

Michigan Chapter GOVERNOR'S NEWSLETTER

ACP
AMERICAN COLLEGE OF PHYSICIANS
INTERNAL MEDICINE | *Doctors for Adults*

Winter 2006

Ernie L. Yoder, MD, PhD, FACP
Governor, Michigan Chapter

THE GOVERNOR'S CORNER

Our 2005 Annual Scientific Meeting was again a success. More than 400 registrants attended, including Masters, Fellows, Members, Associates, and Student Members. Ninety-five percent of the program evaluations indicated learning of new concepts to be applied in practice, ample time to interact with program faculty, freedom from commercial bias, involvement of the Governor and other Chapter Leaders, and a well run meeting. The Governor's Advisory Council and the Program Committee are actively planning for the 2006 Associates and Annual Scientific Meetings. Practicing Physicians will continue to be the focus of the Annual Scientific Meeting, which will include ABIM SEP Modules for those engaged in the Continuing Professional Development (Re-Certification) process.



Ruth Hoppe and I are well into the transition from my Governorship to hers. I am quite excited about the energy and ideas Ruth brings to the position. The Chapter has changed over the past 4 years. Among the goals we set were to 1) Retain members and grow membership; 2) Improve factors undermining IM attractiveness to medical students; 3) Advocate on behalf of our members; 4) Improve Chapter communication; 5) Increase emphasis on quality improvement; 6) Continue Chapter excellence; and, 7) Re-focus the meeting on members. We have grown, adding 28 fellows and 97 members, while maintaining the interest of our Associate and Student members. Chapter leaders have worked with residency program directors and clerkship directors to educate students regarding the specialty of Internal Medicine. Chapter members participated in Leadership Day and we increased our number of Key Communicators by 5%. We have established the MI Chapter Website, enhanced the Chapter e-mail list, and created e-mail communication lists of Hospital Chiefs and Program Directors. We have also annually published three Chapter Newsletters. The Chapter received both the 2005 Chapter Excellence and Evergreen Awards. And finally, based upon input from practicing internists, the Scientific Meeting Program Content was re-designed for practicing internists.

QUALITY IMPROVEMENT AND PAY-FOR- PERFORMANCE

While performance measurement and practice redesign are not new issues within the health care community, the pace of adoption has recently quickened. Issues related to quality improvement, performance measures and pay-for-performance will continue to change and evolve at a rapid pace for the next few years.

Quality improvement, performance measures and pay-for-performance are at the forefront of the agendas of ACP, other medical associations, government agencies, purchasers, payors, legislators, the news media and the general public. The College has been engaged with many aspects of this issue for several years. ACP's long-standing commitment to evidence-based medicine, coupled with its legislative experience and relationships within organized medicine, has uniquely positioned it to work with all the major stakeholders to shape the debate.

The College is working on many levels, both independently and in collaboration with other stakeholder organizations and entities, to influence the design and content of performance measures and the implementation of quality improvement initiatives, and to ensure that the voice of internal medicine physicians is heard and considered when policies and strategies related to quality improvement, performance measures and pay-for-performance are being developed.



THE GOVERNOR-ELECT'S CORNER

At this time of transition in Chapter leadership we are gathering input on how to make the Chapter stronger. I am in the process of meeting with the leadership of the academic departments across the state. I have already met with **Drs. Nettleman, Saravolatz, and Siddique** from MSU-East Lansing, St. Johns, and Sinai-Grace respectively. More such meetings are in the planning stage. We also hope to talk directly with many practicing internists across the state. Toward that end, Dr. Yoder and I will be conducting "town meetings" over the next several months, to hear directly from internists about their needs. The first such meeting will be in Port Huron on January 24, sponsored by Dileep Kumar. The second will be in Lansing, sponsored by Ved Gossain. If you are interested in hosting such a meeting please contact me directly by email (hoppe@msu.edu).

