



## Governor's Message

**T**he start of a new year and a new administration in Washington is a good time to renew my communication with all of our members. It has been a busy year for the Chapter and the College. In September I attended the Board of Governors Meeting in Minneapolis.

We had a good and at times contentious meeting as the College faces several important decisions, most immediately the economic crisis which is affecting us all. The College relies on income from its endowment to help support programs and initiatives. With the decline in this income we must find alternative sources of revenue or see a reduction in programs, products or special initiatives.

The focus of the College is on maintaining our membership by serving the education and advocacy needs of internists in every type of practice, at a reasonable annual cost. One of the benefits of membership is access to College products and services at a substantially reduced cost to members; this we also need to protect. The College is experimenting with new models of membership that would feature a marked decrease in printing offset by an increase in online publication. Our marketing surveys indicate that this would be popular with a significant subsection of our membership, particularly the younger physicians. Since income from print advertising in the Annals is a major source of revenue this will need a carefully thought out business plan including reevaluation of our assumptions at each step of its development.

Concern about our reliance on industry support for the chapter and annual meetings is an ongoing issue that is of concern to all of us. As each of us as individuals and our institutions rethink our relationships with industry we will need to make hard choices. The Iowa Chapter meeting receives substantial industry support from the displays. If we were to eliminate this support we would either have to dispense with the meeting in its current form or increase our chapter and/or registration fees substantially. Some of the larger chapters have been able to eliminate industry support. A particularly charged discussion at the BOG meeting focused on a proposal to give ACP support to a series of educational meetings organized by a for-profit CME organization funded by industry support; the ACP would determine the program and speakers. This organization currently works with several major university medical centers in support of programs. Concern was raised by the Governors about competition with the chapter meetings, the inability to have any input into the future activities of the company that might reflect negatively on ACP, and the relatively paltry revenue this opportunity represented for such a large risk to our reputation. The Governors strongly advised against a commitment to this practice.

Thankfully, and a testament to the commitment of our members, mandatory chapter dues has not had a negative impact on membership nationally, which is now 127,886 members of all classes, up 1,830 from one year ago. In Iowa we continue to have a high level of participation by internists both generalists and subspecialists across the State. Our membership is 697 representing 51% of potential members. This ranks us 6th in the nation, but we can do better. Consider taking advantage of the Recruit-a-Colleague opportunity described below. Though we rank near the top of all Chapters in per cent membership, we are lagging in advancing our members to Fellowship. There are now four pathways to fellowship; most internists who have been members for 5 or more years will qualify in one of these pathways. Please look around your community to identify non-

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members who should be encouraged to join ACP and, if they have a record of significant service to the community, they may qualify for direct election to fellowship waiving the usual five years of membership. More importantly, encourage members to apply for fellowship. **Steve Craig, MD, FACP** will be leading a lunchtime discussion of the process for advancing to fellowship on Friday March 27 at our Chapter meeting.

On the local level, we had a productive Governor's Council meeting October 11, 2008 in Des Moines. We heard from our student organization at UI and DMU; membership is increasing and interest in internal medicine seems stronger than in years past. The students are enthusiastic and committed to the social responsibilities of our profession and are supporting a variety of local programs in their communities. In matters more mundane we agreed to consolidate our bank accounts and add a wrinkle to our Governor's election. Since it is an honor and a mark of particular merit in the Chapter to be nominated to run for Governor, it was decided that the individual who is not elected Governor will automatically become a member of the Council. We hope that this will help us to encourage interest in running for Governor and increase the pool of members experienced in the management and leadership of our Chapter.

Advocacy for internists and their patients continues to be a special focus of the ACP. **Bob Doherty** and his staff in Washington, D.C. are recognized by legislators and their staff members as a source of unbiased and well thought out positions to advance legislation aimed at health care reform and the advancement of primary care. I encourage you to log on regularly to **Bob's** blog for information about ACP legislative efforts and the currents of change in the capitol (see the article below).

We have an exciting meeting planned for all day Friday and Saturday morning, March 27-28, 2009 in Iowa City. Please plan to attend; early registration is strongly recommended (a form is provided on last page). We will be honoring our 2009 Laureate Award winners **Barbara Muller, MD, FACP** of Cedar Rapids and **Mark Purtle, MD, FACP** from Des Moines. The Chapter Excellence Award will be given to **Robert A. Sedlacek, MD, FACP** of Cedar Rapids. The Awards will be given at an open reception on Friday March 27, 2009 in the MERF Atrium immediately following the afternoon workshops. I hope to see you all there.

