

Sponsorship Options Summary

Educational Activities		Cost	Codes
Handouts on CD-ROM		\$20,000	A, E, G
Audience-Response Keypad System		\$15,000	A,B
Preventive Services Pocket Guide/Young Physician Practice Management Handbook	<b>SOLD</b>	\$5,000	A
Normal Lab Value Card		\$10,000	A, E, G
Doctor's Dilemma	<b>SOLD</b>	\$15,000	A, H
Support a Scientific Session		\$20,000-\$25,000	A, H

Pre-Meeting Program Support		Cost	Codes
Internal Medicine 2009 Print Products	<b>SOLD</b>	\$120,000	A, B

Internal Medicine 2009 Events		Cost	Codes
Lead Reception		\$5,000	A, H
International Reception		\$20,000	A, H
African-American Leaders in Medicine Presentation and Reception		\$6,000	A, H
Medical Student Mentorship Breakfast		\$4,000	A, H
Medical Students' Abstract Award Program and Luncheon		\$15,000	A, H
Associates Luncheon Forum		\$6,000	A, H
Medical Students, Associates, & Young Physicians Poster Sessions and Hospitality Area		\$10,000	A, H
Young Physicians Mentorship Breakfast	<b>SOLD</b>	\$4,000	A, H
ACP Women Physicians Networking Luncheon	<b>SOLD</b>	\$6,000	A, H
ACP Volunteerism Networking Luncheon		\$6,000	A, H
5K Fun Run and Walk		\$20,000, one sponsor \$10,000, two sponsors	A
Speaker Ready Room		\$4,000	A, H

Attendee Computer Services		Cost	Codes
Internet Cafe (two available)	<b>SOLD</b>	\$10,000 each	A, B, C
ACP E-Mail Centers/Satellite Email Center	<b>SOLD</b>	\$25,000	A, B, C

Exhibit Hall Activities		Cost	Codes
Daily Morning Coffee Break		\$6,000 per day	A, B, C
Afternoon Refreshment Break		\$6,000 per day	A, B, C
Attendee Lunches: Traffic-Builder		\$25,000 per day	A, B, C
Refreshment Area	<b>SOLD</b>	\$10,000	A, B, C, D
ACP Lead Card	<b>SOLD</b>	\$15,000	A, B
Aisle Signs		\$50,000	A, B
Internists as Artists		\$ 35,000, one sponsor \$ 20,000, two sponsors	A, B, D

## Sponsorship Options Summary

Attendee Services		Cost	Codes
Hotel Key Cards	SOLD	\$35,000	A, B, F
Rest & Relaxation Island		\$20,000	A, H
Official Internal Medicine 2009 Tote Bags		\$50,000	A
Physician Registration Areas	SOLD	\$10,000	A
ACP Schedule-at-a-Glance	SOLD	\$65,000	A, B, E, F, G
Pocket City Map	SOLD	\$30,000	A, B, E, F, G
Job Placement Center		\$2,500, silver \$5,000, gold	A, B
FACP and MACP Lounge		\$40,000, one sponsor \$20,000, two sponsors	A, B, D
Shuttle Bus Sponsorship		\$100,000	A, B, D

*All sponsorship activities are subject to ACP review and approval. Sponsorships are reserved on a first-come, first-served basis, with right of first refusal given to the previous year's sponsor until June 30, 2008.*

*For information about ACP Sponsorship Guidelines, please consult our Sponsorship Policy on our website.*

### Recognition Codes

**All Sponsors receive:**

Listing of sponsor in the Scientific Program if received by print deadline (January 16, 2009). Corporate name and logo included on signage at Convention Center acknowledging sponsorship. Thank-you sign posted at the sponsor's booth. Listing in Internal Medicine Today, ACP's annual meeting daily paper, Thursday edition. Listing on the Internal Medicine 2009 website.	A
Brand name and logo may be included on signage, banners, or on the sponsored item as specified in the sponsorship description	B
Sponsor may provide branded paper products or supplies at sponsorship site. Supplies are optional and provided at sponsor's expense.	C
Branded literature may be distributed at the sponsorship location.	D
Item to be included in the official ACP Internal Medicine 2009 tote bags.	E
Project handled by outside ACP vendor.	F
Sponsor may distribute or demonstrate item at their booth.	G
Signage acknowledging corporate support will be displayed at the session/event.	H