We have had much discussion in the chapter Council meetings about making our meetings more attractive to practicing internists, both office-based internists and hospitalists. The addition of recertification activities (SEP modules) to the meeting in September 2005 was quite successful and we will build on this success in coming years. To get more good ideas, we have formed a Task Force made up of **Frances Chames** (Grand Rapids), **Jim Clinton** (St. Clair Shores), **Ted Coy** (Charlotte), **Naji Khairallah** (Paw Paw), **Gary Salem** (Troy), **David Vandenberg** (Troy), **Elizabeth Warner** (Kalamazoo) and chaired by **Martha Gray**, MD (Ann Arbor). This group will meet during the winter, discuss how to make the annual meeting more responsive to the interests and needs of practicing internists and make recommendations to the Council in the spring. If anyone has comments or suggestions for Dr. Gray's Task Force (or would like to serve), please contact the ACP Chapter office at <mailto:Jan.DiMarco@providence-hospital.org> or 1-800-247-2485.

If you will be at the national ACP meeting in Philadelphia this April, please plan to stop at the Michigan Chapter reception and say hello. I look forward to meeting you there and hearing about your ideas and your interests in participating in Chapter activities and committees. If you won't be at the spring meeting, mark your calendars now for our fall Chapter meeting in **Traverse City on September 21 - 24**. I am excited about continuing the strong tradition of leadership in the Michigan Chapter of the ACP. Please join us!

Ruth Hoppe, MD, FACP
Governor- Elect

MICHIGAN CHAPTER COMMITTEE STRUCTURE AND CALL FOR COMMITTEE MEMBERSHIP

The Governor's Advisory Committee has approved the Chapter Committee Structure detailed below. All members are invited to volunteer for one or more committees of interest. Please contact the Governor's Office to indicate your interest. Phone: (248) 849-4923; (800) 247-2485; or by e-mail: jdimarco@providence-hospital.org.

COMMITTEE ROLES

Governor's Advisory Council

Functions as board of directors for the Chapter
Manages the business and affairs of the Chapter

Awards Committee

Makes nominations for national awards (e.g. Masters of the College)
Accepts nominations and makes selections for chapter awards (e.g. Laureate)
Assists Governor with Chapter awards
Collates activity and commitment of members to identify honorees

Bylaws and Nominations Committee

Annually reviews bylaws and recommends changes to the Council
Nominates candidates for Council, Governor-Elect, Secretary-Treasurer, etc.
Calls for nominations from floor during business meeting

Credentials Committee

Reviews qualifications of candidates for membership and advancement to fellowship
Focus on advancement of members to fellowship
Actively identify members who might qualify for advancement to Fellowship
Assist with advancement process:

- Create support letters
- Assist members in identification of letter writers

Finance Committee

Prepares annual budget for chapter
Works with Program Committee
Prepares financial statements
Ensures annual audit compliance

Health & Public Policy Committee

Follows relevant state and national legislation
Monitors state and federal regulatory agencies
Liaison with MSMS and BCBSM
Recommends policy positions to Council and Governor
Recommends legislation positions to Council and Governor
Recommends national health policy positions to Council and Governor
Recommends letter-writing campaigns

Membership Committee

Focus on member services and diversity
Attracts new members (planning)

- Needs Assessment
- Interest inventory (subspecialties, minority, female, IMG, others)
- Reviews membership reports detailing our demographics (Nat'l)

Reviews complaints & controversies
Actively guides recruitment activities
Develops/distributes membership brochure, etc.

Public Relations & Communication Committee

Editor and Associate Editor for News Letter
Plans newsletters
Plans web page (source of information & links)
Moderates our list serve
Moderates mailing list communication with membership
Identifies relevant material for web and e-mail distribution
Funnels national ACP info to members
Annually evaluates web page and recommends revisions

Residency Program Director Committee

Plan Associates component of Annual Scientific Meeting
Plans and supports Associates Meeting

Scientific Program Committee

Plans Annual Scientific Meeting
Supports and guides Associates Meeting

Associates Council

Represents interests of Chapter Associates to Governor's Council and other committees
(One associate from each Michigan residency program)

ACP'S RECRUIT-A-COLLEAGUE PROGRAM



Help strengthen the voice of internal medicine - recommend ACP Membership to your colleagues!