## COLLEGE TARGETS EMERGING LEADERS AT IM 2009

If you are planning to attend IM 2009 in Philadelphia this year, consider going early so you can attend one of the new leadership development pre-courses offered on Wednesday, April 22. "*Essential Competencies for the Emerging Leader*" was offered for the first time last year, and was very successful. It combined plenary presentations with small group discussions to help develop competencies in self-assessment, effective communication, team building, and negotiation. To find out more, or to register, visit this website. If you cannot take advantage of this opportunity this year, consider planning for next year.

An advanced course is also available: "*Leadership Competencies: Beyond the Basics*." Again using plenary presentations and small group interaction, the faculty will focus on skills needed to create a shared vision, think strategically, empower others, and manage change. More information and registration are available at this website.

You can also register by phone at 1 800 523 1546, ext. 2600. Member cost is \$209 before 2/13/09 and \$289 after that.

Other leadership topics covered during IM Week include: Leadership and Career Advancement for International Medical Graduates; Teaching Residents and Fellows to Teach; New Ideas for Reforming the US Health Care System; Communicating between Generations; Effective Negotiation Skills; Resolving Competing Imperatives; Presentation Skills for Physicians; Teaching, Learning, and Assessing Medical Professionalism; How to Run a Meeting, Manage Time, and Develop Consensus. All of these courses count towards earning a LEAD (Leadership Enhancement and Development) Certificate. For more information on this award go to this website.

To find out how you can get more involved in our chapter's leadership, go to this website, and click on ACP Chapter Activities or contact me at ([richard-leblond@uiowa.edu](mailto:richard-leblond@uiowa.edu)).

## COMPLIMENTARY LITERATURE AVAILABLE FOR YOUNG PHYSICIAN MEMBERS

ACP members are eligible to receive a free copy of the Pocket Guide to Selected Preventive Services for Adults and the Young Physician Practice Management Survival Handbook developed by the 2007-2008 Council of Young Physicians. The Pocket Guide is a proactive way to encourage preventive care in your daily practice, while the Survival Handbook offers helpful tips and resources for starting your own practice.

Electronic copies of the *Pocket Guide to Selected Preventive Services for Adults* and the *Young Physician Practice Management Survival Handbook* are available on ACP Online. You will need your ACP username and password to access these sites. If you do not know this information, please visit <http://www.acponline.org/register>. Requests will be filled on a first-come, first-serve basis while supplies last.

## ACP RELEASES POLICY PAPER ON INTERNATIONAL MEDICAL GRADUATES

In a policy paper released on September 15th, ACP says that because of the important place that international medical graduates (IMGs) have and will continue to have in the internal medicine workforce, the U.S. needs to enact measures that will support their role. The Role of International Medical Graduates in the U.S. Physician Workforce outlines recommendations that ACP feels will support that role. The United States has depended on IMGs to fill gaps in care in underserved areas since the 1970s, and will probably continue to do so for some time. IMGs are an important source of primary care physicians in rural and underserved areas. The College strongly supports opportunities for IMGs to train in the U.S. and supports streamlining the process for those who would like to remain in the U.S. to practice, as long as there are opportunities here.

While ACP strongly advocates for policies to support the role of IMGs in meeting the U.S. health care needs, the College also advocates for policies that would increase the number of U.S. trained physicians in primary care. The College also cautions that IMGs should not be viewed as the solution to physician workforce shortages.

## PATIENT-CENTERED MEDICAL HOME UPDATE

This year's Patient-Centered Primary Care Collaborative (PCPCC) Summit was held on October 17th in Washington, DC. ACP continues to be an active participant in continuing the efforts toward implementing the PCMH. The American Academy of Family Physicians (AAFP), commissioned an eight-question online study to explore the issues related to interest among U.S. adults in the concept of the Patient-Centered Medical Home. In relation to two separate proposals for health care reform in the United States, the AAFP specifically wanted to know about general acceptance of two health care reform plan proposals and the effect that adding the concept of the Patient-Centered Medical Home has on interest in those proposals. A new, dedicated Web presence about the PCMH has been created on the College's Web site, featuring streamlined and updated information and resources for members. Tools, resources and additional information on demonstration projects and other PCMH related items will be added as it becomes available.

