

# 2008 BONUS DISTRIBUTION

**Annals of Internal Medicine • ACP Internist** (formerly ACP Observer)  
**ACP Hospitalist • Internal Medicine 2008 News • Banner Advertising**

---

## Reasons To Choose the ACP Family of Journals for Your Advertising Needs:

### SHM Annual Meeting

*(free bonus distribution from our booth)*

**April 3 – 5 • San Diego, California**

Place your advertisements in these select issues of *Annals of Internal Medicine*, *ACP Internist* (formerly *ACP Observer*) and *ACP Hospitalist* and receive bonus distribution from our booth at the SHM Annual Meeting.

<i>ACP Internist</i>	March 2008 issue <i>Deadline February 1</i>
<i>ACP Hospitalist</i>	March 2008 issue <i>Deadline February 12</i>
<i>Annals of Internal Medicine</i>	March 18, 2008 issue <i>Deadline February 15</i>

### Internal Medicine 2008

#### It's in the Bag

**May 15 - 17 • Washington, DC**

The April issue of *ACP Internist* (formerly *ACP Observer*) and *ACP Hospitalist* will be placed in 10,000 official Internal Medicine 2008 tote bags.

<i>ACP Internist</i>	<i>Deadline March 1</i>
<i>ACP Hospitalist</i>	<i>Deadline March 12</i>

#### Free Bonus Distribution — ACP Conference Reprint

**May 15 - 17 • Washington, DC**

Plan your advertisements in these select issues of *Annals of Internal Medicine*, *ACP Internist* (formerly *ACP Observer*), and *ACP Hospitalist* and we'll reprint your ad for free in our *ACP Conference Reprint*. This special reprint will be distributed at Internal Medicine 2008.

<i>Annals of Internal Medicine</i>	April 15, 2008 issue <i>Deadline March 15</i>
<i>ACP Internist</i>	May 2008 issue <i>Deadline April 1</i>
<i>ACP Hospitalist</i>	May 2008 issue <i>Deadline April 12</i>

### Annual Career Guide for Residents

**October 2008**

Advertise in these select issues of *Annals of Internal Medicine*, *ACP Internist* (formerly *ACP Observer*) and *ACP Hospitalist* and we'll reprint your ad for free in our *ACP Career Guide for Residents*. The *Career Guide* is mailed to over 10,000 residents.

<i>ACP Internist</i>	October 2008 issue <i>Deadline September 1</i>
<i>ACP Hospitalist</i>	October 2008 issue <i>Deadline September 12</i>
<i>Annals of Internal Medicine</i>	October 21, 2008 issue <i>Deadline September 15</i>

### Additional Meetings

ACP will be exhibiting and distributing bonus copies of *Annals of Internal Medicine* and *ACP Internist* at the following meetings: American Heart Association, Digestive Disease Week, American College of Cardiology, American Society of Clinical Oncology, Infectious Diseases Society of America, Pri-Med (East and South), American Gastroenterology Association, American Society of Rheumatology, American Society of Hematology, American Diabetes Association, American Association of Physician Assistants, and Society of Hospital Medicine. In addition, bonus copies of *Annals of Internal Medicine*, *ACP Hospitalist* and *ACP Internist* will be distributed at Internal Medicine 2008 and at meetings of the 79 ACP Chapters held throughout the year. These meetings are regularly attended by member and nonmember internists.