The need for a strong voice to speak on behalf of medicine and, in particular, internal medicine has never been greater than it is today. It is critically important that we unify to address the specific needs of our medical specialty. There are advocacy efforts to champion, practice management issues to simplify, and a time-honored profession to foster. We must work together.

To thank you for your time and effort, we have established the following recruitment program:

- If you recruit one of your colleagues between March 2, 2005 and March 1, 2006, you will receive a \$100 credit toward your 2006-07 national annual dues.
- If you recruit two of your colleagues between March 2, 2005 and March 1, 2006, you will receive an additional \$100 credit toward your 2006-07 national annual dues.
- If you recruit three of your colleagues between March 2, 2005 and March 1, 2006, your 2006-07 national annual dues will be paid in full*.

But wait, there's more. For every Member recruited within the promotional period, you will receive an entry into a grand prize drawing for an expense-paid trip to Annual Session 2007 in San Diego, CA that includes registration, airfare, and four days of hotel accommodations. So, the more Members you recruit, the greater your chances are at winning the grand prize.

To be considered a "recruited" Member, your colleague must:

- Be a nonmember who is eligible for the "full" ACP Member category and pay \$99 or more in dues.
- Submit a Membership application, along with his or her national annual dues payment, between March 2, 2005 and March 1, 2006.
- Write your name in the recruiter box on the top of the Membership application**.

Send a recruitment e-mail to a colleague today, or download and print a Membership application to personally deliver. You may also request a Membership Inquiry Kit from Customer Service at 800-523-1546, ext. 2600, (M-F 9 a.m. - 5 p.m. ET).

It is the collective effort that makes a difference. Call on the support of your colleagues today.

*Please note that total dues credits earned in one yearly period can not be greater than the amount of any recruiter's national annual dues. For example, if an Associate recruits one "full" Member, national annual dues are paid in full (\$99), and no additional dues credits can be earned.

** You can also receive credit for recruiting former Members. If a former Member calls Customer Service for reinstatement, be sure to ask that you are mentioned as a recruiter.

FOUNDATION HEALTH TIPS

HEALTH TIPS are tools created to assist your patients in managing their chronic conditions. These two sided 4"x 6" cards contain clinical content developed through PIER, ACP's electronic, Web-based, decision-support tool designed for rapid point-of-care delivery. Content for HEALTH TIPS is created at or below a fifth-grade reading level. Currently, HEALTH TIPS pads are available for pain and hypertension in both English and Spanish. Pads for other chronic conditions are under development.

The Foundation created a Medicare Part D HEALTH TIPS in response to the upcoming opportunity for people with Medicare to enroll in a Medicare approved plan. The Medicare Part D HEALTH TIPS describe the two basic plans Medicare will be offering as well as important dates to participate in the insurance plan. This tool will prepare physicians to speak with patients about what they can expect from the Medicare Part D plan. Pointers on financial assistance and precautions to take during enrollment are outlined in the HEALTH TIPS. The Medicare Part D HEALTH TIPS are available on the Foundation website and will be available on the College website by November 21, 2005.

HEALTH TIPS for Pain, Hypertension and Healthy Shelter Living are free resources for all ACP members. Pain and Hypertension pads can be ordered on the Foundation's web site: http://foundation.acponline.org/healthcom/ht_order.htm. Shelter Living HEALTH TIPS can be downloaded from <http://foundation.acponline.org/shelvertips/>.

HEALTH TIPS are also available at Chapter meetings. Stop by the American College of Physicians table and look for the brightly colored pads.

CALL FOR NOMINATIONS!

2006 Chapter Awards

The Michigan Chapter Awards Committee requests nominees for the 2006 Laureate Award. Nominations for consideration must be received in the Governor's Office by February 28, 2006. As a guide to identifying candidates for the Laureate Award, the criteria are enumerated below. The inside back cover of the newsletter contains the nomination form.

