

Montana Chapter GOVERNOR'S NEWSLETTER

ACP
AMERICAN COLLEGE OF PHYSICIANS
INTERNAL MEDICINE | *Doctors for Adults*

Spring 2003

Phillip E. Griffin, Jr., MD, FACP
Governor, Montana Chapter

GOVERNOR'S CORNER

Spring greetings to Montana Internists! The annual ACP meeting in San Diego ended April 16th and was as usual an outstanding educational event. San Diego offers fine amenities for a meeting the size of our organization and the convention center handled the group extremely well. **Rob Bryon**, was officially seated as Governor Elect of our Montana Chapter at the session. I look forward to working with Rob in this transition year.



Two Montana internists received their FACP at the annual convocation. Congratulations to **Peter Mitchell**, and **Spike Pueringer**, both of Billings, for obtaining their Fellowship designation.

MARK YOUR CALENDARS NOW FOR THE BEST BANG FOR YOUR BUCK IN MONTANA MEDICINE! MONTANA ACP ANNUAL MEETING, SEPTEMBER 11-13, 2003 AT THE SHERATON HOTEL, IN BILLINGS, MONTANA.

Program chairs **Rich Anderson**, and **Ron Smith**, have assembled a fine faculty including fourteen Montana physicians for this year's meeting. Talks will include topics in endocrinology, neurology, infectious disease, oncology, hematology, geriatrics and psychiatry to mention a few. Our "adopted" professor, Dr. Bob Kreisberg will join us for his annual sojourn to Montana and Elton Adams will test our wits with his famous Osler Bingo.

Our College Representative this year is Sara Walker, M.D., MACP, immediate past president of the American College of Physicians. Dr. Walker is a rheumatologist at the University of Missouri, Columbia and brings with her a wealth of information about the ACP as well as rheumatology and women's health topics.

Watch your mail for the meeting brochure that will be coming in the near future.



ACP Annual Session 2004 New Orleans Is Home to Annual Session 2004 April 22-24, New Orleans, Louisiana

- Save up to \$50 on registration fees when you register by July 31, 2003
- Get first choice of hotel reservations
- Enter to win free airfare to Annual Session for you and your guest

ACP GIFT CERTIFICATE PROGRAM SET TO LAUNCH

The College is pleased to announce the inauguration of The ACP Gift Certificate Program beginning April 1, 2003. Issued in either \$25 or \$100 denominations, the ACP Gift Certificates may be redeemed for product purchases, registration fees or even membership dues when submitted with an order or payment.

An ACP Gift Certificate is the perfect solution for those people who “have everything.” They also make an excellent prize for Associates’ Competitions or as a Chapter incentive.

For more information or to order a \$25 or \$100 ACP Gift Certificate, please contact the College’s Customer Service Department at 800-523-1546, ext. 2600 or 215-351-2600.

COLLEGE WILL TAKE ON ‘NEW’ NAME THIS MONTH, BUT WITH A TWIST

**From the March ACP-ASIM Observer, copyright © 2003 by the American College of Physicians-
American Society of Internal Medicine, By Deborah Gesensway**

For the first time since ACP and ASIM merged in 1998, the College will once again be known as the American College of Physicians-but with a twist. The “new” name, which will take effect on March 31 during the week of Annual Session, will also feature this official tagline: “Internal Medicine. Doctors for Adults.” College officials hope that pairing the old name with a new tagline will take advantage of the organization’s reputation-and reflect important changes the organization has undergone since the merger.

“While we are reverting to a simpler name, it doesn’t mean we’re backing off from the strengthening of the College that happened with the merger,” said David C. Dale, FACP, Chair of the Board of Governors. “The College gained a lot from the merger, and we are not going to give that up with this name.” Adding a tagline to the organization’s name, coupled with a new logo and updated graphics, will help improve the College’s name recognition and public awareness with patients and politicians, explained David L. Sgrignoli, the College’s Senior Vice President for Marketing and Communications. College research, he said, found that the name “American College of Physicians” resonated strongly with many of the College’s audiences. Those groups include not only internists and other physicians, but individuals from academic medicine and health care organizations like the Institute of Medicine, the National Institutes of Health and medical foundations.

PIER IS HERE... THE PHYSICIANS’ INFORMATION AND EDUCATION RESOURCE PIER, The Physicians’ Information and Education Resource, is now available for exclusive preview by ACP members

What Pier Is - Integrated with the College’s other medical information and education resources, PIER is ACP’s new, electronic, Web-based, decision support tool designed for rapid point-of-care delivery of up-to-date, evidence-based guidance for physicians. PIER contains modules focusing on the diagnosis and treatment of diseases, and will eventually include sections on prevention and screening, procedures, ethical and legal issues, complementary and alternative medicine, and patient education. ACP-ASIM members can visit the PIER web site by going to <http://pier.acponline.org>.

Why PIER is the Best Choice - All information in PIER has gone through a rigorous review process, so you can be sure that the information found in PIER is credible, up to date, and accurate.

How PIER Can Help You -

- Get answers to clinical questions fast.
- Rapidly review diagnostic and therapeutic strategies.
- Find focused drug information.
- Provide clear information to patients in print or electronic format
- Have ready access to the evidence and related literature.
- Be up to date on the newest data.

What to Expect From PIER in the Future -

- Ongoing coverage of the newest data
- Integrated links to electronic medical records
- Customizable patient information
- Clinical question archiving

Visit <http://pier.acponline.org> today and see how PIER can work for you