers for the 2010 program.

As the recruiter

- Submit your MLE Renewal within 2 weeks of your colleague's order submission.

IMPORTANT! Write the name and phone number of your colleague in the designated area on your renewal.

To maintain waiver

- Remain enrolled throughout the eligible program year.
- The fee waivers will not be applied until we receive enrollment on both labs.

Attention Automatic Renewal Participants

As an Auto Renewal participant, you do not receive a renewal form or renewal fax reminder. Therefore, simply be sure your colleague writes your name and MLE ID number on his or her order form. Once the forms are processed, we will apply the waiver to your record as well as to the newly enrolled lab.

Note: If you will be receiving another ADVANTAGE discount for the 2010 program and you are participating in "Recruit 1, Waive 2," select the offer that provides the greatest discount. We are unable to apply BOTH discounts to your order. Your newly enrolled colleague will receive the administration fee waiver.

**A collective effort makes the difference.
Call on the support of your colleagues today.**



The Lab Alliance gives ACP Members Buying Power. And the Tools to Improve the Quality of Patient Care.

Use the **ACP. COLA. MLE Lab Alliance** to ensure the quality of your lab while realizing savings via Alliance discounts.

ACP and ACP's Proficiency Testing Program, Medical Laboratory Evaluation (MLE) have joined with COLA, a national healthcare accreditation and e-Learning organization, to bring you a true "one source" resource for Internists.

We know the many challenges you face and we are committed to giving you and your staff the highest quality resources at attractive prices.

LAB ALLIANCE BENEFITS:

- MLE will waive the annual administration fee (\$75.00 value) on its proficiency testing service
- MLE ADVANTAGE discount 2 or 3
- ACP/MLE members save up to 15% by choosing COLA's highly respected laboratory accreditation in lieu of CMS
- COLA covers any switching fees
- COLA offers savings of 15% for ACP/MLE members on COLA's LabUniversity e-Learning courses and educational publications
- Lab Alliance offers free of charge an e-Learning course on Quality Assessment Basics and MLE CEexpress articles

To take advantage of all the benefits that the Lab Alliance offers go online to LabAlliance.org or call 1-800-981-9883

ACP
American College of Physicians
INTERNIST SURVIVAL ELIGIBLE FOR ACP

COLA
Lab Accreditation Through Education

MLE
Medical Laboratory Evaluation

Lab Alliance
One Source.
First Rate Solutions.

MLE ADVANTAGE Discounts



New incentive offer for independent laboratory consultants.
For details, contact MLE Customer Service at 1-800-338-2746, option 5 or mle@acponline.org.

MLE ADVANTAGE Discounts—Your Solution to Savings Starts Here!

Review the table below to see if you qualify for any of the ADVANTAGE offers. Then, simply check the appropriate ADVANTAGE box and complete any other required information on the online or hard copy PT Order Form.

ADVANTAGE Number / Savings	Eligibility Requirements	Description
Ongoing Discounts (applied each year)		
1 Save \$75	<ul style="list-style-type: none"> • Current in or new to MLE and ACP 	ACP Members
2 Save \$75	<ul style="list-style-type: none"> • New to MLE <i>and</i> current in or new to COLA 	COLA Members (see page 20)
3 *Save \$75 PLUS 10%	<ul style="list-style-type: none"> • Current in 2 of the organizations and new to the 3rd organization 	ACP Members and COLA Members (see page 20)
4 *Save 10%	<ul style="list-style-type: none"> • Current in or new to MLE • Must have 3 or more enrolled labs 	Multisite
5 *Save 10%	<ul style="list-style-type: none"> • Current in or new to MLE • Must indicate independent consultant 	Consultant affiliation
8 *Save 15% in U.S. or 25% outside the U.S.	<ul style="list-style-type: none"> • Current in or new to MLE 	State and Federal agencies worldwide
One-Time Discounts (applied for 2010 program)		
9 Recruit and Recruiter save \$75	<ul style="list-style-type: none"> • Enrolled lab and new lab must be enrolled for 2010 	Recruit a new lab (see page 20)
13 Save \$75	<ul style="list-style-type: none"> • Not enrolled in MLE for 2009 	Former MLE participants
14 Save \$75	<ul style="list-style-type: none"> • Never enrolled in MLE 	New to MLE

*Percentage discounts are applied to module pricing only.

Note: Select the eligible offer that provides the greatest discount. We are unable to apply more than one ADVANTAGE offer.

Price matching also available. See pages 18 and 19.



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ATTENTION COLA MEMBERS – Save \$75 Annually on Proficiency Testing!

Why not join the hundreds of COLA Members who are enjoying BIG SAVINGS in the Medical Laboratory Evaluation’s (MLE) Proficiency Testing Service.

The “Lab Alliance” is a **discount offering between COLA, MLE, and the American College of Physicians (ACP)**. MLE offers **proficiency testing (PT)** and access to **e-Learning** and **educational resources** at significant savings to you. See the inside back cover for details.

Discounts At-a-Glance (See inside back cover for details)

Ongoing Discounts

- 2—COLA MemberSAVE \$75
- 3—ACP/COLA MemberSAVE \$75 PLUS 10%

- **Price Matching is also available.**
(See pages 18 and 19)
- **New incentive offer for consultants. Contact MLE for details.**

What’s New For 2010

NEW MODULES

Module No.	Description	Catalog Page No.
URINALYSIS		
550	AmniSure Fetal Membrane Rupture Test	7
IMMUNOLOGY		
790	Anti-HIV—Waived	11
791	Anti-HIV	11
CHEMISTRY		
832	i-STAT Chemistry—Waived	11
843	Direct Bilirubin	13
856	Blood Oximetry	13
857	Blood Oximetry (Add-On)	13
864	Thyroid Antibodies	13

Module No.	Description	Catalog Page No.
NEW ANALYTES		
812	Adds Creatine Kinase (CK) and Phosphorus	11
863	Adds Vitamin D	13
NAME CHANGES (See page 9)		
Module No.	Old Description New Description	Page No.
680	Rapid Antigen Detection 1—Waived Respiratory Antigen Detection—Waived ..	9
681	Rapid Antigen Detection 1 Respiratory Antigen Detection	9
682	Rapid Antigen Detection 2—Waived C. difficile/Rotavirus Antigen Detection ..	9
682		