

FALL SEMESTER FEATURES  
NEW SESSIONS & SPEAKERS

INTRODUCING

# PRI-MED ACCESS *with* ACP

CHICAGO, IL

Friday & Saturday, November 6-7, 2009

McCormick Place Convention Center, Chicago, IL

## EXCLUSIVE PRIMARY CARE CURRICULUM

Join us at Pri-Med Access with ACP this fall to discuss these issues and more with top clinician educators and colleagues:

- Should I be routinely checking hs-CRP levels?
- After hearing about ACCORD, ADVANCE, and VADT, I'm not sure what A<sub>1c</sub> I should be targeting. What is the true value of intensive glucose control?
- Is peripheral vascular assessment doable in a time-limited office visit?
- How do I stay on top of recommended vaccinations for my patients who travel internationally?
- What is the evidence regarding the safety of the HPV vaccine?
- I still have patients asking me if routine childhood immunizations "cause" autism. Hasn't that question been settled?
- I have a patient requesting genetic testing for the "breast cancer gene." Is this recommended, and how would I advise her in the event of a positive result?

### Expand Your Knowledge With Industry-Led, Non-CME Forums\*

#### PRODUCT FORUM

Throughout the course of the 2 days, you can access the latest information on leading products and services in health care—at your convenience. Visit the product displays, meet with pharmaceutical representatives one-on-one or in small groups, and more.

#### PRODUCT THEATER

Take part in a series of presentations on the latest therapeutic products. These optional, nonaccredited presentations are led by expert speakers in the field.

*\*These features are not offered for CME credit nor is the content planned or reviewed by Pri-Med Institute.*

### EARN COMPLIMENTARY CME CREDITS ON YOUR OWN SCHEDULE

Join us for 1 session, 1 day, or the full program and earn up to 13.5 AMA PRA Category 1 Credit(s)<sup>™</sup>.



## TO REGISTER OR FOR MORE INFORMATION

>> VISIT [www.pri-med.com/26CHI09B/r32](http://www.pri-med.com/26CHI09B/r32)

>> CALL 866-263-8877 (Toll-free, Mon-Fri, 9 AM-8 PM EDT)

# PRI-MED ACCESS *with* ACP CHICAGO

Friday & Saturday, November 6-7, 2009 | McCormick Place Convention Center, Chicago, IL

## AGENDA

Friday, November 6, 2009



8:00 AM-9:15 AM **FEATURED SESSION:**  
The Future of Primary Care: End-Game or Renaissance?  
Allan Goroll, MD

COURSE 1

### Focus on Prevention: Vaccine-Related Controversies and Travel Medicine Update

9:30 AM-10:45 AM Questions and Controversies in Vaccination:  
Roundtable with the Experts  
11:00 AM-12:00 PM *Dear Doctor, I Wish You Were Here:*  
Travel Medicine Update for Primary Care  
12:00 PM-1:00 PM Product Theater

#### LEARNING OBJECTIVES

Identify five controversies relating to the provision of CDC-recommended vaccines in the primary care setting, and debate the scientific evidence surrounding each.  
List three resources for information about health, safety, and immunization recommendations for patients planning international travel.

COURSE 2

### Applying New Science in Clinical Practice: Insights and New Directions into the Management of Vascular Risk

1:00 PM-2:30 PM What Can We Expect from JNC 8? Clinical Implications  
of Recent Clinical Trials in Hypertension  
2:30 PM-3:00 PM Product Theater  
3:00 PM-4:15 PM What Have We Learned Since ATP III? Clinical Implications  
of Recent Clinical Trials in Dyslipidemia and Atherosclerosis  
4:15 PM-5:15 PM Optimizing Assessment and Management of Patients with  
Vascular Disease

#### LEARNING OBJECTIVES

Detail the results of at least two recent clinical trials that examine the primary prevention of vascular events, and identify three ways in which these data can be applied in clinical practice.  
Outline an approach to the evaluation and management of patients with peripheral vascular and/or artery disease.

Saturday, November 7, 2009

COURSE 3

### Addressing the Diabetes-Obesity Continuum: Case Consults for the Internist

7:15 AM-8:00 AM Product Theater  
8:00 AM-9:15 AM Practical Approaches to Treating the Obese Patient  
9:30 AM-12:30 PM A Day in Your Office: Diabetes and Pre-diabetes Case Studies  
10:45 AM-11:15 AM Product Theater  
12:30 PM-1:30 PM Product Theater

#### LEARNING OBJECTIVES

Identify three specific strategies that can be employed during a routine office visit to encourage safe and effective weight loss in overweight or obese patients.  
Outline a management approach to three diabetes-related complications frequently seen in the primary care setting.

COURSE 4

### Issues in the Evaluation and Care of Women in the Primary Care Setting

1:30 PM-2:45 PM Mood Disorders in Female Patients:  
Management Across the Lifecycle  
3:00 PM-4:15 PM Prevention of Female Cancers: Who, How and When?

#### LEARNING OBJECTIVES

Identify two or more gender-specific considerations that impact the presentation and/or management of mood disorders in female patients.  
Identify at least two considerations in the use of genetic screening approaches in the care of female patients.

*Schedule subject to change.*

# REGISTER TODAY

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Pri-Med would like to thank the following organizations for informing clinicians of the program:



**Accreditation Statement** Pri-Med Institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Designation Statement** Pri-Med Institute designates this educational activity for a maximum of 13.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**AANP Accreditation** Pri-Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners. AANP provider number 040308. This program has been approved for 13.5 contact hours of continuing education (which includes 4 hours of pharmacology).

**AAFP Accreditation** Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

**Special Needs** In accordance with the Americans with Disabilities Act, Pri-Med Institute seeks to make these conferences accessible to all. If you have a need that might require special accommodations, please call 877-477-4633 or e-mail support@pri-med.com 3 weeks prior to the meeting.

This program is designed for primary care physicians who are actively engaged fulltime in managing and treating patients (at least 30 hours per week in direct patient care) and whose attendance at this program will benefit the treatment of their patients. A limited number of registration opportunities will be made available for nurse practitioners and physician assistants also engaged in active patient care.

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