## CANTWELL BILL ABOUT PATIENT ACCESS TO PRIMARY CARE

**Senator Maria Cantwell [D-WA]** has proposed comprehensive legislation to preserve patient access to primary care services. ACP has worked with **Senator Cantwell**, other key members of Congress and the other primary care physician organizations to develop detailed specifications for a legislative proposal that will be introduced in Congress. The bill would create several different pathways for physicians who agree to practice in a primary care field to have their medical education expenses paid or reduced through scholarships and repayment of debt linked to a service obligation and loan deferrals.

## 2009 ACP Chapter Scientific Meeting Schedule

### FRIDAY

- 7:15 Registration/Continental Breakfast Ist Fl AtriumMERF
- 8:00 Introduction/Announcements  
**Richard F. LeBlond, MACP**, Governor, Iowa Chapter
- 8:15 The Diabetic Foot, **Birgir Johannson, MD**
- 9:05 Closed Head Injury and Concussion  
**George Phillips, MD**
- 9:55 Break and Industry Displays
- 10:20 Understanding and Evaluating Immunodeficiency  
**Antoine Azar, MD**
- 11:10 Associate Clinical Vignette Competition Presentations
- 12:10 Lunch, Fellowship Advancement Workshop and Industry Displays
- Special "Fellowship Advancement Guidelines Table"  
**Steven Craig, MD**, immediate past Chapter Governor
- 1:15 College Update-**Dennis R. Schaberg, MD, MACP**, Brd of Regents, Coll Rep
- 2:00 Town Hall Meeting and Business Meeting
- 2:40 Break and Industry Display
- 3:05 to **Concurrent Workshops**
- 4:00 Academic, Traditional, Ambulatory & Hospitalist Practices: Which is best for you?, **Christie Reimer, MD, Joe Szot, MD, Scott Wilson, DO, FACP**, Recognition and Management of Common Skin Conditions, **Marta VanBeek, MD**
- Challenging Cases in Infectious Diseases  
**Rachel Miller, MD**
- Medical Emergencies: Critical Thinking at a Critical Time  
**Hans House, MD**
- Introd. to the Hardin Medical Library Rare Book Room  
**Ed Holtum, Curator**
- 3:05
- to 4:00 **Concurrent Workshops**
- Academic, Traditional, Ambulatory & Hospitalist Practices: Which is best for you? **Christie Reimer, MD, Joe Szot, MD, Scott Wilson, DO, FACP**
- Recognition and Management of Common Skin Conditions, **Marta VanBeek, MD**
- Challenging Cases in Infectious Diseases  
**Rachel Miller, MD**
- Medical Emergencies: Critical Thinking at a Critical Time  
**Hans House, MD**
- Introduction to the Hardin Medical Library Rare Book Room-**Ed Holtum, Curator**

5:15 to

- 7:00 Laureate Awards Reception: Wine/Hors d'oeuvres  
Presentations and time to visit together "off-schedule"

### SATURDAY

- 7:15 Registration & Continental Breakfast
- 8:00 Breast Cancer Historial Overview  
**Mark Karwal, MD**
- 8:50 Stump the Professor, **Richard F. LeBlond, MD, MACP**
- 9:40 Break and ACP College Staff Display
- 10:05 New Treatments in Oncology, **Alex Thomasl, MD**
- 10:45 Current Options for Managing Chronic Angina  
**Edmund P. Coyne, MD, FACP**
- 11:45 Drawing
- 11:55 Concluding Remarks, **Richard F. LeBlond, MD, MACP**

### Faculty

**Richard F. LeBlond, MD, MACP**, Professor, Clinical Medicine, Division of General Internal Medicine, Department of Internal Medicine, Carver College of Medicine, The University of Iowa, Iowa City, Iowa

**Antoine Azar, MD**, Assistant Professor, Allergy, Immunology and Infectious Diseases, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Steven R. Craig, MD, FACP**, Executive Director, Des Moines Area Medical Education Consortium, Adjunct Clinical Professor, Department of Internal Medicine, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Ed Holtum, Curator**, John Martin Rare Book Room, Education & Outreach Librarian, Library Administration and General Administrative Services, Hardin Library for the Health Sciences, The University of Iowa, Iowa City, Iowa

**Hans House, MD**, Associate Professor, Program Director, Emergency Medicine, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Birgir Johannsson, MD**, Assistant Professor, Infectious Diseases, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Mark Karwal, MD**, Associate Professor, Medical Oncology, Department of Internal Medicine, Carver College of Medicine, The University of Iowa, Iowa City, Iowa

**Rachel Miller, MD**, Professor, Infectious Diseases and Transplant Service, University of Iowa Carver College of Medicine, Iowa City, Iowa