Criteria for Michigan Chapter ACP Laureate Award -

The Laureate Award honors those Fellows of the College who have demonstrated, by their example and conduct, an abiding commitment to excellence in medical care, research, and service to their community, their chapter, and the American College of Physicians - American Society of Internal Medicine. It is recognized that all these qualities are not likely to be found in a single individual except rarely, and that qualification for the award could be either on the basis of medical care, education, or research. An emphasis is placed on continued participation in College affairs at all levels, including attendance at regional as well as annual meetings of the College. It is expected that the awardees will be senior physicians, Fellows for at least 15 years, and will have a long history of professional excellence and peer approval.

ACP Michigan Chapter Elections

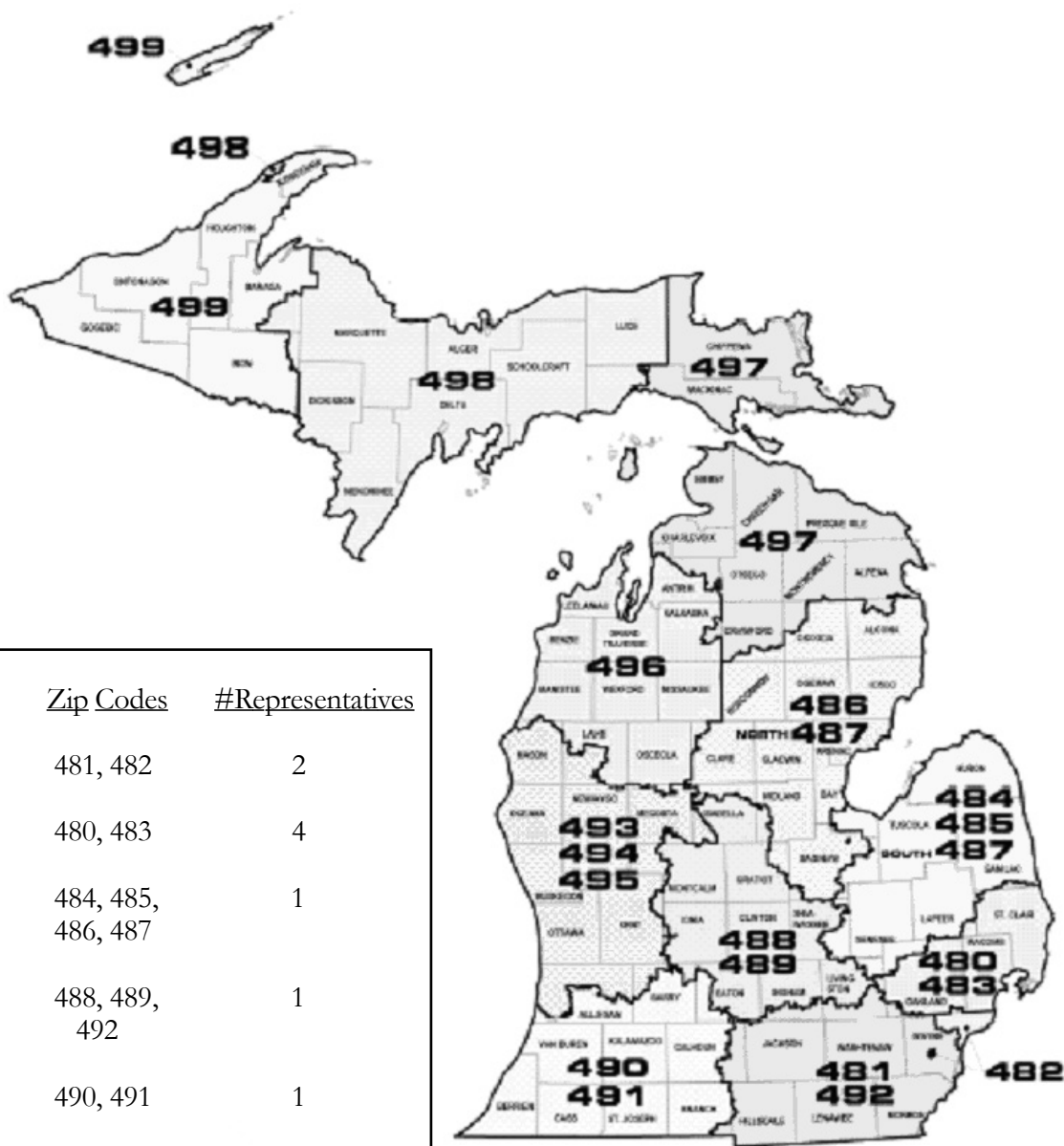
District Delegates to the Governor's Advisory Council

