

**2007 Fall Board of Governors Meeting
Engaging Chapters in State Advocacy Workshop
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Medical Home Issue Brief

Statistical Information

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 - Death Rate per 100,000 - Map & Table
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 - Prevalence per 100,000 - Map & Table
- Obesity
 - Adult Overweight/Obesity - Map & Table

Uninsured Issue Brief

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- Health Coverage: Total Population - Map & Table
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- 2006 State-by State Rate Survey

Tab 2: Press

- The Importance of Media Relations in Advocacy
- Media Tips
- Sample Media and Communications Placements
 - “Reject Impersonal MinuteClinics” by Dr. Yul Ejnes in the *Providence Journal*
 - “Medicare cuts threaten access to primary care” by Steven Craig, MD, FACP in the *DesMoines Register*
 - “State reforms must ensure health care is accessible” by Dr. Robert McLean in the *New Haven Register*
 - “Cuts to physician payments threaten S.C. Medicare patients” by Dawn Clancy, MD, FACP in *The Post and Courier in Charleston*
 - Testimony to the Alaska State Senate HELP Committee by Dr. Richard Neubauer
 - Speech at ACP’s 2006 State of the Nation’s Health Care Report by Dr. Vineet Arora
 - Interview to “Health Talk,” a local cablevision program, by Dr. Robert McLean

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- State Experimentation with Reforms to Expand Access to Health Care
- “Cover the Uninsured” Organization
 - Cover the Uninsured Week: 2007 Results
 - List of Planning Guides and Templates
 - Guide to Op-ed Placements, Letters-to-the Editor and Editorial Board meetings
 - Guide to Working with the Media
 - How to Write a News Brief
 - Campus Events Planning guide
 - Health and Enrollment Fair Planning Guide