**George Phillips, MD**, Associate Professor, Pediatrics and Sports Medicine, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Christine Reimer, MD**, Private Practice, Fort Collins, CO

**Edmund P. Coyne, MD, FACP**, Cardiovascular Medicine PC, Davenport, IA

**Joseph Szot, MD**, Assistant Professor, General Internal Medicine, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Alexandra Thomas, MD, FACP**, Assistant Professor, Oncology and General Internal Medicine, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Scott Wilson, DO, FACP**, Associate Professor, Director UIHC Hospitalist Program, University of Iowa Carver College of Medicine, Iowa City, Iowa

**Marta VanBeek, MD, MPH**, Assistant Professor, Department of Dermatology, University of Iowa Carver College of Medicine, Iowa City, Iowa

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## ACP Iowa Chapter Scientific Meeting **March 27-28, 2009**

### **Please Print**

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_ MD/DO \_\_\_\_\_ Student/Yr \_\_\_\_\_

Resident/Yr \_\_\_\_\_

### **Address & Contact Information (Your email address is useful for ACP related communications)**

Clinic Address \_\_\_\_\_

Home Address \_\_\_\_\_

Clinic Name \_\_\_\_\_

City, Zip \_\_\_\_\_

Street \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Fax \_\_\_\_\_

Do you wish ACP mail sent to: Clinic  Home

Whether "fee paying" or "no fee", we ask all participants to register & to check off events they will attend, so appropriate food volume can be provided. Please check off  events below:

- Fri, Mar 27, 7:15-8:00 am. Registration/Continental Breakfast
- Fri, Mar 27, 12:10-1:15 pm Buffet Lunch
- Fri, Mar 27, 5:15-7:00 pm Awards Reception—Hors d'oeuvres-Cocktails
- Sat, Mar 28, 7:15-8:00 am Registration/Continental Breakfast

Registration Fees:  Check one category that best applies. [Registration fee includes breakfasts, lunch, awards reception for the registrant,, all scientific sessions and materials, and a CME credit certificate.]

#### ACP Categories

Master/Fellow/Member \$150  
 Associate (Resident members) No Fee  
 Medical Student No Fee  
 Scientific Meeting Faculty No Fee  
 UIHC Emeritus Prof No Fee

#### Nonmember Categories

Nonmember Physician \$200  
 Allied Health Professional \$175  
 Affiliate Member \$175  
 Other (guest/spouse) \$25  
 Total \$ \_\_\_\_\_

Please make your check payable to **The University of Iowa** and mail to:

**UIHC Ambulatory Care Services**  
**E 407-1 GH Attn: Fran Blanc**  
**200 Hawkins Drive, Iowa City, IA 52242**

Or charge:

Mastercard     Visa # \_\_\_\_\_ (3-digit code) \_\_\_\_ Exp Date \_\_/\_\_/\_\_\_\_  
(reverse side)

Signature \_\_\_\_\_

**The University of Iowa requests this information in order to process your registration. No persons outside The University of Iowa are routinely provided with this information.** Questions? Please call Fran Blanc at 319/353-7197.  Check here if you are disabled and require assistance. We encourage participation by all individuals. Advance notification is essential in order for us to serve you better. Please notify the Iowa Chapter in writing at the above address at least 30 days prior to your course. We'll be glad to help.



## TAKE ADVANTAGE OF THE RECRUIT-A-COLLEAGUE CHAPTER REWARDS PROGRAM!

The national Recruit-a-Colleague program rewards successful recruiters with \$100 dues credits for each new full Member recruited and a chance to win a trip to the annual Internal Medicine meeting. The program runs each year from April through March.

The Recruit-a-Colleague program has been expanded to include chapter rewards for recruitment at the local level. The chapter program rewards the individual recruiter as stated above, but it also:

- Provides a \$100 reward to the recruiter's chapter for each new member recruited
- Provides one free registration to Internal Medicine 2010 for the chapter for every 10 new members recruited; and
- Provides an additional \$25 reward to chapters for each of the first two years that a new member who is recruited through this program renews his/her membership

The need for a strong voice to speak on behalf of medicine and, in particular, internal medicine has never been greater than it is today. It is critically important that we unify to address the specific needs of our medical specialty. I ask you to participate in the Recruit-a-Colleague program, which also benefits members by giving credit towards their annual dues when they successfully recruit a new Member. The current program expires March 31, 2009. For more information, please visit the Web site at [http://acponline.org/membership/recruit\\_a\\_colleague/](http://acponline.org/membership/recruit_a_colleague/)