- ❑ Term 2 years (50% of delegates will be elected for 3 years so that we will be electing 50% of our District delegates every year)
- ❑ Utilize practice address to determine your district (not home address)
- ❑ Self nominations are encouraged
- ❑ District delegates make up half or more of the Governor's Advisory Council
- ❑ Deadline: April 30, 2006
- ❑ Send or e-mail nominations to the Chapter Office: jdimarco@providence-hospital.org

District Delegate Duties

1. Represent district at Governor's Advisory Council meetings
2. Arrange annual Governor Meet & Greet meetings in district
3. Facilitate communication between district members and officers
4. Identify local (district issues) and present these issues to the Governor's Advisory Council

MICHIGAN CHAPTER DISTRICTS



District	Zip Codes	#Representatives
1	481, 482	2
2	480, 483	4
3	484, 485, 486, 487	1
4	488, 489, 492	1
5	490, 491	1
6	493, 494, 495	1
7	496, 497	1
8	498, 499	1

---VISIT OUR CHAPTER WEBSITE---
<http://www.acponline.org/chapters/mi>

**ACP MICHIGAN CHAPTER
2006 LAUREATE AWARD NOMINATION FORM**

Name: _____ Date: _____

Street Address: _____

City: _____ Zip Code: _____

Check Box Where Appropriate --- Comments Welcome on Back of Form

Practitioner excellence:

- A. Above Average Outstanding
B. General Internal Medicine
 Subspecialty _____

Educator excellence:

- A. Above Average Outstanding
B. Teaching Medical Students and/or Home Officers (Hospital, Medical School, Preceptor)
 Presentations (Grand Rounds, Medical Societies)

Scholar excellence:

- Clinical and/or Basic Research
- Scientific Publications
- ACP Presentations

Service to ACP:

- Council, Officer, Committee, Program Chair
- Regular Attendee to State/National Meetings

Service to Community:

- School Board
- Civic Volunteer - City, County, State
- Foundation Board
- Lions Club, Rotary, Other

Please mail your nomination to the Chapter Office by **February 28, 2006**

**Ernie Yoder, MD, PhD, FACP
Governor, ACP Michigan Chapter
16001 West Nine Mile Road
4th Floor Fisher Center
Southfield, MI 48075**

SAVE THE DATE

National ACP Annual Session

April 6-8, 2006 in Philadelphia, PA

Annual Associates Meeting

Plan to support our associates at the 2006 Michigan ACP Associates Meeting!!!

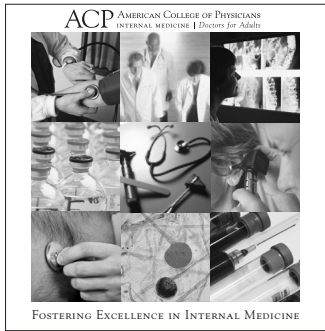
Hosted by Beaumont Hospital, May 5, 2006.

Annual Scientific Meeting 2006

Save the date and plan to attend the Michigan ACP Chapter Scientific Meeting at Grand Traverse Resort, September 21-24, 2006.

ACP
190 N. Independence Mall West
Philadelphia, PA 19106-1572

Non-Profit Org.
U.S. Postage
PAID
ACP



**Michigan Chapter Scientific Meeting
Grand Traverse Resort and Spa
Traverse City, MI
September 21-24, 2006
*Governor's Newsletter***

BG-5065